



Motion to Co-sponsor an Annual “Community Award for Outstanding Green Citizenship”

Agenda Item: GB041510-3

Date: April 22, 2010

Proposed By: Paula Waxman

Summary

The SoRo Festival Planning Committee has invited the South Robertson Neighborhoods Council to co-sponsor an award titled “Community Award for Outstanding Green Citizenship” to be given to a business which has shown through products, leadership, and/or business practices to be an outstanding steward of the earth. This year the award would go to the Vons supermarket chain.

Full Proposal

Nominations for the award would come from the community and be judged by a committee made up of members of the Festival Planning Committee, and the SORONC Green Team and awarded on the basis of products produced, environmental leadership, and/or business practices. Businesses would have to be physically located within the South Robertson Neighborhoods community as delineated on the SORONC Website.

This year, the SoRo Festival Committee has determined that the recipient will be the Vons supermarket chain. Vons has been outstanding in its concern for the environment. It recycles 85% of its waste. It composts all of its vegetable matter. It has reorganized its truck delivery systems cutting its greenhouse gas emissions by 11%, which is above the mandated 7% required by law. Vons has a line of organic products that are pesticide, hormone and antibiotic free and a line of biodegradable cleaners packaged in post consumer recycled material. Vons sells only sustainable seafood and purchases 30% of its produce from local growers.

Establishment of this award is expected to encourage other businesses in our community to emulate the environmentally responsible efforts made by companies like Vons.

This motion has been structured in two parts because SORONC has not been part of the vetting process this calendar year.

Proposed Motion

- I. The South Robertson Neighborhoods Council and the SoRo Festival Planning Committee co-sponsor a yearly award titled the “Community Award for Outstanding Green Citizenship” honoring a business, which is an outstanding steward of the earth, either through its business products, leadership, and/or business practices.
- II. The South Robertson Neighborhoods Council co-sponsor this year’s award, which will go to the Vons supermarket chain.

Doug Fitzsimmons
President

Jon Liberman
Vice-President

Ann Hammond
Secretary

Terrence Gomes
Treasurer

**South Robertson
Neighborhoods Council**

PO Box 35836
Los Angeles, CA 90035

P: (310) 295-9920
F: (310) 295-9906
E: info@soronc.org

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Considerations

Pro

It is important to show our appreciation to businesses that try to make an effort to improve practices that help the environment.

By recognizing these efforts, it will encourage other businesses to emulate these practices

Con

As with any award, some may question the rationale for the choice of recipient, so it will be necessary to ensure an open, well-publicized nomination process.

Board Notes

Votes For:

Against:

Abstain:

Proposed Amendments:



Motion to create a certificate of appreciation from SORO NC and presented to Rabbi Avraham Zajac

Agenda Item: GB041510-04
Date: April 15, 2010
Proposed By: Gerald Chavarria

Summary

Motion to create and present a certificate of appreciation to:

Rabbi Avraham Zajac
Chabad-Lubavitch of South La Cienega (Chabad-SoLa)
1627 S. La Cienega Boulevard
Los Angeles, CA 90035-4509

Full Proposal

For two consecutive years now, Rabbi Avraham Zajac has allowed our community to use his facilities for purposes of conducting the Community Emergency Response Team (CERT) training classes which have been encouraged by the SORO-NC Board. These classes are instrumental in creating awareness for our stakeholders so to train them in earthquake response. During the seven week course, the Rabbi and his congregation have at times altered their schedule to accommodate the needs of the classes, which to date, have trained over sixty community members.

Training our community through the CERT training program will contribute to the implementation of the SORO-NC's, "Earthquake Disaster Plan," discussed in previous meetings, which will soon be proposed to the Board for approval. Thus, it is critical that the Board form partnerships with business and faith based groups such as Chabad SoLa, and show their appreciation.

Proposed Motion

Motion for SORO NC to create a certificate of appreciation for Rabbi Avraham Zajac and his congregation for their continued support of the CERT training program.

Considerations

Pro

Positive action that shows the Board encourages partnerships that benefit the community.

Con

Nominal cost and time factor associated in the creation of the document

May encourage continued support from Chabad SoLa and from other business and faith based leaders.

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Motion to post a link to the Crime Stoppers website on the SORO NC website



Agenda Item: GB041510-05
Date: April 15, 2010
Proposed By: Gerald Chavarria

Summary

Motion to post a link to the Crime Stoppers website on the SORO-NC website.

Full Proposal

During the September 17th, 2009 General Board meeting prior to achieving quorum, Mark Speer, Director of the Los Angeles Regional Crime Stoppers, and Los Angeles Police Department Officer Nguyet Do, made a video presentation of the Crime Stopper program which is now in full partnership with the Los Angeles Police and Sheriff's Departments.

The Board accepted the suggestion from Gerald Chavarria to have a link placed on the SORO-NC website, in support of the program which would benefit the community.

Crime Stoppers uses a three part approach to solving crimes. The first part of the program is to empower the community by providing a safe way to report criminal activity. Secondly, Crime Stoppers partners with all forms of media in the Los Angeles region to inform the community on how to anonymously report crimes. Law Enforcement is the final part of the triangle; they follow-up on tips from community members.

The Phone Call

Calls are received at a Call Center using a toll free number: 1-800-222-TIPS (8477). All phone lines are encrypted and no phone calls are ever recorded. Tips are then sent onto LA Crime Stoppers for further evaluation. By guaranteeing a caller's anonymity, Crime Stoppers allows the caller to provide information without fear of retaliation. By offering cash rewards for information that leads to an arrest or criminal filing, the program encourages otherwise reluctant callers to provide information.

The Online Web Tip

Tipsters now have the option of giving us tips online. The process is completely secure and anonymous and is a very effective and efficient means of safely communicating with us in today's world. Our Web Tip process is powered by the world's leading online tip solution provider, Anderson Software.

The very unique integrated Two-Way Dialog capabilities allow the tipster to come back and provide additional information to their tip at any time, but also provide a secure

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means for the coordinator to ask questions or provide reward information back to the tipster through the same secure and encrypted interface.

Structure and Funding of Crime Stoppers

Crime Stoppers Programs are organized as a not for profit organization. A civilian community board of directors provides direction as to the financial and promotional activities of the program. The board of directors enhances the community involvement aspect, and its function is vital to the program's success.

The Crime Stoppers program is funded by private donations and annual fund raising events. **NO TAX DOLLARS are involved.** The reward money paid out by the program is from the fund raising and donations from concerned citizens and businesses.

A community board of directors, made up of persons from throughout the area, meets on a monthly basis to evaluate arrests and to decide on the size of rewards to be paid, up to \$1,000. Reward tips are paid out based on the severity of the crimes. Tips are eligible for rewards up to \$1,000, but, despite this, many callers choose not to collect their rewards.

Proposed Motion

Motion for the SORO-NC Webmaster to place a link on the SORO-NC website to the Los Angeles Regional Crime Stoppers as follows:

Place an anonymous crime tip!

www.lacrimestoppers.org

The posting to be made no later than 14 business days from date of approval.

Considerations

Pro

Encourages public involvement in reporting crime.

Shows that SORO-NC is willing to partner with organizations and local law enforcement agencies to improve the communities within the NC.

No cost to SORO-NC.

Con

May take some time to post and the 14 day period may be too short.

Board Notes

Motion to post the May CERT training class on the SORO NC website



Agenda Item: GB041510-6
Date: April 15, 2010
Proposed By: Gerald Chavarria

Summary

Motion to post the May, 2010 CERT training class on the SORO-NC website

Full Proposal

The existing CERT training schedule posted on the SORO-NC website has passed. A new date and location has been secured.

Proposed Motion

Motion for the SORO-NC webmaster to remove the current and outdated CERT training course schedule and replace it with the new one as follows:

Date and Time:
May 3, 2010 through June 14, 2010
Monday Evenings from 6:30-9:00 pm

Location:
Simon Wiesenthal Center
Second Floor
1399 S. Roxbury Drive
Los Angeles, CA 90035

Additional information to remain the same. Changes to be made no later than 14 business days after approval

Considerations

Pro

Keeps the public informed of current CERT training classes.

Con

May take some time to post and the 14 day period may be too short.

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Board Notes