



Motion to demand the restoration of the Los Angeles Special Parking Revenue Fund

Agenda Item: GB011614-6

Date: 16 January 2014

Proposed By: Transportation Committee

Full Proposal

As City revenues declined during the recent recession, the City Council transferred money held in the Special Parking Revenue Fund (SPRF) to cover other City expenses. The SPRF is funded through revenues from on- and off-street parking meters, and is intended to be used for development of parking garages, among other things.

SORO NC has long felt that off-street parking alternatives within our area are essential for kick-starting economic growth and helping optimize traffic flow along Robertson.

At a joint meeting of the Transportation committees of SORO, Mar Vista, Palms and Venice NCs, the following motion was proposed.

Proposed Motion

The South Robertson Neighborhood Council maintains that the City of Los Angeles has been inappropriately raiding the SPRF (Special Parking Revenue Fund) and diverting those revenues to the General Budgetary Fund, and demands that it end this practice.

SORO NC further demands that the City Council and Mayor of Los Angeles restore all previously diverted revenue of the SPRF—and all present and future SPRF revenue—towards the purposes for which the SPRF was and is intended.

And finally, SORO NC demands that City Council and Mayor of Los Angeles direct an appropriate portion of past, present and future SPRF funds towards the communities from which they were collected.

Considerations

Committee review: Votes For: 4 Against: 0 (highly recommended)

Amount previously allocated in Committee's working budget: (applies to funding motions only)

Arguments for:

Parking is a strategic tool for the development of a community.

Arguments against:

The City isn't completely out of the financial woods.

\$







Motion to support conditional use permit for AAA Pawn & Jewelry, 1523 S. La Cienega Dr.

Agenda Item: GB032014-4 **Date:** 20 March 2014

Proposed By: Land Use

Full Proposal

Motion not provided.

Doug Fitzsimmons

Brian Kite Vice-President

Terrence Gomes

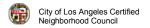
Beth Ryan Secretary

South Robertson Neighborhoods Council

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Brian Kite Vice-President

Terrence Gomes Treasurer

Beth Ryan Secretary

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March 20, 2014

City of Los Angeles Planning Department Attn: Zoning Administrator Office of Zoning Administration City Hall, Room 763 Los Angeles, CA. 90012

Re: ZA 2013-4003 CU AAA Pawn & Jewelry 1523 S. La Cienega Blvd Los Angeles, CA 90035

Dear Zoning Administrator,

At our regularly held meeting on March 20, 2014 the South Robertson Neighborhoods Council voted yes no abstain in support of the applicant AAA Pawn & Jewelry request for a change of CUP from a gold buying store to a pawn shop.

In addition, we request that the applicant post Qty. (1) 5'x4' signs on the property during the process and construction with a description of the application and the changes requested. It will also have a 24 hour contact phone number for stakeholders to call if they have questions or concerns. The sign will be on display for the term of the project.

In deciding to support this project, the Board considered the history of the site, the impact on the surrounding neighborhood and its low income component. In the Board's view, the information presented by the applicant and his representative provides adequate justification for granting the requested approvals, subject to any additional conditions recommended by the Planning Department and City Council office. The South Robertson Neighborhoods Council supports this project that will serve the South Robertson community's stakeholders.

Respectfully,

Terrence Gomes

Terrence Gomes
Land Use Co-Chair

AAA Pawn & Jewelry Inc LA GOLD Buyers 1523 S. La Cienega Blvd., Los Angeles, CA 90035

February 7, 2014

SORO South Robertson Neighborhoods Council P.O. Box 35836 Los Angeles, CA 90035

Case Number: ZA 2013-4003 CU

Site Address: 1523 S. La Cienega Blvd Los Angeles, CA 90035

Re: Conditional Use Permit (CPU) Authorization
Letter of Approval and Police commission Permit

Dear Terrence Gomes

Enclosed please find the letter of Approval and the Copies of Police Commission Permit.

If you should have any further questions please contact me at 818-943-1820.

Very Truly Yours LA Gold Buyers

Slava Vinnitsky

POLICE COMMISSION PERMIT

CITY OF LOS ANGELES

ISSUED: 1/12/2014

PERMIT NO.

FUND/CLASS

DESCRIPTION

GRANTED

0002582592-0002-1

P273

2nd Hand General

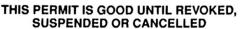
01/10/2012

THE ANNUAL POLICE PERMIT FEE IS DUE AND PAYABLE NOVEMBER 187 EACH YEAR AND IS DELINGUENT IF NOT PAID ON OR BEFORE DECEMBER 3197 EACH YEAR.

AAA PAWN & JEWELRY INC

LA GOLD BUYERS 5542 SEPULVEDA BLVD CULVER CITY, CA 90230-5514

1523 S LA CIENEGA BLVD LOS ANGELES, CA 90035-3711



THIS PERMIT IS NOT TRANSFERABLE AND IS GOOD AT LISTED ADDRESS ONLY.

FILE NO. 139097

Valid Through 12/31/2014

BOARD OF POLICE COMMISSIONERS

FORM 2001 W (Rev. 7/12)

NOTIFY THE OFFICE OF FINANCE IN WRITING OF ANY CHANGE IN OWNERSHIP OR ADDRESS IMPORTANT - READ REVERSE SIDE

POLICE COMMISSION PERMIT

CITY OF LOS ANGELES

ISSUED: 1/12/2014

THIS PERMIT IS NOT TRANSFERABLE AND IS GOOD AT LISTED ADDRESS ONLY. FILE NO. 139097

PERMIT NO. 0002582592-0002-1 FUND/CLASS P275

DESCRIPTION 2nd Hand Jewelry

GRANTED 01/10/2012

THE ANNUAL POLICE PERMIT FEE IS DUE AND PAYABLE NOVEMBER 197 EACH YEAR AND IS DELINQUENT IF NOT PAID ON OR BEFORE DECEMBER 3197 EACH YEAR.

AAA PAWN & JEWELRY INC LA GOLD BUYERS 5542 SEPULVEDA BLVD CULVER CITY, CA 90230-5514

1523 S LA CIENEGA BLVD LOS ANGELES, CA 90035-3711

Valid Through 12/31/2014

THIS PERMIT IS GOOD UNTIL REVOKED, SUSPENDED OR CANCELLED

BOARD OF POLICE COMMISSIONERS

NOTIFY THE OFFICE OF FINANCE IN WRITING OF ANY CHANGE IN OWNERSHIP OR ADDRESS IMPORTANT - READ REVERSE SIDE

FORM 2001 W (Rev. 7/12)





Motion to approve \$5000 for SoRo Fest Neighborhood Purposes Grant

Agenda Item: GB032014-5 **Date:** 20 March 2014

Proposed By: Executive

Full Proposal

Motion not provided.

Doug Fitzsimmons

Brian Kite Vice-President

Terrence Gomes

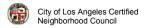
Beth Ryan Secretary

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Neighborhood Council Funding Program APPLICATION for Neighborhood Purposes Grant (NPG)



This form is to be completed by the applicant seeking the Neighborhood Purposes Grant and submitted to the Neighborhood Council from whom the grant is being sought. All applications for grants must be reviewed and approved in a public meeting. The Neighborhood Council, upon approval of the application, shall submit the approved application along with all required documentation to the Department of Neighborhood Empowerment.

			ood Council Name	
ΞC	TION I- APPLICANT VERIFICATION INFORMATION			
A)	Organization Name	Federal I.D. # (EIN#)	State of Incorporation	Date of 501(c)(3) Status (if applicable
B)	Organization Mailing Address	City	State	Zip Code
C)	Business Address (If different)	City	State	Zip Code
D)	Address of Affiliated Organization (If applicable)	City	State	Zip Code
	Name and address of person designated to receiv	e official/legal notices:	Name:	
2)				
	Street	City	State	Zip Code
3)	Type of Organization- Please select one: (Organia Public School (not to include private schools)		rated within the City of profits (other than religious inst	•
	Attach Letterhead	Attach IRS De	termination Letter	
EC.	TION II - PROJECT DESCRIPTION			

Please describe the Neighborhood Improvement Project for which the grant is intended.

5) How will this grant be used to primarily support or serve a non-discriminatory, public purpose and benefit the public at-large.

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		<u> </u>	Ψ	Ψ	
Non-Personnel Related E	xpenses	F	Requested of NC	Total Projected Cost	
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<u>-</u>	Is the implementation of this specific program or purpose described in box 4 above contingent on any other factors or sources or funding? Yes, please describe below No				
Source of Funding			Amount	Total Projected Cost	
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			\$ \$	\$ \$	
			<u>Ψ</u>	\$ \$	
					
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DONE Date Stamp Receipt

SECTION VI - DECLARATION AND SIGNATURE

I hereby affirm that, to the best of my knowledge, the information provided herein and communicated otherwise is truly and accurately stated. I further affirm that I have read Appendix A, "What is a Public Benefit," and Appendix B "Conflicts of Interest" of this application and affirm that the proposed project(s) and/or program(s) fall within the criteria of a public benefit project/program and that no conflict of interest exist that would prevent the awarding of *Two signatures required*

PRINT First Name/ Last Name	Title	Signature	Date
Secretary of Non-profit Corporation or A	Assistant School Principal		
PRINT First Name/ Last Name	Title	Signature	Date
ION VII - FOR DEPARTMENT OF NEIGH	BORHOOD EMPOWERMENT	USE ONLY	
Date Received			
Paviawar Nama		pplication 🚨 Complete	☐ Incomp
Reviewer Name	Date Reviewed		
REVEIWER'S NOTES			
Date submitted to Funding Unit			
	☐ Fax ☐ Inter-department	tal mail	
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Method: ☐ In-person ☐ E-mail	☐ Fax ☐ Inter-departmen	tal mail 	
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City of Los Angeles, Department of Neighborhood Empowerment Neighborhood Council Funding Program APPLICATION for Neighborhood Purposes Grant (NPG) SoRo, Inc.

4) Please describe the Neighborhood Improvement Project for which the grant is intended.

This grant is intended to support an event: the 17th Annual South Robertson Community Festival will be held on June 1, 2014, 11:00 a.m. to 4:00 p.m., on South Robertson Boulevard. This Festival, held annually since 1998, has become a community tradition, growing gradually each year in size, sophistication and reputation. Each year, an estimated 6,000 to 8,000 people attend.

Open to the public, the Festival features local and regional entertainment, special ecological and greening pavilions (featuring energy and water conservation and waste recycling), and 60 to 70 booths featuring neighborhood businesses and information. A particularly popular feature, which has grown each year, is the "Camp SoRo" area for children; this all-day activity engages leadership students from Hamilton High School, children from the community and their parents in creative arts and crafts activities.

The Festival celebrates the broad cultural diversity and sense of unity that exists among the some 45,000 residents in the seven neighborhoods encompassed in the South Robertson community area. It attracts local businesses and organizations and elected representatives including local legislators and heads of our public agencies. The Festival encourages beautification and revitalization of the SoRo corridor where people can shop, dine, and enjoy a good quality of life, and it is committed to strengthening local educational institutions.

This annual Festival has broad and continuing community support and involvement, including: the City's Department of Cultural Affairs; the two local Councilmembers (CD-5 and CD-10) who represent our community; the South Robertson Neighborhoods Council; local businesses, schools, houses of worship, non-profit organizations, and individuals; and local representatives of City agencies including LAPD and LAFD.

With the Festival area bounded on the south by Cattaraugus and on the north by Beverlywood, with the central point at approximately 2730 South Robertson, this site has proven to be logistically optimal for managing the event efficiently and for ensuring optimum accessibility for the community.

The Festival is managed under the auspices of SoRo, Inc. (South Robertson Neighborhoods Council, Inc. – a name that pre-dates the founding of the Neighborhood Council system), a non-profit 501c3 charitable organization dedicated to the revitalization and beautification of South Robertson Blvd. between the Santa Monica Freeway and Pico Blvd. and its surrounding residential neighborhoods. SoRo, Inc. is an all-volunteer organization, and its largest activity is this Annual Festival.

The Festival is organized and implemented by the Festival Organizing Committee, comprised of volunteers from SoRo, Inc., the South Robertson Neighborhood Council (SORO NC), the local community, and staff of the offices of Councilmembers Koretz (CD-5) and Wesson (CD-10). The Committee begins its work early in the calendar year, contacting hundreds of local businesses and organizations by mail and email with invitations to participate in and/or contribute to the Festival and firming up logistical arrangements. Committee members also visit personally many businesses and organizations to discuss the Festival and post flyers in local businesses to raise residents' awareness. Two weeks before the Festival, Committee members post some 200 eye-catching lawn signs in strategic locations throughout SoRo neighborhoods. Articles in local media, wherever possible, as well as emails to community members, also help to encourage broad community participation. Publicity provided by the City of Los Angeles Department of Cultural Affairs (listing in its Festival Guide) and our own press releases to local media outlets help spread the word even more broadly in the community.

The Festival budget (Attachment 2) and SoRo, Inc. 501(c)3 letter (Attachment 3) are attached. As part of the City's application and permit process for the event (Bureau of Street Services), SoRo, Inc. obtains the insurance coverage required by the City before the permit is issued.

5) How will this grant be used to primarily support or serve a non-discriminatory, public purpose and benefit the public at-large.

This lively and highly successful annual event provides fun and education for the whole family. The Festival is open to the public with no admission fee. It features local and regional entertainment, emphasis on environmental issues and emergency preparedness, arts and crafts and games for children. The Festival attracts local businesses and organizations and elected representatives including local legislators and heads of our public agencies. More than 60 neighborhood businesses, non-profit organizations, and city service representatives have booths so they can provide information about their services. The Festival involves local schools, their students and their parents in arts and crafts projects and environmental issues. The Festival provides the community an opportunity to honor individuals who volunteer in their communities and businesses that practice sound environmental policies.

The Annual Festival brings community members together to recognize, learn about, and celebrate the cultural, economic and social well-being of the South Robertson neighborhoods. The enhanced feeling of community the Festival engenders, and the ties with public service providers it strengthens, serves to promote, market and enhance the South Robertson neighborhoods and make them a cleaner, more attractive and safer environment in which to work, visit and live.

SoRo Inc. FESTIVAL BUDGET

	201	4 Budget
Ordinary Income/Expense		
Income		
Contributions, Gift & Grants		
Direct Public Support UR	\$	13,000
Gov Contr & Grants	\$	2,000
Total Contributions, Gift & Grants	\$	15,000
Program Service Revenue		
Food	\$	1,500
Booths	\$	5,000
Paid Attraction Ticket sales	\$	4,000
T-Shirts	\$	1,500
Total Program Service Revenue	\$	12,000
Total Income	\$	27,000
Expense		
Advertising	\$	2,700
Equipment Rental	\$	13,000
Festival Event Expenses		
Decorating & Setup	\$	200
Entertainment		
Paid Attractions Camp SORO	\$	2,250
Music & Stage	\$	2,750
Camp SORO Arts & Crafts (free)	\$	400
Total Entertainment	\$	5,400
Project Management	\$	3,000
Insurance, Permits & Fees	\$	7,000
Total Festival Event Expenses	\$	15,600
Postage and Delivery	\$	200
Printing and Publications	\$	250
Supplies	\$	250
Total Expense	\$	32,000
Net Ordinary Income	\$	(5,000)
Other Income/Expense		
Other Income		
SORO NC Sponsorship & Exp Paid	\$	5,000
Total Other Income	\$	5,000
Net Other Income	\$	5,000
t Income	\$	-





Brian Kite Vice-President

Terrence Gomes Treasurer

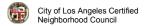
Beth Ryan Secretary

South Robertson Neighborhoods Council

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Motion to approve up to \$1550 for portable sound system

Agenda Item: GB032014-6

Date: 20 March 2014

Proposed By: Doug Fitzsimmons

Full Proposal

In early March, our PA was stolen from the NC's storage locker. We use the PA system primarily for events, including Town Halls and candidate forums. Our old system had 2 speakers, an amp, and a separate mixing board with 8 microphone inputs. Fortunately, they didn't take any of our microphones.

In our old system, the separate amp and mixing board made setup more difficult, a definite problem for a volunteer organization. In researching systems, I tried to find all in one systems to keep things simple. Two leading options are:

Peavey Escort 6000 (approx. \$950 before tax)

All in one system with **7** microphone inputs. 600 watts. Has Bluetooth connection for playing music from a phone. The included speaker stands are relatively flimsy; some reviewers suggest replacing them (about \$120). Everything stores in a single rolling case, including speaker stands. System weighs a heavy 60 lbs., but has suitcase-like rolling wheels.

Fender Passport 500 (approx. \$1000 before tax with speaker stands)

This is a version of the system that was stolen. All in one system with **6** microphone inputs. 500 watts. Has a bit more mixing control over output than the Peavey. No wireless connections, but you can connect a phone or computer with a cable. Would require purchasing speaker stands (about \$120). Reasonably rugged. Speakers click on to amp; at 44 lbs., it's luggable, but not something you'd want to carry for long distances.

Neither option would allow 8 microphones (useful, for example, if we had 1 for the moderator, 1 for the audience, and 6 for a panel of candidates). To do that, you'd have to go to a mixer/amp with separate speakers. You can buy a Mackie PPM608 1000 watt, 8 microphone powered mixer and matched C200 speakers for about \$1,100. You'd probably also want protective bags for the individual pieces (\$150) and speaker stands (\$120). Total: about \$1,370 (before tax). More expensive, but also a more powerful system.

We also need a few microphone clips (less than \$20 for 3).

Proposed Motion

To approve funding up to \$1550 for a new PA system, including mixer/amp, two speakers, speaker cables, protective bags (if necessary), speaker stands (with bag), and microphone clips.





Considerations

Committee review: Votes For: 0 Against: (highly recommended)

Amount previously allocated in Committee's working budget: \$0 (applies to funding motions only)

Arguments for: Arguments against:

We use the PA system for events, including Town Halls and candidate forums.

The insurance from the storage unit will be We're still working out how to process \$2000, more than covering the cost (although they also took more than \$330 in reusable SORO shopping bags).

We only have 1-2 events a year that require a PA system. With advance planning, we could rent one.

the insurance money. NC's can't receive funds directly.





Brian Kite Vice-President

Terrence Gomes Treasurer

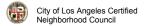
Beth Ryan Secretary

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Motion to spend up to \$558.71 to buy and replace Hami Garden equipment.

Agenda Item: GB032014-7

Date: 3-20-13

Proposed By: Green Team Committee, Paula Waxman member

Full Proposal

The Hami Garden was planted on the campus of Hamilton High School early in 2009 by students, neighbors, and Soronc Board members and paid for with a City Beautification Grant and money from the Soronc. Since that time, it has grown to become an important part of campus life for many students interested in the environment, weather, biology, sustainability, food production, and social responsibility.

The garden is open after school on Tuesdays, and Saturday mornings to both students and neighbors. Produce grown in the garden is eaten by the workers and whatever is left over is taken to the SOVA food pantry on Pico.

Several student clubs have grown up around the use of the garden: Nevians, a scholarship/community service club uses the garden as a way to do community service, the Environmental Club, uses it to study the interdependency of the plants, insects, animals, and the environment, and the Garden Club studies the challenges of raising crops with all its variables. As a result, the garden's popularity has grown. Toward the end of last year, the garden would get as many as 30 students at a time.

One project the students were studying was the problem of aphids. Because of this year's exceedingly warm winter, the aphids attacked our fava bean crop in numbers we had never seen before. The organic pesticides used in preceding years did not handle the problem, nor did hand washing, nor did bringing in ladybugs. It gave them a new understanding of the issues farmer's face when their livelihood depends on a successful crop.

Each year, the students raise around \$300-\$500 through sales of seeds, cuttings, worms, compost bins and materials. The Master Gardener also teaches classes and donates proceeds to the garden. This money is governed by Soro Inc. and goes toward the purchase of seeds to replant the crops and to equipment that needs replacing immediately.

This grant will not only go toward replacing worn out equipment, but we now need more of certain types of tools to accommodate the growing number of volunteers. The equipment we would like to purchase is as follows:

1- roll of heavy twine (to hold up tall plant stalks)	\$ 4.18
4- steel pruners (to replace old pruners and to add to our collection)	\$87.00
2- Mini Tillers (weeders to add to our collection)	\$25.00
2- 4-tine pitch forks (to add to our collection)	\$49.96
8- 48 inch tall stakes (to stake tall plants like corn)	\$148.00
12 - 36 inch tall stakes (to stake plants)	\$137.00





1	Never-kink hose		\$ 39.98
1	Fiskar Hedge clipper		\$ 22.98
		Total	\$512.58
		Tax	\$ 46.13
		Grand total	\$558.71

Proposed Motion

The motion: To spend \$558.71 to purchase equipment for the Hami Garden. These purchases will replace equipment that has worn out and add new equipment to accommodate the growing number of student volunteers.

Committee review: Votes For: 10 Against: 0

Amount previously allocated in Committee's working budget: \$500.00

There is also \$100 in the Green Team budget for an unspecified project which could cover the additional \$58.71.

Arguments for: Arguments against:

The garden is educational not only for students but also the community, and beneficial to our local food bank.

There may be other worthwhile environmental programs which could be funded but which have not yet come to the attention of the Green Team.

OMZR130A

LOWE'S HOME CENTERS, LLC MCL 2714

PAGE: 1

PROJECT ESTIMATE

FOR GRANT

CONTACT: WAXMAN, PAULA
CUST #: 133790978

SALESPERSON: CASTILLO, SHE-RA

SALES #: 1830671

PROJECT NUMBER: 400892548

DATE ESTIMATED: 02/12/14

QT	Y ITEM #	ITEM DESCRIPTION	VEND PART #	PRICE
1 4 2 2 8 12 1	349244 86084 11950 90630 4905 4008 44529 248696	BHK 525-FT SISAL TWINE CORONA FORGED STEEL 6 BP PRU BLUE HAWK FRGD HEAD MINI TILLE TRUE TEMPER 4-TINE SPADING FOR 48- IN GRADE STAKE BDL (20/BDL) 25-CT 36-IN TALL WD LANDSCAPE 5/8INX100FT NEVERKNK PREM HOSE FISKARS POWERLEVER HEDGE SHEAR	J15-M-PT 1812200 MSST4820L010 STK1236MO 8885-100P	4.18 87.92 25.96 49.96 143.84 137.76 39.98 22.98
mla i a	0		TOTAL FOR ITEMS FREIGHT CHARGES DELIVERY CHARGES TAX AMOUNT TOTAL ESTIMATE	512.58 0.00 0.00 46.13 558.71

This Quote is valid until 03/14/14.

MANAGER SIGNATURE

DATE

THIS ESTIMATE IS NOT VALID WITHOUT MANAGER'S SIGNATURE.
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Honor these prices when the customer is ready to Purchase per Jose Front End D. H:





Brian Kite Vice-President

Terrence Gomes

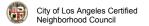
Beth Ryan Secretary

South Robertson Neighborhoods Council

PO Box 35836 Los Angeles, CA 90035

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soronc.org



Motion to Fund \$1300 for the Emergency & Safety Expo at SoRo Fest 2014

Agenda Item: GB032014-8

Date: March 20, 2014

Proposed By: Michael Lynn

Full Proposal

An Emergency Preparedness and Safety Expo, as a part of the 2014 SoRo Festival.

Event Details:

- June 1, 2014 from 11-4pm
- On S. Robertson, between Gibson St. and Beverlywood St.
- 15 Vendor Booths (10' X 10')
- 5 Demonstration Areas (20' X 20')
- 24' X 16' Stage, w/ PA System and 3-4 rows of chairs
- Raffle Prizes

This expo will help educate the greater community in disaster preparedness and awareness through information, demonstration, and activities. It will also showcase the various agencies, organizations, and apparatuses that government and private sector utilize to fulfill their mission.

Agencies/ Organizations that are being invited include LAFD, LAPD, CHP, CERT, LA County Sheriff, DWP, SoCal Gas, LA County Dept. Of Health, LA County Coroner, Local Hospitals (Olympia, Cedars, UCLA etc.), LA Emergency Management Dept., Seat belt/ Car seat safety, Hatzolah, Shmira, Chaverim, FEMA, and more.........

Requests will go out to each agency to purchase booth space and/or provide a large array of apparatus for static displays. As part of the educational focus of the event, we will have various activities and demonstrations such as including a Jaws of Life demonstration on a car, quake simulation, emergency rescues, etc...

This funding will allow us to offer Vendors a \$105 discount for early registration (by April 30th), increasing their participation. Otherwise, Venders will pay \$300 for their booth space.

Proposed Motion

To approve \$1300 for staging, public address system, chairs, and raffle prizes, to be utilized for an Emergency and Safety Expo as part of the South Robertson Neighborhood Festival (SoRo Fest 2014).





Considerations

Committee review: Votes For: 0 Against: 0 (highly recommended)

Amount previously allocated in Committee's working budget: \$ 1300 (applies to funding motions only)

Arguments for:

Promotes disaster awareness to the community.

Arguments against:

Money can be used for other purposes.

Great Outreach/PR exposure opportunity.





Brian Kite Vice-President

Terrence Gomes Treasurer

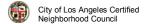
Martin Epstein Secretary

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League of Women Voters co sponsorship of LAUSD district one Town Hall

Agenda Item: To Be Filled in by Exec Committee

Date: March 20, 2014

Proposed By: Barry E. Levine

Full Proposal

Shall we accept the League of Women Voters proposal to co sponsor the town hall debate of all the candidates for the LAUSD District One open seat? There is a \$200. 00 fee attached to the proposal and a set of criterion attached that must be met.

Proposed Motion

I. The South Robertson Neighborhoods Council shall accept the proposal from the League of Women Voters to co sponsor the May 1, 2014 Town Hall debate between all the candidates for LAUSD District one seat.

Considerations

Committee review: Votes For: 3 Against: (highly recommended)

Amount previously allocated in Committee's working budget: \$1000.00 (applies to funding motions only)

Arguments for:	Arguments against:
This will make our town hall better attended	It will use up 20% of our allocated budget.
This will encourage all the candidates to participate giving us a better look at all the options	It will eliminate verbal questions from the floor and only allow written questions from the audience



THE LEAGUE OF WOMEN VOTERS® OF LOS ANGELES EDUCATION FUND

March 17, 2014

Mr. Barry Levine Education Chair South Robertson Neighborhood Council

Re: Proposal for Co-Sponsorship of Candidate Forum Los Angeles Unified School District, District 1

Dear Mr. Levine,

The League of Women Voters of Los Angeles Education Fund (the League) submits this proposal to the South Robertson Neighborhood Council to co-sponsor a candidate forum on May 1, from 7:00 to 9:00 p.m. at Hamilton High School. The forum will be open to all candidates seeking a position on the Board of the Los Angeles Unified School District, District One, who have been certified by the County of Los Angeles to appear on the ballot. This proposal is submitted to you for the purpose of informing your organization of the procedures of the League in conducting candidate forums, and this forum in particular.

The League of Women Voters, a non-partisan organization founded in 1920, has a long history of community service focused on voting rights and promoting an informed electorate. Our goal in sponsoring and moderating candidate forums is to provide the community with a chance to hear from candidates directly, in a fair and informative presentation. To that end the League has developed policies that are conducive to that goal.

Format

Based on the League's procedures, we anticipate the following format for the event:

- The forum proceeds only if a minimum of two candidates are present.
- No substitutes are allowed for candidates only the candidates will be permitted to speak for themselves.
- Welcome and brief opening remarks from each sponsor.
- Introduction of the moderator and the candidates.
- Opening statements by candidates (time to be determined usually 2 to 3 minutes)
- Response by candidates to agreed-upon questions developed by each sponsoring organization (time to be determined usually 2 minutes).
- Response by candidates to questions from the audience (time to be determined usually 1 or 2 minutes).

• Closing statements from each candidate (time TBD – usually 1 to 2 minutes)

Times allotted for statements and answers will depend on the number of candidates participating, and will be established in advance of the forum by the League moderator and a representative of the co-sponsoring organization. All candidates will be given equal time and opportunity to speak, although not necessarily identical questions.

Question Process

The moderator and representatives from co-sponsors shall prepare questions in advance of the forum, and the moderator will review questions before the forum.

Time will be set aside for questions from the audience. Questions from the audience are to be submitted in written form. Index cards and pencils will be available for members of the audience to use in writing their questions. Cards will be collected and given to question sorters. Sorters will accept only questions relevant to the LAUSD School Board position. Statements, personal attacks or slurs, duplication and non-relevant subject matter will be set aside. Accepted questions will be given to the moderator to pose to the candidates.

League Moderator and Invitations to Candidates

The League will provide a moderator for the forum. In addition, the League will be responsible for sending invitations to all certified candidates, and as a condition of participation, require each candidate to sign an agreement committing to appear and to abide bide the rules and format set by the League. The League will monitor the candidate RSVPs.

The League will also provide volunteers to assist with other tasks, including:

- Greeting attendees; helping with seating.
- Sorting and screening questions (two volunteers).
- Timing candidate statements and responses (two volunteers).

Co-Sponsor

It is the League's understanding that the co-sponsor

- Has secured the venue at Hamilton High School for the evening of the forum and will be responsible for that cost.
- Will arrange for the necessary audio equipment for moderator and candidates, and will be responsible for that cost.
- Provide at least three volunteers to greet and seat audience members and to circulate and collect questions from the audience.
- Provide tables for campaign material outside the auditorium for the use of candidates and their supporters after the forum concludes.

• In the event that the co-sponsor decides to provide simultaneous translation, the co-sponsor will be responsible for that cost.

Communications

The League will promote the forum on its public website, social media sites, to its member and e-newsletter distribution list. We expect that the co-sponsor will take similar steps to publicize the event. The League and the co-sponsor will discuss ways to promote the forum and contact the media.

- Unauthorized videotaping will not be not allowed. No portion of the contents of the production video may be reproduced, edited or used without prior consent of the League and the co-sponsor. No portion may be used either to promote one candidate or oppose another, or in any way imply endorsement of a candidate by any the League or the co-sponsors.
- The League and co-sponsor shall designate a point of contact for media inquiries.
- The League and co-sponsor shall develop a joint flyer and establish plans for publicizing the event.
- The League and co-sponsor shall develop a list of press contacts to be contacted and shall identify the who is to follow-up with members of the press.

Candidate Participation

Each candidate will be informed of the League policies and procedures to be followed at the forum, including:

- Responding to the invitation by the date set and agreeing to the format and policies set forth by the League specified in the invitation.
- No personal attacks or slurs directed at other candidates.
- No campaign material in the auditorium where the forum takes place, including banners, signs, campaign buttons, tee-shirts or other clothing displaying candidate names, slogans or logos.

The League looks forward to co-sponsoring the candidate forum for LAUSD Board, District One with the South Robertson Neighborhood Council, and making the forum a successful and informative event. Please let me know as soon as your board has had the opportunity to consider the League's proposal.

Sincerely,

Ann Rushton Voter Service Co-Chair