



# Motion for the South Robertson Neighborhoods Council to create an Ad-Hoc Elections Committee, for the purpose of making recommendations to the SORO NC General Board regarding logistics, candidate outreach, marketing and other matters concerning the 2023 SORO NC Elections, expiring June 30, 2023

**Agenda Item:** GB072122-04  
**Date:** July 21, 2022  
**Proposed By:** Executive Committee  
**Include motion in Consent Agenda?** NO

**Michael Lynn**  
President

**Ken Blaker**  
Vice-President

**Terrence Gomes**  
Treasurer

**Baila Romm**  
Secretary

**Jon Liberman**  
Corresponding Secretary

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## Background

(Awaiting Info from Freddy an/or the City Clerk as to the actual date, times and procedures. )

The first task of the Elections Committee would be to recommend the physical Polling Location, to be voted on by the General Board.

There are three phases to NC Elections; Candidate Outreach, Voter Outreach and Election Day. Effective NC Elections require a significant amount of planning, as well as implementation in each of these phases. This would include outreach campaigns that may utilize a mix of social media posting/advertising, email newsletter, post cards, banners, lawn signs, flyers, Voter Guide, etc... The Elections Committee would generate Motions to the General Board with any funding requests for each item, as well as present an overall Elections Budget recommendation.

## Proposed Motion

- I. That the South Robertson Neighborhoods Council (SORO NC) create an Ad-Hoc Elections Committee, consisting of a Chair and up to five (5) members (Boardmembers and/or Stakeholders) who are not candidates, nor planning to be candidates in the 2023

**South Robertson  
Neighborhoods Council**

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SORO NC Elections. This Elections Committee shall be for the purpose of:

- a. making formal recommendations to the SORO NC General Board regarding Elections logistics, procedural matters, candidate/voter outreach plan and marketing, with a budget determined by the General Board
  - b. providing regular reports and updates at the General Board meetings, including Elections information from the LA City Clerk and Department of Neighborhood Empowerment representatives, with a final report at the June 2023 General Board meeting
  - c. relaying pertinent Elections information and/or graphics to Executive and Outreach committees
- II. The Elections Committee shall schedule regular monthly meetings, as well as Special meetings when necessary, and will dissolve as of June 30, 2023.

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## Considerations

Committee review: <i>(highly recommended)</i>	Votes For:	Against: 0
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Amount previously allocated in Committee's working budget: <i>(applies to funding motions only)</i>	\$ N/A
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<p><b>Arguments for:</b></p> <p>Elections require significant planning, decisions and execution</p> <p>Many members of the Outreach and Executive Committees may be running for Election</p>	<p><b>Arguments against:</b></p> <p>Pattern of lack of interest in previous Elections</p>
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