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City of Los Angeles Certified
Neighborhood Council

Outreach Committee Agenda

Tuesday, June 30, 2020; 6:45 p.m.

Meetings end at 7:45 p.m. unless the committee votes to end earlier or extend the time.

VIRTUAL ZOOM MEETING ONLINE OR BY TELEPHONE FOR PUBLIC PARTICIPATION

Per the Governor's Executive Order N-29-20 (March 17, 2020) and because of COVID-19 concerns, this Outreach Committee meeting will be conducted in its entirety via videoteleconference.

Committee members: Connect via <https://zoom.us/j/98898310790>.

Every person wishing to address the Neighborhood Council must dial **1-669-900-6833** and enter Webinar ID: **988 9831 0790** and then press # to join the meeting. Instructions on how to sign up for public comment will be given to listeners at the start of the meeting.

I. Call to order and roll call

II. General public comment and brief committee announcements

III. New Business

- a. Appoint committee cochair.
 - i. Committee cochair will share responsibilities with current chair.
 - ii. Responsibilities include strategizing outreach efforts for upcoming fiscal year and identifying outreach priorities.
- b. Streamline coordination and assignment of outreach responsibilities.
 - i. Address current platforms and coordination among Facebook, MailChimp, NextDoor, Twitter, and soronc.org website.
 - ii. Identify committee members who will oversee to each (or more than one) platform.
- c. Identify types of new communications to implement.
 - i. Discuss coordinating with Land Use and Economic Development (LUED) Committee to send notices about LUED and General Board meetings to tenants who will be affected by projects at their current residence.
 - ii. Propose motion and possible flowchart of outreach to tenants.
- d. Discuss new website design.
 - i. Explore possible subcommittee to oversee design and backend of new website.

IV. Adjournment

Please note: Under the Brown Act, the committee is prevented from acting on matters brought to its attention during the General Public Comment period; however, the issue may become the subject of a future meeting. In the interest of addressing all items on the agenda, time limits for individual comments and discussion may be set at the discretion of the Chair.

Special thanks to our official posting locations:

Demers & Associates, the Robertson Blvd Library, the Robertson Recreation Center, the Office of Councilmember Paul Koretz, Malcolm Brown Insurance Co., Hamilton High School, and the SORO NC and Department of Neighborhood Empowerment websites.

In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the Board in advance of a meeting may be viewed at our website (soronc.org) or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact us via phone at (310) 295-9920 or via email at info@soronc.org.

SORO NC Board members abide by a code of civility (soronc.org/civilitycode). Any person who interferes with the conduct of a Neighborhood Council meeting by willfully interrupting and/or disrupting the meeting is subject to removal. A peace officer may be requested to assist with the removal should any person fail to comply with an order of removal by the Neighborhood Council. Any person who resists removal by a peace officer is subject to arrest and prosecution pursuant to California Penal Code Section 403.

Si requiere servicios de traducción, favor de avisar notificar a la oficina 3 días de trabajo (72 horas) antes del evento. Si necesita asistencia con esta notificación, por favor llame a nuestra oficina al (213) 978-1551.



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