



# Ad Hoc Economic Development Committee Agenda

**Wednesday, February 16, 2011, 7:00pm**

*Meeting will end at 9:00pm*

Simon Wiesenthal Center

Third Floor, Meeting rooms 4-6

1399 Roxbury Drive, Los Angeles 90035

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**I. Call to Order & Roll Call**

**II. General Public Comment**

**III. New Business**

- a. First meeting of committee to discuss and brainstorm strategy and work steps for the economic revitalization of the South Robertson corridor.

Discussion topics include:

- i. Approach
- ii. Defining target area
- iii. Beautification
- iv. Stakeholder and business outreach
- v. Developing key strategic partnerships
- vi. Discussion of committee role and membership
- vii. Creation of work plan

**IV. Adjournment**

**Notes:**

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*Special thanks to our official posting locations:*

Demers & Associates, The Robertson Blvd Library, The Robertson Recreation Center, The Office of Councilmember Paul Koretz, Malcolm Brown Insurance Co., Hamilton High School, and the SORO NC and DONE websites.

In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the Board in advance of a meeting may be viewed at our website ([soronc.org](http://soronc.org)) or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact us via phone at (310) 295-9920 or via email at [info@soronc.org](mailto:info@soronc.org).

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SI REQUIERE SERVICIOS DE TRADUCCION, FAVOR DE NOTIFICAR A LA OFICINA 3 dias de trabajo (72 horas) ANTES DEL EVENTO. SI NECESITA ASISTENCIA CON ESTA NOTIFICACION, POR FAVOR LLAME A NUESTRA OFICINA AL (213) 485-1360.

**South Robertson  
Neighborhoods Council**

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