

# **SORO NC Committee Memberships as of 5/16/24**

## **(Board Members)**

<b>Land Use Committee</b>	Barry Levine, Ken Blaker, Joseph Mollaie, <b>Mitch Cohen</b> , Jon Liberman, Stuart Weiss, Sara Messall, Avi Youshaei
<b>Business Advocacy &amp; Development Committee</b>	Ken Blaker, <b>Jon Liberman</b> , Barry Levine, Michael Lynn, Shirley Traum, Joseph Mollaie, Baila Romm
<b>Outreach Committee</b>	Terrence Gomes, Barry Levine, <b>Michael Lynn, Jon Liberman</b> , Baila Romm, Stuart Weiss, Sara Messall, Marlene Katz
<b>Parks and Recreation Committee</b>	Barry Levine, <b>Jon Liberman</b> , Laurie Levine, Sandy Block, Benji Karben
<b>Public Safety Committee</b>	Michael Lynn, <b>Terrence Gomes</b> , Ken Blaker, Jon Liberman, Laurie Levine, <b>Baila Romm</b> , Joesph Mollaie, Stuart Weiss
<b>Transportation Committee</b>	Barry Levine, <b>Joel Weinberger</b> , Terrence Gomes, Michael Lynn, Benji Karben, Jason Plummer
<b>Homelessness Committee</b>	<b>Terrence Gomes</b> , Barry Levine, Michael Lynn, Ken Blaker, <b>Jon Liberman</b> , Laurie Levine, Marlene Katz
<b>Education Committee</b>	Shirley Traum, Barry Levine, <b>Jon Liberman, Benji Karben</b> , Eitan Gershov
<b>Bylaws Committee</b>	<b>Ken Blaker</b> , Michael Lynn, Terrence Gomes, Jon Liberman, Barry Levine, Joel Weinberger, Joseph Mollaie
<b>Budget &amp; Finance Committee</b>	<b>Terrence Gomes</b> , Barry Levine, Michael Lynn, Jon Liberman, Baila Romm
<b>Board Development</b>	<b>Baila Romm</b> , Sara Messall, Stuart Weiss

**South Robertson  
Neighborhoods Council**

PO Box 35836  
Los Angeles, CA 90035

P: (310) 295-9920  
E: info@soronc.org

**soronc.org**

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south robertson neighborhoods council



City of Los Angeles Certified  
Neighborhood Council

**Michael Lynn**  
President

**Ken Blaker**  
Vice-President

**Terrence Gomes**  
Treasurer

**VACANT**  
Secretary

**Stuart Weiss**  
Corresponding Secretary

# **Motion for the South Robertson Neighborhoods Council to fund up to \$6600 for the printing of 19,000 postcards and distribution of 17,928 by USPS Every Door Direct Mailer to residential addresses within the SORO NC**

<b>Agenda Item:</b>	GB051624-07
<b>Date:</b>	May 16, 2024
<b>Proposed By:</b>	Outreach Committee
<b>Include motion in Consent Agenda?</b>	No

## **Background**

The SORO NC has performed very little outreach to Stakeholders over the past several years, resulting in a small percentage of its Stakeholders that have knowledge about the SORO NC's purpose, structure, and events. Outreach has been limited to election lawn signs, Facebook and Instagram posts, tables at neighborhood events, and an emailed newsletter.

The 6" x 9" postcard would be full color and double-sided with a QR code directing to the soronc.org website and a unique email address for tracking purposes.

Of the 19000 postcards that would be printed, 17928 would be distributed by the United States Post Office to every residential address within the SORO NC boundaries using their Every Door Direct Mailer (EDDM) service. The printer would take care of the required sorting and bundling for each postal route. The remaining postcards can be distributed at meetings, events, or to individual shops and stores.

Although many postcards will be discarded, it is anticipated that they will be read by 25-35,000 SORO Stakeholders and saved by 1-2000 of them for at least a little while. In addition, it is projected that approximately 270-540 additional Stakeholders would sign up on the email list (based on similar direct mail pieces that typically achieve between 1.5 and 3 percent response rate.)

## Proposed Motion

- I. That the South Robertson Neighborhoods Council to fund up to \$6600 for the printing of 19,000 postcards and the sorting, bundling and distribution of 17,928 by USPS Every Door Direct Mailer to residential addresses within the SORO NC

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## Considerations

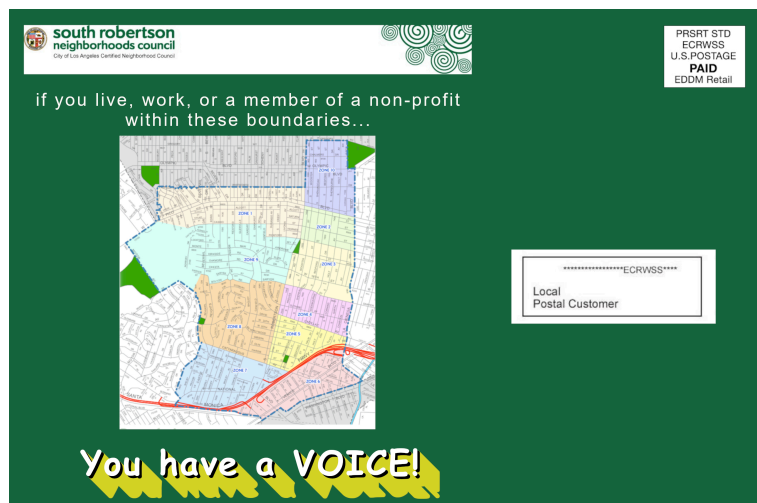
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Committee review:

Votes For: 4

Against: 0

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# PHANTOM

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PHANTOM LITHOGRAPHY  
 9309 CATTARAUGUS AVE.  
 LOS ANGELES, CA 90034  
 (310) 387-9006

**ESTIMATE#** 22691

SOUTH ROBERTSON N. C.      00876  
 PO BOX 35836

**ORDER DESCRIPTION:**

P.O.# 'MIKE LYNN'

LOS ANGELES  
 CA 90035  
 TEL:

ORDER DATE: 04/11/2024

ORIGS	FIN QTY.	UP	SIDES	INK COLORS	IMPRESSIONS	DESCRIPTION	WGT.	TYPE	COLOR	BINDERY	PRINTING	
1	20,000		2	BLACK		POSTCARDS / 6 x 9" / 4 OVER 4				14PT# GLOSS COVER	2,395.00	1
2	18,000					PRESORT / BUNDLE / DELIVER TO P.O.					303.00	2
3	17,928					EDDM POSTAGE (17,928 pcs.)					3,645.00	3
4												4
5												5
6												6

**BINDERY DETAIL:**


PRINTING:	6,343.00
BINDERY:	
TYPESET:	
<b>SUB TOTAL:</b>	<b>6,343.00</b>
SALES TAX EXEMPT:	<3645.00>
SALES TAX:	256.31
<b>TOTAL:</b>	<b>6,599.31</b>
CASH PAID:	
PAYMENT TYPE:	

\_\_\_\_\_  
 CUSTOMER'S SIGNATURE



# GET READY NOW!

## REGISTER FOR SPRING EMERGENCY PREPAREDNESS SERIES FROM YOUR NEIGHBORHOOD TEAM PROGRAM

**MAR**

**27**

**Happy Minyan**

7:30 PM - 9:00 PM

### **Personal Preparedness**

This class will teach you everything you need to know about what you need to do to prepare you and your family in the event of a disaster.

**APRIL**

**03**

**The Community Shul**

7:30 PM - 9:00 PM

### **Community Crisis Leadership**

This class will teach you what you can do to help your family and your community in the event of a disaster

**APRIL**

**10**

**Adas Torah**

7:30 PM - 9:00 PM

### **Intro to First Aid**

This class will teach you the basic of First Aid. This is not a certificate program

### **MORE INFORMATION**

310-717-5580

<https://bit.ly/49SazNo>



### **ABOUT US**



**NEIGHBORHOOD  
TEAM PROGRAM**  
Los Angeles

[ntp-la.org](http://ntp-la.org)

**NEIGHBORS HELPING NEIGHBORS**



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Corresponding Secretary

## Motion for the South Robertson Neighborhoods Council to fund up to \$1000 for the printing of Lawn Signs to promote open SORO NC Board seats

<b>Agenda Item:</b>	GB051624-09
<b>Date:</b>	May 16, 2024
<b>Proposed By:</b>	Outreach Committee
<b>Include motion in Consent Agenda?</b>	No

### Background

The 100 lawn signs would be 24" wide x 18" tall, corrugated plastic, green background with white lettering, printed on both sides.

Here is a rough example:



## Proposed Motion

- I. That the South Robertson Neighborhoods Council fund up to \$1000 for the printing of Lawn Signs to promote open SORO NC Board seats.

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## Considerations

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Committee review:

Votes For: 3

Against: 0

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**GB051624-12**



May 16, 2024

**MONIQUE ACOSTA**  
**LA City Planning**  
**200 North Spring Street**  
**Los Angeles, CA 90012**  
[monique.acosta@lacity.org](mailto:monique.acosta@lacity.org)

RE: Case # ZA-2024-1338-CUB

Dear Monique Acosta,

The South Robertson Neighborhoods Council (SORO NC) supports the proposed application by California Fine Wines & Spirits (dba Total Wine & More) for a CUB permit to allow the sale of a full-line of alcoholic beverages for off-site consumption and on-site tasting in conjunction with a new specialty store at 9527 W. Pico Blvd.

Sincerely,

Michael Lynn  
President  
South Robertson Neighborhoods Council





**South Robertson  
neighborhoods council**

City of Los Angeles Certified Neighborhood Council

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**GB051624-13**



May 16, 2024

**Filomena Fuchs**  
**LA City Planning**  
**200 North Spring Street**  
**Los Angeles, CA 90012**  
[filomena.fuchs@lacity.org](mailto:filomena.fuchs@lacity.org)

RE: Case # ZA-2023-1114-CUB

Dear Filomena Fuchs,

The South Robertson Neighborhoods Council (SORO NC) strongly opposes the proposed application by Ocean Olson (Ocean Café Bar/Hotel) for a CUB permit to allow the on-site sale of a full-line alcohol beverages at 1517-1521 S. Robertson Blvd.

The SORO NC also rescinds any previous letter of support for such application.

Sincerely,

Michael Lynn  
President  
South Robertson Neighborhoods Council



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## Fender Passport Venue Series 2 600W Portable PA System

★★★★★ (2) | Q&A | Item #:1500000316493 POS #:116277856

### \$1,049.99

6-month special financing<sup>^</sup> + \$52 back in Rewards\*\* Limited time  
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## People Also Viewed



Harbinger M200-BT Portable PA System With Bluetooth and Custom...

★★★★★ (48)

~~\$449.99~~ **\$399.99**

Save \$50.00



JBL EON208P 300W Packaged PA System

★★★★★ (5)

**\$849.00**



Yamaha STAGEPAS 600BT Portable PA System With Bluetooth

★★★★★ (4)

**\$1,099.99**



Fender Passport Event Series 2 375W Powered PA System

**\$839.99**



Bose S1 Pro+ Wire System

★★★★★ (110)

**\$699.00**



## Description

Fender, the legendary brand that has shaped music for decades, now brings you the Fender Passport Venue Series 2 600W portable PA system. Offering 600-watts of power in a remarkably lightweight package, this innovative PA is perfect for singer-songwriters, bands, podcasters and anyone needing a high-quality and portable sound system. The Fender Passport Venue 2 was specifically designed to make your performances and presentations shine.

### 600-Watts of Crystal-Clear Sound

Despite its compact size, the Fender Passport Venue 2 packs a punch with 600-watts of power for rich, full sound. Its high-frequency compression driver and ten-channel mixer provide pristine clarity. Fender's signature DSP effects let you add reverb and delay to vocals or instruments. With XLR and 1/4" inputs for microphones, keyboards, acoustic guitars and more, this PA truly handles it all.

### Extremely Portable Yet Durable Design

Weighing in at under 48 pounds, this portable PA system is easy to transport and set up. Its road-ready design features an impact-resistant enclosure, steel grille and retractable handle. Once on site, the quick-release and mountable speaker stand allows fast assembly.

### Simple, Intuitive Controls

Don't let its advanced features fool you—the Fender Passport Venue 2 is designed for maximum simplicity. The user-friendly ten-channel mixer lets you quickly set levels and EQ. One-touch DSP provides studio-quality reverb and delay effects at the push of a button. With intuitive controls, anyone can achieve professional results in minutes.

### Extra Features for Flexibility

The Fender Passport Venue 2 offers additional useful features including an iPod/MP3 input for playing backing tracks, a monitor send for a personal floor monitor and stereo RCA AUX inputs. Its intelligent dynamic processor helps prevent distortion even at maximum volume levels. With Bluetooth connectivity, you can stream audio wirelessly for a cable-free experience.

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## Features

- 10-channel powered mixer and full-range speakers
- 600 watts
- 13 inputs including Bluetooth streaming
- Sub output with automatic high-pass filter for powered subwoofer



WARNING: Cancer and Reproductive Harm [www.P65Warnings.ca.gov](http://www.P65Warnings.ca.gov).







Kustom PA KPX210A  
100W Dual 10" Powered  
Monitor

★★★★★ (6)

~~\$249.99~~ **\$199.99**

Save \$50.00



Fender Original Series  
Straight to Straight  
Instrument Cable 18.6 ft....

★★★★★ (13)

**\$34.99**



Roland Black Series XLR  
Microphone Cable 20 ft.  
Black

★★★★★ (121)

**\$34.99**



Proline Mic Pack

★★★★★ (93)

~~\$59.99~~ **\$39.99**

Save \$20.00



Taylor Barstool 24

★★★★★ (22)

**\$129.99**

## Featured Articles

How to Choose the Best Microphone in  
2024



# GB051624-17

SORO NC Budget 05142024

<b>Budget Amount</b>	<b>Expense to Date</b>	<b>Total Outstanding</b>	<b>Net Available</b>
\$54,000.00	\$27,341.27	\$0.00	\$26,658.73

Category	Vendor	Cost	Months	Total
Office	Public Storage	\$551.00	1	\$551.00
Office	Extra Storage	\$315.00	3	\$945.00
Office	WebCorner	\$199.00	3	\$597.00
Office	PID Minutes	\$200.00	2	\$400.00
Office	Zoom	\$200.00	1	\$200.00
Office	Vonage	\$510.00	1	\$510.00
Office	Office Supplies	\$100.00	1	\$100.00
Office	Meeting Food	\$0.00	3	\$0.00
				<b>\$3,303.00</b>
Outreach	Facebook	\$250.00	0	\$0.00
Outreach	Promo Items	\$2,000.00	1	\$2,000.00
Outreach	Board Shirts	\$750.00	1	\$750.00
Outreach	Outreach Events	\$2,400.00	0	\$0.00
				<b>\$2,750.00</b>
Elections		\$0.00	0	\$0.00
				<b>\$0.00</b>
NPG		\$0.00	0	\$0.00
				<b>\$0.00</b>
CIP	FRAD	\$4,000.00	1	\$4,000.00
CIP	Clean-ups	\$2,000.00	0	\$0.00
				<b>\$4,000.00</b>
<b>Proposed</b>				
Outreach	Postcards	\$6,600.00	1	\$6,600.00
Office	Sound System	\$2,000.00	1	\$2,000.00
Outreach	Lawn Signs	\$1,000.00	1	\$1,000.00
Outreach	NTP Materials	\$300.00	1	\$300.00
				\$9,900.00
			Subtotal	\$10,053.00
			Proposed	\$9,900.00
			Net Available	\$26,658.73
			<b>Balance</b>	<b>\$6,705.73</b>