

Proposed Mission Statement for

**Business Advocacy & Development Committee**

SORO NC

Our mission is to improve the quality of life and prosperity for the stakeholders of SORO Neighborhoods, by striving to develop of a pro-business climate and driving economic growth.

Towards this goal:

1. We will fervently advocate on behalf of the small businesses in our neighborhoods with the city of Los Angeles, to ensure responsiveness and support by the relevant city agencies.
2. We will seek to improve conditions and circumstances for our local businesses, when within our ability and purview.
3. We will promote and encourage new and sustainable investments by new businesses in our neighborhoods, promoting and defending responsible economic growth, and new employment opportunities.