



Draft Quality of Life Committee Minutes

Wednesday, July 20, 2016 7:00pm

The Relational Center

2717 South Robertson Blvd, Los Angeles, CA 90034

I. Call to Order

Chair Beth Hirsch called the meeting to order at 7:04pm.

Board Committee Members Present: Aimee Zeltzer, Beth Hirsch, Ken Blaker, Dan Fink, Adam Rich

Community Committee Members Present: Laurie Levine, Penny Timmons, Bill McKenna, Nick Maiorino

II. General Public Comment and Chair Announcements

- Beth reported that the SoRo elections are over, and new board members are taking on their respective roles. There will be an election for a new executive committee at the Council Meeting on Thursday, July 21, 2016.
- Dan announced that the Relational Center is hosting an all day, free training August 13th from 9:30-3:30pm called VOTEWELL made possible by 'Citznwell'. VOTEWELL is a call to action for those of us who know we can do better for our communities and are ready to speak out in the name of love and justice and 'lead with values'. Information is available at http://act.ctznwell.org/votewell_national_trainings

III. Community Check in

- **Neighborhood Business & Institutions:** Dan reported that work is continuing to try to get businesses to work more together, for the moment, businesses from Cadillac South to the freeway. Research is being done on a Combo Reward Card with Virtual Currency which encourages businesses to work together by keeping currency in the area. Something like this could help to upgrade the economic status of the area.

IV. Unfinished Business

- a) **Update on Reynier Park:** Changes in park security, amenities and policies are goals. Contact information about park maintenance was shared with the group. Beth has been communicating with the spokesperson in the community for the park. Another meeting will be requested with Wesson's office after election of new executive committee. If that does not happen, a meeting will be requested with the park commissioner and/or the mayor's office. Adam mentioned that camera installations might be an option to help deter illicit activities.

Doug Fitzsimmons
President

Kevin Gres
Vice-President

Terrence Gomes
Treasurer

Beth Hirsch
Secretary

**South Robertson
Neighborhoods Council**

PO Box 35836
Los Angeles, CA 90035

P: (310) 295-9920
F: (310) 295-9906
E: info@soronc.org

soronc.org





- b) **Update on Robertson Blvd Mural:** the Artist Beth is trying to engage for setting up the project has been out of town. Upon his return, Beth plans to reach out again and meet with him to determine if he can provide his expertise to the project. There is a call out for a Project Manager who can manage both the initial project and ongoing upkeep. Aimee and Bill offered to meet with Father Tang from LMU to see if there is a possibility of engaging college students to fulfill some of the actual artwork. A working group will be set up.
- c) **Considerate Parking Media Campaign:** this is an effort to ‘squeeze more parking spots out of a lemon’ – to maximize area spaces and promote ‘good parking’. It will likely be an online media/internet campaign for starters. It was suggested that ‘good parking’ be given positive reinforcement vs. giving negative feedback to challenged parkers. Ken suggested obtaining data from the DOT if possible & also a practical, hands on approach be considered. Beth reported that the City is trying to encourage people to have fewer cars by providing less parking and encourage use of public transportation. Public transportation is a problem on Robertson. Aimee offered to lead this committee which will meet for the first time prior to the next QOL meeting at 6pm.
- d) **Update on Computer Literacy Class:** Bill met with the Director of Community Relations at Microsoft and is scheduling another meeting with him, Beth Dan and Gloria with and the Manager in charge of Community Relations. There is a power point presentation being completed. The hope is to provide classes to those who are computer challenged in an effort to broaden outreach efforts deeper into the community. Gloria D. is reaching out to the Robertson Public Library. Working group is reaching out to local synagogues, and nursing homes. Adam mentioned also considering the International Computer Driver’s License (ICDL), an international program providing certificates for those interested.
- e) **Update on QOL motions presented at May Board Meeting:**
 - 1. Alcott Center: received \$2,000 to support its health neighborhood project which is working in collaboration with area health providers to improve the health of the Pico Robertson Community. Nick reported Alcott is in the planning stages of a community health fair, tentatively scheduled for the fall of 2016.
 - 2. Relational Center: received \$5,000 to support ‘SoRoYo’, a South Robertson youth leadership and civic engagement program. Penny since June has been gathering a group of students for a pilot program that will start meeting Saturday July 23rd. Also, reported they are meeting with the Principle of Hamilton High and all the schools with highschool age kids and older in the area soon Laurie suggested that



the group consider some type of reward for the person or group who provides the most community service to the SoRo area.

IV. New Business

The SORO NC through Quality of Life would like to have two panel discussions organized prior to the November election.

1. **September: Joint project with Public Safety Committee** - Panel to discuss potential impacts of Prop 64, the Adult Use of Marijuana Act. Revenues. Beth will be working on the details with PS and possibly other NC's and will bring up at the Outreach Committee meeting on the 25th.
2. **October:** Panel to discuss the Declaration of a State of Emergency on Homelessness in California and other city and county measures in the works.

Two working groups were formed for each of the panels. The goal of the working groups are to narrow down the focus of discussions and communicate with potential panelists.

V. Adjournment

T The meeting was adjourned at 8:55 pm.

Minutes submitted by Nick Maiorino