

Candidate Name: Eitan Gershov

Board Seat: School Student Representative

As a 16-year-old committed to my community, I bring a unique perspective and will show immense dedication to the board. I am involved in various school initiatives at my school, YULA, including significant roles within the student body, our school newspaper, and the advocacy for Israel club, all which have taught me leadership skills and the importance of working together to create change. Additionally, my experience as a manager and co-founder of the LA Jewish Community WhatsApp group, which serves over 7,000 members, has not only proved my organizational and management skills but also made me realize the importance of a connected and well-informed community. This group has become a vital tool for expressing concerns, sharing opportunities, and strengthening communal bonds in the Jewish community and the greater Pico-Roberston community. My passion for community, coupled with my desire to learn and contribute, makes me a strong candidate for the board. I am eager to bring my energy, insights, and innovative ideas to further the board's objectives and make a meaningful impact on our community.

SORO NC Committee Memberships as of 4/18/24

(Board Members)

Land Use Committee	Barry Levine, Ken Blaker, Joseph Mollaie, Mitch Cohen , Jon Liberman, Stuart Weiss, Sara Messall, Avi Youshaei
Business Advocacy & Development Committee	Ken Blaker, Jon Liberman , Barry Levine, Michael Lynn, Shirley Traum, Joseph Mollaie, Baila Romm
Outreach Committee	Terrence Gomes, Barry Levine, Michael Lynn, Jon Liberman , Baila Romm, Stuart Weiss, Sara Messall, Marlene Katz
Parks and Recreation Committee	Barry Levine, Jon Liberman , Laurie Levine, Sandy Block, Benji Karben
Public Safety Committee	Michael Lynn, Terrence Gomes , Ken Blaker, Jon Liberman, Laurie Levine, Baila Romm , Joesph Mollaie, Stuart Weiss
Transportation Committee	Barry Levine, Joel Weinberger , Terrence Gomes, Michael Lynn, Benji Karben, Jason Plummer
Homelessness Committee	Terrence Gomes , Barry Levine, Michael Lynn, Ken Blaker, Jon Liberman , Laurie Levine, Marlene Katz
Education Committee	Shirley Traum, Barry Levine, Jon Liberman, Benji Karben
Bylaws Committee	Ken Blaker , Michael Lynn, Terrence Gomes, Jon Liberman, Barry Levine, Joel Weinberger, Joseph Mollaie
Budget & Finance Committee	Terrence Gomes , Barry Levine, Michael Lynn, Jon Liberman, Baila Romm
Board Development	Baila Romm , Sara Messall, Stuart Weiss



**South Robertson
neighborhoods council**

City of Los Angeles Certified Neighborhood Council

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April 18, 2024

Miger Diaz
The NYLA Group LLC,
2512-2516 South Robertson Boulevard
Los Angeles, Calif. 90034

Dear Miger,

We, the South Robertson Neighborhoods Council request that prompt actions be taken to curb the noise and rowdy behavior taking place at your property.

We will continue to consult with LAPD and the affected neighborhood residents accordingly.

Sincerely,

Michael Lynn
President
South Robertson Neighborhoods Council



Motion to update Article V, Section 7 of the Bylaws

Agenda Item: GB041824-11
Date: April 18, 2024
Proposed By: By Laws Committee
Include motion in Consent Agenda? Yes

Background

This update was recommended by former member Richard Bloom.

Currently, removal from the board is automatic when a member misses 5 regular General Board meetings in a year, or 3 consecutive regular Board meetings.

This update would allow the member to make a statement explaining the absences prior to a board vote to remove, and the board decides on the removal.

If the member fails to make such a statement the removal is automatic, and no vote is required.

The section currently reads:

“Any Board Member who misses three (3) regularly scheduled consecutive Neighborhood Council Regular Board Meetings or five (5) total General Board Meetings during any twelve (12) month Fiscal Year (July 1 to June 30) period, will automatically be removed from the Board. Each Board Member’s absence shall be recorded in the Council’s Meeting Minutes, and that, upon missing the required number of Board Meetings for removal, an announcement of the removal shall be placed on the agenda of the next General Board meeting, and shall include a statement of the cause for the removal, and an announcement of the vacancy in accordance with Section 6.1 of these Bylaws.”

“Any regular monthly meeting of the Neighborhood Council General Board, scheduled and noticed as per the Brown Act, shall constitute a meeting for the purpose of determining Board Member absences.”

The proposed new wording (changes underlines) is:

“Any Board Member who misses three (3) regularly scheduled consecutive Neighborhood Council Regular Board Meetings or five (5) total General Board Meetings during any twelve (12) month Fiscal Year (July 1 to June 30) period, will be subject to removal from the board upon vote of the general board. When the motion for removal is presented to the General Board the member shall have the opportunity to make a statement regarding the absences, and the board may choose to continue the board member’s position, or to continue with the removal. If the motion for removal has been placed on a Consent Agenda, the member will need to have it removed from that agenda. If the board chooses to continue the member’s position their count of absences for the fiscal year shall be reset to zero (0). Each Board Member’s absence shall be recorded in the Council’s Meeting Minutes, and that, upon missing the required number of Board Meetings for removal, an announcement of the removal shall be placed on the agenda of the next General Board meeting, and

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shall include a statement of the cause for the removal. When a member is removed the seat vacancy shall be announced in accordance with Section 6.1 of these Bylaws.

“Any regular monthly meeting of the Neighborhood Council General Board, scheduled and noticed as per the Brown Act, shall constitute a meeting for the purpose of determining Board Member absences.”

Proposed Motion

The NC shall adopt the revised wording of Article V, Section 7, as provided in the background of this motion, and submit the update to DONE.

Considerations

Committee review: <i>(highly recommended)</i>	Votes For:	2	Against:	1
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Amount previously allocated in Committee's working budget: <i>(applies to funding motions only)</i>	N/A
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Arguments for:

Allows the board to consider extenuating or other circumstances.

Arguments against:

Repeated absences make it difficult to achieve quorum, and offending members should be replaced.

Recent experiences suggest that replacing members is easier said than done, and so purely automatic removal may not be in the board's best interests.



Motion to correct 2 typos in Bylaws, Article V, Section 1, Item 5

Agenda Item: GB041824-12
Date: April 18, 2024
Proposed By: By Laws Committee
Include motion in Consent Agenda? Yes

Background

There is a typo that is repeated twice in Article V, Section 1, item 5. That section explains the qualifications for the 2 School seats, and in both cases the text states refers to the school being “with” the council’s boundaries. It should state “within.”

Proposed Motion

In Article V, Section 1, item 5, items a and b of the bylaws, the word “with” shall be changed to “within.”

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Vice-President

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Treasurer

Baila Romm
Secretary

Stuart Weiss
Corresponding Secretary

Considerations

Committee review: <i>(highly recommended)</i>	Votes For:	3	Against:	0
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Amount previously allocated in Committee's working budget: <i>(applies to funding motions only)</i>	N/A
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Arguments for:

Arguments against:

Correct the typos

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Motion to add a “Loss of Quorum” provision to the Bylaws

Agenda Item: GB041824-13
Date: April 18, 2024
Proposed By: By Laws Committee
Include motion in Consent Agenda? Yes

Background

In 2010 the Board of Neighborhood Commissioners adopted a “Loss Of Quorum” policy, in order to establish a procedure for handling instances when board attrition makes it impossible to get a quorum together. The policy can be found at:

https://empowerla.org/wp-content/uploads/2012/03/Loss_of_Quorum_Policy_2010-1_041910.pdf

It has been suggested that our NC update our bylaws with wording that allows the invoking of that policy, in the even of attrition causing us to lose quorum.

FYI - Please note that the policy cannot be used in a case where 75% or more of the seats are vacant.

This motion proposes an update to Article V, section 2 of the bylaws. The section currently reads:

“The quorum shall be thirteen (13) members of the General Board. Committees shall have a fixed quorum number as established in the SORO NC Standing Rules. Floating quorum is not allowed.”

This motion proposes adding the following wording after the current text:

“In the event that quorum cannot be achieved due to member attrition, and if it is determined that a majority of the remaining board members wish to make appointments to fill seats and regain quorum, a request shall be sent to the Department of Neighborhood Empowerment to request official authority to make new appointments in accordance with the Board of Neighborhood Commissioners “Loss of Quorum” policy dated April 19, 2010.”

Proposed Motion

The NC shall adopt the revised wording of Article V, Section 2, as provided in the background of this motion, and submit the update to DONE.

Considerations

Committee review: <i>(highly recommended)</i>	Votes For:	3	Against:	0
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Amount previously allocated in Committee's working budget: <i>(applies to funding motions only)</i>	N/A
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Arguments for:

Provides a means for invoking the BONC Loss of Quorum Policy. Without this provision it seems like any action of board members to make a request under the LOQ policy would be impossible due to the fact that no board action can be determined without a quorum-compliant vote.

Arguments against:

The BONC policy is an end-run around proper procedures, and exists as a bandaid, outside of the procedures which BONC normally demands of the NC, for the fact that BONC policies are so often meant to limit the role of NCs rather than encourage active participation. The solution to the Loss of Quorum problem is to provide NCs and their members with more authority and ability to effect city policy, as intended by the City Charter

Tree Placement Ad Hoc Committee Report

The committee has identified 92 tree wells within the SORO Neighborhood boundaries suitable for planting.

The top seven streets are as follows:

- Holt Avenue – 10
- Wooster Street - 8
- Garth Avenue - 8
- Airdrome Street - 5
- Bedford Street – 5
- Corning Street – 5
- Sherbourne Drive – 4

SORO
ABANDONED TREE WELL LIST

FULL STREET NAME	STREET NAME ONLY	CD	TREE WELL STATUS
1103 South Clark Drive	Clark Drive	5	VACANT SITE (UFD)
8521 West Airdrome Street	Airdrome Street	5	VACANT SITE (UFD)
8602 West Airdrome Street	Airdrome Street	5	VACANT SITE (UFD)
8603 West Airdrome Street	Airdrome Street	5	VACANT SITE (UFD)
8621 West Airdrome Street	Airdrome Street	5	VACANT SITE (UFD)
8655 West Airdrome Street	Airdrome Street	5	VACANT SITE (UFD)
840 South Bedford Street	Bedford Street	5	VACANT SITE (UFD)
840 South Bedford Street	Bedford Street	5	VACANT SITE (UFD)
845 South Bedford Street	Bedford Street	5	VACANT SITE (UFD)
2035 South Bedford Street	Bedford Street	10	VACANT SITE (UFD)
2011 South Bedford Street	Bedford Street	10	VACANT SITE (UFD)
8664 Cadillac Avenue	Cadillac Avenue	10	VACANT SITE (UFD)
8810 West Cadillac Avenue	Cadillac Avenue	10	VACANT SITE (UFD)
8664 West Cadillac Avenue	Cadillac Avenue	10	VACANT SITE (UFD)
3029 South Castle Heights Avenue	Castle Heights Avenue	5	VACANT SITE (UFD)
8619 West Chalmers Drive	Chalmers Drive	5	VACANT SITE (UFD)
8675 West Chalmers Drive	Chalmers Drive	5	VACANT SITE (UFD)
2304 South Charlington Street	Charlington Street	10	VACANT SITE (UFD)
2305 South Charlington Street	Charlington Street	10	VACANT SITE (UFD)
1962 South Charlington Street	Charlington Street	10	VACANT SITE (UFD)
1601 South Corning Street	Corning Street	5	VACANT SITE (UFD)
1637 South Corning Street	Corning Street	5	VACANT SITE (UFD)
1661 South Corning Street	Corning Street	5	VACANT SITE (UFD)
2319 South Corning Street	Corning Street	10	VACANT SITE (UFD)
2305 South Corning Street	Corning Street	10	VACANT SITE (UFD)
1114 South Crest Drive	Crest Drive	5	VACANT SITE (UFD)
1129 South Crest Drive	Crest Drive	5	VACANT SITE (UFD)
1144 South Crest Drive	Crest Drive	5	VACANT SITE (UFD)
1102 South Doheny Drive	Doheny Drive	5	VACANT SITE (UFD)
2304 South Garth Avenue	Garth Avenue	10	VACANT SITE (UFD)
2328 South Garth Avenue	Garth Avenue	10	VACANT SITE (UFD)
2333 South Garth Avenue	Garth Avenue	10	VACANT SITE (UFD)
1601 South Garth Street	Garth Street	5	VACANT SITE (UFD)
1626 South Garth Street	Garth Street	5	VACANT SITE (UFD)
1661 South Garth Street	Garth Street	5	VACANT SITE (UFD)
1666 South Garth Street	Garth Street	5	VACANT SITE (UFD)
1666 South Garth Street	Garth Street	5	VACANT SITE (UFD)
8642 Gregory Way	Gregory Way	5	VACANT WELL (UFD)
8642 Gregory Way	Gregory Way	5	VACANT SITE (UFD)
8668 Gregory Way	Gregory Way	5	VACANT SITE (UFD)
8712 Gregory Way	Gregory Way	5	VACANT SITE (UFD)
2342 South Halm Avenue	Halm Avenue	10	VACANT SITE (UFD)

SORO
ABANDONED TREE WELL LIST

2602 South Halm Avenue	Halm Avenue	10	VACANT SITE (UFD)
819 Sout Holt Avenue	Holt Avenue	5	VACANT SITE (UFD)
820 South Holt Avenue	Holt Avenue	5	VACANT SITE (UFD)
826 South Holt Avenue	Holt Avenue	5	VACANT SITE (UFD)
828 South Holt Avenue	Holt Avenue	5	VACANT SITE (UFD)
834 South Holt Avenue	Holt Avenue	5	VACANT SITE (UFD)
834 South Holt Avenue	Holt Avenue	5	VACANT SITE (UFD)
844 South Holt Avenue	Holt Avenue	5	VACANT WELL (UFD)
844 South Holt Avenue	Holt Avenue	5	VACANT SITE (UFD)
900 South Holt Avenue	Holt Avenue	5	VACANT WELL (UFD)
2315 South Holt Avenue	Holt Avenue	10	VACANT SITE (UFD)
1700 South Holt Street	Holt Street	5	VACANT SITE (UFD)
3665 Hughes Avenue	Hughes Avenue	5	VACANT SITE (UFD)
9335 Kincardine Street	Kincardine Street	5	VACANT SITE (UFD)
9401 Kincardine Street	Kincardine Street	5	VACANT SITE (UFD)
2305 South La Cienega Boulevard	La Cienega Boulevard	10	VACANT SITE (UFD)
1945 South La Cienega Boulevard	La Cienega Boulevard	10	VACANT SITE (UFD)
1415 South Livonia Avenue	Livonia Avenue	5	VACANT SITE (UFD)
8621 West Olin Street	Olin Street	10	VACANT SITE (UFD)
8617 West Olin Street	Olin Street	10	VACANT SITE (UFD)
8613 West Olin Street	Olin Street	10	VACANT SITE (UFD)
6613 West Olin Street	Olin Street	10	VACANT SITE (UFD)
8533 West Pickford Street	Pickford Street	5	VACANT SITE (UFD)
8605 Pickford Street	Pickford Street	5	VACANT SITE (UFD)
9105 West Pico Boulevard	Pico Boulevard	5	VACANT SITE (UFD)
9301 West Pico Boulevard	Pico Boulevard	5	VACANT SITE (UFD)
1700 South Pruess Road	Pruess Road	5	VACANT SITE (UFD)
900 South Robertson Boulevard	Robertson Boulevard	5	VACANT SITE (UFD)
1701 Shenandoah Street	Shenandoah Street	5	VACANT SITE (UFD)
1601 South Shenandoah Street	Shenandoah Street	5	VACANT SITE (UFD)
806 South Shenandoah Street	Shenandoah Street	5	VACANT SITE (UFD)
922 South Shenandoah Street	Shenandoah Street	5	VACANT WELL (UFD)
847 South Sherborune Street	Sherborune Street	5	VACANT WELL (UFD)
847 South Sherborune Street	Sherborune Street	5	VACANT SITE (UFD)
824 South Sherbourne Street	Sherbourne Street	5	VACANT SITE (UFD)
824 South Sherbourne Street	Sherbourne Street	5	VACANT SITE (UFD)
915 South Sherbourne Street	Sherbourne Street	5	VACANT WELL (UFD)
1102 South Swall Drive	Swall Drive	5	VACANT SITE (UFD)
1108 South Wetherly Drive	Wetherly Drive	5	VACANT SITE (UFD)
1111 South Wetherly Drive	Wetherly Drive	5	VACANT SITE (UFD)
1130 South Wetherly Drive	Wetherly Drive	5	VACANT SITE (UFD)
1700 South Wooster Street	Wooster Street	5	VACANT SITE (UFD)
805 South Wooster Street	Wooster Street	5	VACANT SITE (UFD)
821 South Wooster Street	Wooster Street	5	VACANT SITE (UFD)

SORO
ABANDONED TREE WELL LIST

824 South Wooster Street	Wooster Street	5 VACANT SITE (UFD)
834 South Wooster Street	Wooster Street	5 VACANT SITE (UFD)
838 South Wooster Street	Wooster Street	5 VACANT SITE (UFD)
847 South Wooster Street	Wooster Street	5 VACANT SITE (UFD)
849 South Wooster Street	Wooster Street	5 VACANT SITE (UFD)
864 South Wooster Street	Wooster Street	5 VACANT SITE (UFD)



Motion to recommend that the SORO NC move storage facilities from Public Storage to Extra Space Storage and fund up to \$100 for moving expenses

Agenda Item:	GB041824-15
Date:	April 18, 2024
Proposed By:	Executive Committee
Include motion in Consent Agenda?	Yes

Background

The SORO NC currently pays approximately \$550 per month for a 10' x 10' storage unit at the Public Storage facility located at 5917 Burchard Ave. Rates are scheduled to increase next month.

Various storage units of comparable size come available on a regular basis at the Extra Space Storage facility located at 2645 S. La Cienega Blvd. (within the SORO NC boundaries.) These units currently range from \$225-400 per month.

The approximate cost to rent a U-haul truck is \$50-60.

Proposed Motion

- I. That the SORO NC move storage facilities from Public Storage to Extra Space Storage and fund up to \$100 for moving expenses.

Considerations

Committee review:

Votes For: 3

Against: 0

Arguments in Favor:

Saves the SORO NC \$150-250 per month (\$1800-3000 per year)

Arguments against:

Requires several Boardmembers to help move items

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Motion for the South Robertson Neighborhoods Council to fund up to \$6600 for the printing of 19,000 postcards and distribution of 17,928 by USPS Every Door Direct Mailer to residential addresses within the SORO NC

Agenda Item:	GB041824-16
Date:	April 18, 2024
Proposed By:	Outreach Committee
Include motion in Consent Agenda?	No

Background

The SORO NC has performed very little outreach to Stakeholders over the past several years, resulting in a small percentage of its Stakeholders that have knowledge about the SORO NC's purpose, structure, and events. Outreach has been limited to election lawn signs, Facebook and Instagram posts, tables at neighborhood events, and an emailed newsletter.

The 6" x 9" postcard would be full color and double-sided with basic information about the SORO NC, along with useful contacts and websites for City Services. It would also feature a prominent "SAVE THIS CARD" and/or "IMPORTANT INFORMATION" message to encourage retention of the card by the Stakeholder. It would also contain a "call to action" message to visit the SORONC.ORG website and sign up on the email list.

Of the 19000 postcards that would be printed, 17928 would be distributed by the United States Post Office to every residential address within the SORO NC boundaries using their Every Door Direct Mailer (EDDM) service. The printer would take care of the required sorting and bundling for each postal route. The remaining postcards can be distributed at meetings, events, or to individual shops and stores.

Although many postcards will be discarded, it is anticipated that they will be read by 25-35,000 SORO Stakeholders and saved by 1-2000 of them for at least a little while. In addition, it is projected that approximately 270-540 additional Stakeholders would sign up on the email list (based on similar direct mail pieces that typically achieve between 1.5 and 3 percent response rate.)

Proposed Motion

- I. That the South Robertson Neighborhoods Council to fund up to \$6600 for the printing of 19,000 postcards and the sorting, bundling and distribution of 17,928 by USPS Every Door Direct Mailer to residential addresses within the SORO NC

Considerations

Committee review:

Votes For: 4

Against: 0

PHANTOM

Printing • Copies • Graphic Design

PHANTOM LITHOGRAPHY
9309 CATTARAUGUS AVE.
LOS ANGELES, CA 90034
(310) 387-9006

ESTIMATE# 22691

SOUTH ROBERTSON N. C. 00876
PO BOX 35836

ORDER DESCRIPTION:

P.O.# 'MIKE LYNN'

LOS ANGELES
CA 90035
TEL:

ORDER DATE: 04/11/2024

ORIGS	FIN QTY.	UP	SIDES	INK COLORS	IMPRESSIONS	DESCRIPTION	WGT.	TYPE	COLOR	BINDERY	PRINTING	
1	19,000		2	BLACK		POSTCARDS / 6 x 9" / 4 OVER 4				14PT# GLOSS COVER	2,395.00	1
2	18,000					PRESORT / BUNDLE / DELIVER TO P.O.					303.00	2
3	17,928					EDDM POSTAGE (17,928 pcs.)					3,645.00	3
4												4
5												5
6												6

BINDERY DETAIL:

PRINTING:	6,343.00
BINDERY:	
TYPESET:	
SUB TOTAL:	6,343.00
SALES TAX EXEMPT:	<3645.00>
SALES TAX:	256.31
TOTAL:	6,599.31
CASH PAID:	
PAYMENT TYPE:	

CUSTOMER'S SIGNATURE



Motion for the SORO NC to Fund up to \$2300 for the purchase of Kids at Play Lawn Signs

Agenda Item: GB041824-17
Date: April 18, 2024
Proposed By: Transportation Committee
Include motion in Consent Agenda? NO

Background

The SORO NC area has many families with children and also suffers from high speed vehicles within many of the neighborhoods. This motion proposes the SORO NC fund up to \$2300 for the purchase of “Kids at Play” lawn signs to discourage drivers from speeding through neighborhoods. These would be distributed free of charge to families in the SORO NC area, focusing on distribution through local schools.

The approximate cost of the 24 inch by 18 inch corrugated plastic vertical signs are quoted as:

- 50: \$250
- 100: \$450
- 300: \$1300
- 500: \$2080

Proposed Motion

I. That the SORO NC fund up to \$2300 for the purchase of “Kids at Play” lawn signs to distribute within the SORO NC area.

Considerations

Committee review: <i>(highly recommended)</i>	Votes For: 4	Against: 2
Amount previously allocated in Committee's working budget: <i>(applies to funding motions only)</i>	\$ N/A	

Arguments for: Provide a method of education to drivers in the neighborhood about the presence of children and to discourage speeding and other reckless driving	Arguments against: Effectiveness of the signs are unclear
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SLOW

KIDS
AT
PLAY!



SORO



south robertson
neighborhoods council



Motion to spend up to \$4000 for the Second Annual First Responder Appreciation Day on June 9, 2024

Agenda Item: GB041824-19
Date: April 18, 2024
Proposed By: Public Safety
**Include motion in
Consent Agenda?** YES

Background

The Second Annual First Responder Appreciation Day is an opportunity for the SORO NC and our stakeholders to come together to celebrate and honor the selfless work and dedication of all of our First Responders including LAFD, LAPD, as well as non-government volunteer First Responders: CERT, NTP, Hatzolah, Shmira Public Safety, Magen Am, and individuals and businesses who contribute to supporting Public Safety within the SORO Boundaries. The public is able to meet and greet the First Responders. It is a great community event where the SORO NC has the opportunity to do outreach. It is an opportunity for the SORO stakeholders to learn about the SORO NC, the Council Offices and get educated in public safety in a fun filled, family-oriented atmosphere.

Proposed Motion

Motion for the SORO NC to spend up to \$4000.00 for catered lunch, refreshments, tablecloths, cutlery, napkins, cups, ice, Face Painter, and flyers. Council District 5 has picked up the cost of stage rental, chairs, tables, all permits for the event to be held at the Robertson Rec Center as they did last year. The Councilwomen Yaroslavsky and Hutt will be presenting Certificates of Appreciation to the First Responders as well as individuals/businesses who continue to support our community and enhance Public Safety.

Considerations

Committee review: Votes For: 4 Against: 0

Arguments for:

Arguments against:

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