



P: (310) 295-9920  
E: [info@soronc.org](mailto:info@soronc.org)  
W: [soronc.org](http://soronc.org)

# **Outreach Committee Special Meeting Agenda**

**Wednesday, May 8, 2024 @ 7:00pm**

*Meetings end at 8:00pm unless the Committee votes to end earlier or extend the time.*

**Location: Coffee Bean and Tea Leaf – 1845 S. La Cienega Blvd., Los Angeles CA 90035**

- 1. Call to Order**
- 2. Pledge of Allegiance**
- 3. Roll Call**
  - a. Current Committee Members: Terrence Gomes, Barry Levine, Michael Lynn, Jon Liberman, Baila Romm, Stuart Weiss, Sara Messall, Marlene Katz
- 4. General Public Comment**
- 5. Approval of March 25 and April 4, 2024 Outreach Committee Meeting Minutes**
- 6. Unfinished Business**
  - a. Discussion and possible action to recommend that the South Robertson Neighborhoods Council fund up to \$1000 for the purchase of lawn signs to promote the 2024 SORO Festival (General Board remanded back to Committee)
  - b. Update, discussion and possible action on SORO NC co-sponsored Summer Night Movie Series
- 7. New Business**
  - a. Discussion and possible action to recommend that the South Robertson Neighborhoods Council fund up to \$6600 for the printing of 19,000 postcards and distribution of 17,928 by USPS Every Door Direct Mailer to residential addresses within the SORO NC, including approving graphics
  - b. Discussion and possible action on planning implementation of Public Relations and Social Media campaign to publicize the June 9<sup>th</sup> SORO NC First Responders Appreciation Day Event
  - c. Discussion and possible action on Social Media strategy and assigning committee member responsibilities
- 8. Adjournment**

The amount of time for public comment on each agenda item is to be determined by the Chair at each meeting. Speakers shall limit their comments to matters relevant to the item on the agenda. The Chair may rule that the speaker is out of order if the comments are not germane to the item under consideration. If multiple requests for public comment are submitted on one agenda item, preference will be granted to members of the public who have not spoken previously during the meeting, either during general public comment or on another agenda item. Comments from the public on other matters not appearing on the agenda that are within the Committee's jurisdiction will be heard during the General Public Comment period. General Public Comment is limited to 15 minutes maximum. No individual speaker will be allowed more than two (2) minutes during General Public Comment, unless the presiding officer decides differently.

**Note:** *Public comment will be taken for each item where there is discussion and possible action. Public comment and/or participation may occur on other items at the discretion of the Chair. Please note that under the Brown Act, the Committee is prevented from acting on matters brought to its attention during the General Public Comment period; however, the issue may become the subject of a future meeting. In the interest of addressing all items on the agenda, time limits for individual comments and discussion may be set at the discretion of the Chair.*

*Motions that are presented at any committee meeting do not represent an official action or position of the SORO NC, until approved by an affirmative vote at a properly noticed meeting of the General Board.*

---

### **Public Posting of Agendas -**

Neighborhood Council agendas are posted for public review as follows:

- Demers & Associates- 1836 1/2 S Robertson Blvd, Los Angeles, CA 90035; The Robertson Blvd Library- 1719 S Robertson Blvd, Los Angeles, CA 90035; The Robertson Recreation Center- 1641 Preuss Rd, Los Angeles, CA 90035; The Office of Councilwoman Katy Yaroslovsky- 6380 Wilshire Blvd #800, Los Angeles, CA 90048; The Office of Councilwoman Heather Hutt- 5213 West Pico Blvd, Los Angeles, CA 90019 Hamilton High School- 2955 S Robertson Blvd, Los Angeles, CA 90034
- [www.soronc.org](http://www.soronc.org)
- You can also receive our agendas via email by subscribing to L.A. City's Early Notification System (ENS)

### **Reconsideration and Grievance Process -**

For information on the NC's process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the NC Bylaws. The Bylaws are available at our Board meetings and our website [www.soronc.org](http://www.soronc.org)

### **Notice to Paid Representatives -**

If you are compensated to monitor, attend, or speak at this meeting, City law may require you to register as a lobbyist and report your activity. See Los Angeles Municipal Code Section 48.01 et seq. More information is available at [ethics.lacity.org/lobbying](http://ethics.lacity.org/lobbying). For assistance, please contact the Ethics Commission at (213) 978-1960 or [ethics.commission@lacity.org](mailto:ethics.commission@lacity.org)

**In compliance with Government Code section 54957.5**, non-exempt writings that are distributed to a majority or all of the Board in advance of a meeting may be viewed at our website ([soronc.org](http://soronc.org)) or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact us via phone at (310) 295-9920 or via email at [info@soronc.org](mailto:info@soronc.org).

SORO NC Board members abide by a code of civility ([soronc.org/civilitycode](http://soronc.org/civilitycode)). Any person who interferes with the conduct of a Neighborhood Council meeting by willfully interrupting and/or disrupting the meeting is subject to removal. A peace officer may be requested to assist with the removal should any person fail to comply with an order of removal by the Neighborhood Council. Any person who resists removal by a peace officer is subject to arrest and prosecution pursuant to California Penal Code Section 403.

SI REQUIERE SERVICIOS DE TRADUCCION, FAVOR DE NOTIFICAR A LA OFICINA 3 dias de trabajo (72 horas) ANTES DEL EVENTO. SI NECESITA ASISTENCIA CON ESTA NOTIFICACION, POR FAVOR LLAME A NUESTRA OFICINA AL (310) 295-9920.

As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request, will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Translators, sign language interpreters, assistive listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting you wish to attend by contacting us via phone at (310) 295-9920 or via email at [info@soronc.org](mailto:info@soronc.org).