Sam Jagger  
_Candidate for Business 5 Seat_

Sam Jagger joined Mr. C Beverly Hills as General Manager in October 2010, his most recent post prior was at the Fairmont Miramar Hotel & Bungalows, Santa Monica as the Director of Sales & Marketing prior to which he was at Palms Place Hotel and Spa in Las Vegas, where he held the same title. He also worked with the Morgans Hotel Group (2000-2007) in various capacities including Director of Marketing and Associate Director of Sales at the Mondrian LA Hotel property and Regional Director of Sales Miami at Delano Shore Club and Mondrian South Beach Hotel property. Sam began his career with Morgans Hotel Group as a Sales Manager with Ian Schrager Hotels in London. Sam has also held management positions with Hilton Hotels (1998/1999). Jagger will manage a team of 200+ operational personnel and understands what it requires to deliver a luxury hotel experience.

Holding a degree in Hotel Catering and Institutional Management from the University of Huddersfield in England, Sam and his wife, Melinda along with their three dogs reside in West LA. In his free time Sam enjoys golf, travel, food and wine.

Troy Richardson  
_Candidate for Business 5 Seat_

My name is Troy Richardson, and I have lived in the SoRo area for a little over five years. I love its diversity, the great number of businesses, and the location close to everything in Los Angeles while still being off the main path of Hollywood and Downtown. I would like to actively participate in what is going on in the area.

I have been doing sales and marketing for over 15 years. Graduating from Berklee College of Music, most of my experience is in the musical instrument field, but sales and marketing skills can be used in a variety of different ways. Over the last year, most of my marketing work has been in writing ad copy, press releases, and search engine optimized articles and text. I would like to use these skills to help add visibility to the council and the neighborhood in general. I would not call myself an expert in social media, but I have a good overview and have worked on a good number of projects involving that. I would be able to lend my knowledge in that area, should that be something the board would like to explore. In addition to my company that handles sales and marketing accounts, I do own one guitar company on my own and have some understanding of the challenges that small businesses in our area face.
Motion to submit comment letter on the proposed LAFD Deployment Plan

Agenda Item: GB051911-5
Date: 19 May 2011
Proposed By: Doug Fitzsimmons

Redeployment would eliminate Light Force 58 and Engine 92 in our community

Full Proposal

LA has one of the best Fire Departments in the country and the community is justly concerned about LAFD’s proposed changes to Station 58 equipment and staffing. After talking with the LAFD leadership, this is what we know:

Current situation

Station 58 is the 14th busiest in Los Angeles. Right now, Station 58 has four pieces of equipment, organized into three teams:

- Light Force 58, which has six staff, a hook and ladder truck, and a water pumper,
- Engine 58, which has four staff and a second pump,
- Advanced Life Support (ALS) 58, which has two paramedics and an ambulance.

In response to budget cuts in 2009, the LAFD instituted a Modified Coverage Plan (MCP) that shuts down different parts of the station each month. The MCP is still in place.

So right now, during each 27 day period we only have a full complement of twelve staff on duty for twelve days; it goes down to eight staff for six days (when they shut down the Engine); and finally down to six staff for nine days (when they shut down the Light Force). Not ideal.

The new plan

The proposal for Station 58 keeps it open every day, but would eliminate Light Force 58. They will move the hook-and-ladder to another station, upgrade the Engine team by swapping in a paramedic/firefighter, and put the remaining pump and an additional ambulance in “ready reserve” at the Station. That means we’ll have a permanent staff of six (with one more paramedic), instead of the six to twelve rotating Firefighters we have now.

The LAFD leadership feels this is a better plan than the MCP they’re under now. Among the benefits are that city-wide, Firefighters will no longer be continually moved from station to station and locally, we’ll have a stable team again. LAFD does not plan any furloughs or lay-offs.

Additionally, the Battalion Command Team will move closer to us (to Fire Station 68 on Washington Blvd., 2.5 miles away).
The next closest Fire Station that serves the SORO area is Station 92 on Pico. They were similarly staffed. The plan calls for eliminating their Engine company and placing it in ready reserve (taking their staffing down to eight).

If the two Stations were fully staffed (as it would have been pre-2009), we would have two Light Forces, two Engines, and two ALS ambulances. With the new plan, we'll have one Light Force, one Engine, and two ALS ambulances between them.

Projected impact

Station 58 fields 15.8 calls a day. 13 of those are medical-related; the rest are a mix of gas leaks, people stuck in elevators, actual fires, etc. The new plan for Station 58 places more emphasis on medical response and less on fire fighting, and the extra paramedic should help in that regard. The Engine company is still very able to fight fires, of course.

The extra ready reserve pump and ambulance can be activated in emergency situations, although with some delay.

One of the biggest concerns is that a ladder truck does have specialty equipment, including an extending aerial ladder, chain saws for ventilating smoke from roofs, and the jaws of life. Calls that require a ladder truck would be dispatched from one of the nearby stations:

- Station 92 on Pico (Century City) - 2.6 miles
- Station 61 on 3rd St (Fairfax) - 3.6 miles
- Station 94 on Coliseum (Baldwin Hills) - 4.1 miles
- Station 29 on Wilshire (Hancock Park) - 4.6 miles
- Station 26 on S. Western (West Adams) - 4.7 miles

However, LAFD projects that even though we are losing the ladder truck and one pump, response times should be better for us across the board than under the current brown-out plan. They point out that it's common now for them to dispatch units from other stations when our team is out on calls or when there is a larger fire.

**LAFD projected response times for SORO area (in minutes)**

<table>
<thead>
<tr>
<th>Response</th>
<th>Medical: Basic</th>
<th>Medical: Paramedic</th>
<th>Medical: Ambulance</th>
<th>Fire: Engine</th>
<th>Fire: Light Force</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Staffing</td>
<td>4:55 / 78%</td>
<td>5:26 / 91%</td>
<td>5:42 / 95%</td>
<td>4:08 / 91%</td>
<td>5:20 / 96%</td>
</tr>
<tr>
<td>MCP (current)</td>
<td>4:57 / 76%</td>
<td>5:30 / 90%</td>
<td>5:47 / 94%</td>
<td>4:13 / 89%</td>
<td>5:40 / 94%</td>
</tr>
<tr>
<td>New Plan (projected)</td>
<td>4:57 / 77%</td>
<td>5:18 / 93%</td>
<td>5:46 / 94%</td>
<td>4:11 / 90%</td>
<td>5:31 / 96%</td>
</tr>
</tbody>
</table>

The chart shows average response times and how often they hit or beat that time. Of course, the times shown in the bottom row are only projections.

With the pending high-rise developments in Century City, the need for ladder trucks in our area will certainly increase.

Decision process

The proposed plan comes from Chief Peaks and his team, not the City Council. It's based on their analysis of a million calls over the last three years. They used a
computerized system called ADAM to determine which areas of the City needed which resources.

They estimate that the plan would save $55 million a year, mainly through staff attrition. The City Council, of course, sets the LAFD's budget.

When we asked the LAFD leadership if—regardless of budget—they preferred the new plan to the current MCP with its station brown-outs, they said yes. Individual Firefighters and their Union may disagree.

Proposed Motion

I. That SORO NC write Chief Peaks expressing its support for / opposition to the proposed deployment plan

II. That SORO NC write the Mayor and City Council expressing its support for / opposition to the proposed cuts to the Fire Department budget

Considerations

<table>
<thead>
<tr>
<th>In support of the plan</th>
<th>In opposition to the plan</th>
</tr>
</thead>
<tbody>
<tr>
<td>The plan is based on an exhaustive analysis of city-wide needs, and we should defer to the expert judgment of the LAFD, rather than be swayed by hypothetical arguments. It is not feasible to cover every possible scenario.</td>
<td>The hypotheticals are legitimate: we've had major earthquakes in the area, we do have multi-story buildings, and waiting for equipment like the jaws of life to arrive during rush hour traffic could mean that people die.</td>
</tr>
<tr>
<td>Painful as it may be, in this economic climate all aspects of government must share cuts.</td>
<td>Public safety must be the primary focus of government and should be protected, even if it means deeper cuts elsewhere.</td>
</tr>
<tr>
<td>The plan is an improvement on the current MCP, which created a revolving door within the Station and provided spotty coverage (which few noticed).</td>
<td>The MCP, while not perfect, at least gave us some days a month where the station was fully-staffed.</td>
</tr>
</tbody>
</table>

Board Notes

Votes For:  
Against:  
Abstain:  

Proposed Amendments:
Motion to submit comment letter on the proposed reduction in NC funding and suspension of 2012 NC elections

Agenda Item: GB051911-6
Date: 19 May 2011
Proposed By: Doug Fitzsimmons

Current City funding proposals would reduce NC funding in FY 2011-12 by 10% and push 2012 NC elections back 1-2 years

Full Proposal

Little by little, the City’s fiscal (and often, political) ambivalence to Neighborhood Councils erodes the system’s reason for being. If adopted, this year’s budget—in an admittedly difficult economic climate—would reduce yearly funding to $40,500 per NC and suspend the ordinance governing rollovers to allow the City Council to sweep any unspent funds.

At the same time, the CAO’s recommendation is to suspend NC elections in 2012 altogether; indeed, the Mayor’s budget does not fund NC elections at all (estimated to cost approximately $1.2 million for the 93 NCs). At the same time, NCs are handcuffed by ordinance to use the City Clerk for election administration, effectively preventing the people from electing representation to a body they themselves established via voter initiative. The legality of this suspension is dubious, and would make it impossible for NCs to claim that they legitimately represent their community.

Proposed Motion

Whereas the Neighborhood Council system was directly chartered by Los Angeles voters as an important mediator between the City and local communities;

Whereas insofar as the City budget reflects the priorities of government, reducing the already modest funding for the NC system to a level that severely curtails NC effectiveness demonstrates flagrant disregard for the will of the people;

Whereas the Mayor’s budget provides no funding whatsoever for NC elections in 2012, eliminating the possibility that the City Clerk could either administer the election themselves or utilize alternative election methods, such as online voting;

Whereas by stripping the NCs of rollover funds further makes it unlikely that NCs would be able to conduct effective election outreach to their constituencies;

Whereas the failure to hold elections flies in the face of the democratic and participatory principles upon which the NC system was founded, and undermines its credibility and legitimacy as a voice for the community;

I. That SORO NC write the Mayor, City Council, and Department of Neighborhood Empowerment expressing its vehement opposition to the proposed funding cuts, particularly the culling of rollover funds

II. That in the letter SORO NC ask that the NC election funds be restored to the City Clerk, or failing that, demand that the City’s ordinance requiring the Clerk
to administer NC elections be overturned, thereby allowing NCs to conduct their own elections (as the Charter indeed calls for).

Considerations

<table>
<thead>
<tr>
<th>Pro</th>
<th>Con</th>
</tr>
</thead>
<tbody>
<tr>
<td>The City's current fiscal crisis, while exacerbated by the troubled economy, is largely of the Council's own making. The Council has repeatedly failed to confront unpleasant political situations, in favor of deferring the City's fiscal responsibilities.</td>
<td>In this economic climate, all aspects of government must share cuts.</td>
</tr>
<tr>
<td>The NC system will continue to devolve into a glorified network of self-appointed volunteer community groups unless people take a stand.</td>
<td>Not having an election in 2012 saves the NC substantial money in outreach, something especially welcome if our budget gets cut.</td>
</tr>
</tbody>
</table>

Board Notes

Votes For:  
Against:  
Abstain:

Proposed Amendments:
Motion to approve Outreach committee strategic plan

Agenda Item: GB051911-7
Date: 15 May 2011
Proposed By: Kimber Smith

Seeks Board approval and endorsement of Outreach’s strategic plan

Full Proposal

The Outreach Committee has drafted a strategic plan to guide its activities, priorities and budget allocations. As outreach is one of the most important NC functions as defined in the Charter, it is important that the Board make certain that the actions of the Committee are in alignment with its own vision. The plan also invests the Committee with responsibilities (particularly in communications) that may affect other committees. For these reasons, the Outreach Committee is seeking formal Board approval.

Proposed Motion

I. That the SORO NC Board approves and endorses the attached Outreach Committee strategic plan

Considerations

<table>
<thead>
<tr>
<th>Pro</th>
<th>Con</th>
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<tbody>
<tr>
<td>Gives direction to Outreach's activities and helps build consistency in our communications</td>
<td>Other committees required to work with Outreach on communication efforts (blogging, email, social media, etc.)</td>
</tr>
</tbody>
</table>

Improves Committee transparency and accountability.

Board Notes

Votes For:   Against:   Abstain:

Proposed Amendments:
OUTREACH COMMITTEE STRATEGIC PLAN
SOUTH ROBERTSON NEIGHBORHOODS COUNCIL

I. PURPOSE & MISSION
Community engagement and outreach are mandated by both the Los Angeles City Charter and the Bylaws of South Robertson Neighborhoods Council (COUNCIL). The primary function of the SORO NC Outreach Committee (OUTREACH) is to facilitate and support the Council in fulfilling this mandate by utilizing a variety of means including: developing and sustaining an impactful communications infrastructure, dynamically engaging stakeholders on issues that impact their wellbeing, systematically promoting the organization and its values, and proactively building community among individuals and organizations invested in the welfare of the council area.

II. ACTION AREAS
The objectives of OUTREACH are to be achieved through a number of Principle Action Areas listed below.

1. COMMUNICATIONS
Every successful organization is characterized by a unique and clearly defined public identity and communication strategy. To ensure a powerful, unified and cohesive voice for the COUNCIL, OUTREACH will create and manage a number of communication and media tools in coordination with other SORO NC Council Committees (COMMITTEES). These tools include establishing and managing a unified public presence across all media (print, audio-visual, webpage, social media, blogs, email, mobile and other digital communications), and creating editorial & communication guidelines and procedures to effectively manage these tools.

Objective - Facilitate communication between the COUNCIL, stakeholders, elected officials and the public by creating and managing standardized mechanisms for the COUNCIL and each of its COMMITTEES to:

- Ensure that all communication and outreach goals and actions are strategically aligned with the stated mission, goals and objectives of the COUNCIL.
- Assess community needs and concerns and express these to the full COUNCIL, stakeholders and the public.
- Communicate its presence, goals, objectives, and actions to stakeholders and the public by means of internal media and the external press.

2. OUTREACH
Objective – Creatively engage stakeholders in ways that advance the area’s social, cultural and economic welfare.

- Undertake efforts to build a meaningful sustainable forum for dialogue and active partnerships between the COUNCIL, Stakeholders, Neighborhood Leaders, and Elected Representatives.
- Direct stakeholders to municipal and community resources that can address their needs/concerns in a timely manner.
- Actively encourage all stakeholder groups to participate in COUNCIL meetings, activities, and leadership.

3. BRANDING
Objective - Help build a unified and cohesive identity for the COUNCIL that is consistent with and positively reflects the communities that it represents.

- Provide standardized tools for the COUNCIL and each of its COMMITTEES to ensure that public representation of the COUNCIL are consistent with its mission and objectives visually and thematically coherent.

4. MARKETING
Objective - Resourcefully promote and build awareness about the COUNCIL to stakeholders and the public in thoughtful and innovative ways.

5. COMMUNITY BUILDING
Objective - Foster a sense of community, pride, ownership, empowerment, and goodwill among all stakeholders and guests within COUNCIL boundaries.

- Produce outreach initiatives and events that creatively engages the community on issues of mutual concern.
- Provide financial and outreach support to community activities that advance the Council’s community engagement objectives.

III. GUIDING PRINCIPLES
- OUTREACH serves the COUNCIL and each of its COMMITTEES.
- Every board member has a responsibility to actively outreach to the community in accordance with the COUNCIL’s mandate to serve and represent its stakeholders.
- OUTREACH enthusiastically encourages the participation, talent, and insight of every board member and community stakeholder.
Watch the Road Signs Approval

Agenda Item: GB051911-8
Date: May 19, 2011
Proposed By: Brian Kite

Motion to approve distribution of Watch the Road signs.

Full Proposal

In March 2011, the City of Los Angeles Department of Transportation made a one time offer to have up to 110 Watch the Road signs branded with neighborhood council information, printed and shipped to neighborhood councils for distribution. The work would be completed with no charge to the NCs.

The purpose of the Watch the Road campaign is “to visibly improve traffic and mobility in the Los Angeles region by changing motorist, bicyclist and pedestrian behavior through coordinated education and enforcement efforts.”

SORO NC is in receipt of completed signs from LADOT. The signs are branded with SORO NC information, so Board approval to distribute the signs would be appropriate.

The signs must only be posted on private property, may not obstruct any sort of pedestrian walkway and may not be placed on electrical equipment (light poles, phone poles, etc.).

This item was reviewed and unanimously approved at the May 2, 2011 meeting of the SORO NC Safety Committee.

Proposed Motion

That SORO NC approve distribution of SORO NC branded Watch the Road signs, supplied by the City of Los Angeles Department of Transportation, within the NC’s boundaries, following proper posting requirements.

Considerations

<table>
<thead>
<tr>
<th>Pro</th>
<th>Con</th>
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</thead>
<tbody>
<tr>
<td>The signs should improve traffic and pedestrian safety in our neighborhoods.</td>
<td>Some stakeholders may not like extra signage in the neighborhoods.</td>
</tr>
<tr>
<td>The signs have been branded with SORO NC information at no cost to the Neighborhood Council.</td>
<td>The signs list the NC’s name as “Neighborhood” instead of “Neighborhoods” It appears this part of the sign was pre-printed before the customization and could not be modified.</td>
</tr>
</tbody>
</table>

Board Notes

Votes For: Against: Abstain:

Proposed Amendments:
Motion to approve up to $60.00 for certificate, certificate sleeve, and decal for the “Outstanding Green Citizenship Award”

Agenda Item: GB051911-9  
Date: May 17, 2011  
Proposed By: Paula Waxman

Summary
Each year at the SoRo Festival, an award in the form of a certificate and a window decal, is given to a South Robertson Neighborhood business or organization for their outstanding green business practices. The sleeved certificate is presented at the SoRo Festival by a council member and/or state senator.

Full Proposal
Each year at the SoRo Festival an award for "Outstanding Green Citizenship" is presented to a business, school, or organization in our community. The award is a certificate in a sleeve and a window decal, and is given this year to Green Beginning Community Pre-school, for their outstanding green workplace and environmentally sensitive educational practices. The award was judged by a member of the Green Team Committee and/or SORO NC Board, a member of the South Robertson Neighborhood Association, Inc. (aka SoRo Inc.), and the previous year’s award winner, Vons Supermarket. The sleeved certificate is presented at the SoRo Festival by a council member and/or state senator.

The certificate and decal will be designed by Doug Fitzsimmons using the SORO NC logo and can be printed at Kinkos/Fed Ex for approximately: $40.00

The sleeve for the certificate is generic and will cost about $10.00 to 20.00

Proposed Motion
That the South Robertson Neighborhoods Council approve up to $60.00 for the printing and purchase of the certificate, certificate sleeve, and decal for the “Outstanding Green Citizenship Award" to be presented at the SoRo Festival.

Considerations

<table>
<thead>
<tr>
<th>Pro</th>
<th>Con</th>
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</thead>
<tbody>
<tr>
<td>It is important that the award and decal be properly designed and printed because it represents our community and should be something the recipient can be proud to display.</td>
<td>None</td>
</tr>
</tbody>
</table>

Board Notes
Votes For: Against: Abstain:
Motion to spend up to $300 for Waxman and Hess to attend Urban Tree Seminar

Agenda Item: GB051911-10
Date: May 19, 2011
Proposed By: Paula Waxman and Larry Hess

Summary
Phase I of the South Robertson Neighborhoods Council revitalization project includes planting 60 to 70 new street trees along Robertson Blvd. from Cadillac to Cattaraugus. This seminar specifically addresses the selection, installation, and care of native trees for medians, parkways, streets, and parking lots and will help us in selecting the best trees for our neighborhood and avoiding making similar mistakes in past tree selections.

Full Proposal
The ad hoc Robertson Revitalization Committee has determined that the first phase of the revitalization of Robertson Blvd. includes the planting of up to 70 new street trees along Robertson Boulevard between Cadillac and Cattaraugus. The trees currently planted along Robertson are dying because they were improperly selected and planted and now must be removed. We hope by attending this seminar, to avoid as many mistakes as possible and to learn from experts in the field of urban trees.

The Seminar is being sponsored by the Los Angeles and San Gabriel Rivers Watershed Council, a non-profit organization. It will be held on Thursday, June 9th, 2011. The cost is $150 per member. They do not give discounts for city organizations but they are looking for sponsors to bring down the attendance fee and will credit us a discount should they find one.

The following is a description of the seminar, taken from the website http://lasgrwc2.org/programsandprojects/Upcomingseminars.aspx:

"Healthy trees are integral to sustainable urban landscapes and healthy watersheds. Selecting, installing, and caring for native trees in urban landscapes has many challenges and opportunities. This seminar brings together local experts from the fields of arboriculture and tree care, landscape architecture, and horticulture. They'll present case studies, share their expertise, and lead discussions on lessons learned in the field.

Topics
- Resilient Trees for Streets, Medians, Parkways, and Parking Lots
- Installation, Establishment, and Maintenance Practices for Long-term Tree Health
- Identifying and Diagnosing Tree Diseases and Disorders
- Companion Plants and Water Management
- Native Trees and Wildlife
- Urban Trees and Construction
Who Should Attend
Arborists and tree care professionals, landscape architects and designers, urban foresters, municipal planning, parks, and public works staff and commission, non-profit organizations, and others working with trees in urban landscapes.

Registration
$150. Includes morning coffee, lunch, and resource materials. Pre-registration required. Student discount available.

CEUs
WC-ISA pending

Contact
Eileen Alduenda at eileen@lasgrwc.org or 213.229.9945 for information on registration and sponsorship opportunities.

Proposed Motion
That the South Robertson Neighborhoods Council (SORO NC) send Paula Waxman and Larry Hess to the “Healthy Trees, Healthy Watersheds: Native Trees for Urban Landscapes” seminar at a cost of $150 per person, totaling $300.

Considerations

<table>
<thead>
<tr>
<th>Pro</th>
<th>Con</th>
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</thead>
<tbody>
<tr>
<td>The seminar comes at a pivotal time when the SORONC is trying to determine the best trees to replace dead and dying trees along South Robertson. The current Chatalpa trees, when planted, were on the list of acceptable trees to the city and planted by experienced crews and yet mistakes were still made. We should take advantage of the fact that we will have a host of experts to consult, all on one day and available to us for a minimal cost.</td>
<td>Money is tight and we already have the expertise of Larry Hess, a licensed landscaper and Co Chair of the Green Team Committee who, although not a tree expert, is capable of making informed decisions about trees.</td>
</tr>
</tbody>
</table>

Board Notes

Votes For:  
Against:  
Abstain:

Proposed Amendments:
Motion to spend up to $750 for SORO NC t-shirts

Agenda Item: GB051911-11
Date: 19 May 2011
Proposed By: Doug Fitzsimmons

Additional t-shirts for new board members, volunteers, and to give us some sizing flexibility

Full Proposal
The first set of 25 SORO NC t-shirts has arrived and they turned out nicely. Unfortunately, because we ordered 25, we do not have flexibility for Board member sizing, providing t-shirts to volunteers, etc.

Proposed Motion
I. That SORO NC spend up to $750 for 50 additional t-shirts bearing its logo

Considerations

<table>
<thead>
<tr>
<th>Pro</th>
<th>Con</th>
</tr>
</thead>
<tbody>
<tr>
<td>Increases our visibility in the neighborhood and at events</td>
<td>Perhaps the money could be better spent elsewhere.</td>
</tr>
</tbody>
</table>

Easy item to fund on our purchase card prior to the June 15 cut-off.

Board Notes

Votes For:  Against:  Abstain:

Proposed Amendments:
Motion to fund $1500 for Movies in the Park in conjunction with CD-10

Agenda Item: GB051911-12
Date: 19 May 2011
Proposed By: Marjan Safinia

Motion to fund $1500 towards CD-10’s 4th Annual Movies in the Park series at Reynier Park within SORO on July 1st 2011.

Full Proposal

This is the fourth year of CD-10’s very successful Movies in the Park summer series. CD-10 has chosen once again to bring one of the evenings to SORO and host a community movie screening at Reynier Park on July 1st 2011.

In the past, this event has attracted upwards of 600 people to the park, making it one of the largest Outreach opportunities we support in the community. It’s a great family night out, and offers us significant outreach into the Latino community, who usually attend in great numbers and who we could benefit from reaching out to more.

This also offers us an opportunity to continue our close collaboration with the CD-10 office.

Our portion of the funds will be used to purchase food items for the event including candy, hot dogs, buns, popcorn and associated service items. The whole event for Reynier will cost in the neighborhood of $2800.

Proposed Motion

I. That SORO NC fund $1500 to co-sponsor CD-10’s Movies in the Park series specifically for Reynier Park. The even will occur on July 1st 2011.

Considerations

<table>
<thead>
<tr>
<th>Pro</th>
<th>Con</th>
</tr>
</thead>
<tbody>
<tr>
<td>Large outreach opportunity that people have come to expect in the community</td>
<td>Cost</td>
</tr>
<tr>
<td>Funding now allows us to use the balance of this year’s funds for benefit to our community, in case funds are swept by the budget committee.</td>
<td>Movies in the Park is a CD-10 branded event which occurs in several locations, so it’s not specifically a SORO NC branded event.</td>
</tr>
</tbody>
</table>

Board Notes

Votes For: Against: Abstain:

Proposed Amendments:
Motion to spend up to $500 for outreach efforts and presentation materials for orphan areas hearing

Agenda Item: GB051911-13  
Date: 15 May 2011  
Proposed By: Doug Fitzsimmons

The BONC hearing for our annexation petition is July 5. The motion funds outreach efforts and presentation materials.

Full Proposal

The final hearing for our petition to include new areas will be on July 5th. The motion seeks to fund additional outreach materials (flyers, yard signs, etc.) to publicize the event within the southeastern area and presentation materials for the hearing itself.

Proposed Motion

The actual language the Board will be voting on. May have multiple items:

I. That SORONC fund up to $500 for outreach efforts and presentation materials to support its boundary adjustment petition.

Considerations

<table>
<thead>
<tr>
<th>Pro</th>
<th>Con</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hopefully increases stakeholder attendance and participation at the hearing.</td>
<td>The petition is contested by another NC, and it's possible the southeast area will be awarded to them.</td>
</tr>
<tr>
<td>Strengthens our presentation by demonstrating our commitment to the area.</td>
<td></td>
</tr>
</tbody>
</table>

Board Notes

Votes For: Against: Abstain:

Proposed Amendments:
Motion to request an increase in FY 10-11 Q4 purchase card limit to $10,000

Agenda Item: GB051911-14
Date: 19 May 2011
Proposed By: Terrence Gomes

Spending the remaining balance in our account via purchase card requires a temporary increase in our monthly and per-charge limits.

Full Proposal

Since the deadline for demand warrants and neighborhood purpose grants was April 15, the only way for the NC to spend its remaining money is via its credit card (aka purchase card, or p-card). Assuming the funding motions pass, we will exceed our quarterly charge limit (increased last month to $7500).

Proposed Motion

To submit a request to DONE Funding to further increase our FY 2011-12 4th Quarter purchase card limit to $10,000.

Considerations

<table>
<thead>
<tr>
<th>Pro</th>
<th>Con</th>
</tr>
</thead>
<tbody>
<tr>
<td>Allows us to spend our remaining funds for the year.</td>
<td>None</td>
</tr>
</tbody>
</table>

Board Notes

Votes For: Against: Abstain:

Proposed Amendments:
Resolution to approve May funding motions

Agenda Item: GB051911-15
Date: 19 May 2011
Proposed By: Terrence Gomes

The resolution allows the NC to submit funding paperwork without having to wait for approved minutes

Full Proposal

Authorizes letters to DONE's funding program for each motion passed at the 15 May 2011 meeting that will say:

The undersigned hereby resolve and affirm that the following motion was duly passed at the South Robertson Neighborhoods Council meeting of 19 May 2011: [motion description and number]

Proposed Motion

I. That SORO NC issue resolutions affirming the funding motions passed at the General Board meeting of 19 May 2011.

Considerations

<table>
<thead>
<tr>
<th>Pro</th>
<th>Con</th>
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</thead>
<tbody>
<tr>
<td>Speeds funding process so that SORO NC can hit the June 15 purchase card cut off without having to call a special meeting.</td>
<td>Slightly complicates our ability to reconsider passed funding motions at our June Board meeting.</td>
</tr>
</tbody>
</table>

Board Notes

<table>
<thead>
<tr>
<th>Votes For:</th>
<th>Against:</th>
<th>Abstain:</th>
</tr>
</thead>
</table>

Proposed Amendments: