Motion to fund up to $5000 for reusable NC-branded shopping bags

Agenda Item: GB041714-4
Date: 4/17/14
Proposed By: Marjan Safinia

Full Proposal

SORO NC’s tote bags with logo are one of the most popular community outreach giveaways we have. Following the recent break-in to our storage space, we have very few bags currently left. With elections coming up in mid-May, and the SoRo Festival in early June, we should replenish our store and invest in this long-lasting item.

There has also been some interest by the Green Team in donating bags to local grocery stores to give away. While there is promise in this idea, we need to establish a method so that the giveaway of the bags increases SORO NC outreach e.g. signing up for our mailing list etc.

Proposed Motion

I. That SORO NC fund up to $5000 towards the purchase of branded tote bags for SORO NC outreach

II. That SORO NC requests an increase in the daily purchase card limit to cover the purchase.

Considerations

Committee review: Votes For: 0 Against: 0

Amount previously allocated in Committee’s working budget: These funds are currently unspent within the committee’s budget

Arguments for: Arguments against:

Super popular outreach item that has consistently been used to improve outreach (festival surveys, voters, town halls etc.)

Cost.

Unspent funds will be swept and the bags represent a long-term investment in an item we can use and store.

These funds could be spent on other programs.
Motion for $400 Neighborhood Purposes Grant to SoRo Community Foundation for School Board District One Candidate Forum

Agenda Item:          GB041714-5
Date:                April 17, 2014
Proposed By:         Barry E. Levine

Full Proposal

Shall we fund the $400 NPG to SORO Foundation to provide facility, lighting, audio, translation and custodial services for the LAUSD Candidate forum to be held on May 1, 2014 at Hamilton High School. These services will all be provided through the one payment and are within the accepted budget of $1000.00 passed by the board.

Proposed Motion

I. The South Robertson Neighborhoods Council shall fund the facility and services through an NPG for $400.00 to SORO Foundation

Considerations

<table>
<thead>
<tr>
<th>Committee review:</th>
<th>Votes For:</th>
<th>Against:</th>
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<tr>
<td>(highly recommended)</td>
<td>$1000.00</td>
<td>$0.00</td>
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Amount previously allocated in Committee’s working budget: $1000.00

Arguments for:  Arguments against:

This will make our town hall function well

It reduces the outside labor at a greater expense
Neighborhood Purposes Grant (NPG) Document Submission Checklist

Please review the application and ensure that the following required documentation is included prior to submitting the application to the Department:

☐ Demand Warrant Form (DW) – completely filled out by NC
☒ NPG Application – completely filled out by Grantee
☒ W9 Form – completely filled out by Grantee
☐ Business Tax Registration Certificate (BTRC) - from Grantee
☒ IRS Determination Letter – if 501(c)(3) organization

-or-

☐ Official Letterhead - from Public School
☐ Project budget - from Grantee
☐ Signed Board Resolution (including Public Benefit Statement) on NC Letterhead - from NC
APPLICATION for Neighborhood Purposes Grant (NPG)

This form is to be completed by the applicant seeking the Neighborhood Purposes Grant and submitted to the Neighborhood Council from whom the grant is being sought. Grant applications MUST be reviewed and approved by the NC board at a public meeting. The Neighborhood Council, upon approval of the application, shall submit the approved application along with all required documentation to the Department of Neighborhood Empowerment via the Project Coordinator.

Name of Neighborhood Council you are seeking the grant from: South Robertson N.C.

SECTION I - APPLICANT VERIFICATION INFORMATION

1A) Organization Name

1B) Organization Mailing Address

City

State

Zip Code

1C) Business Address (If different)

City

State

Zip Code

1D) Address of Affiliated Organization (If applicable)

City

State

Zip Code

Name and address of person designated to receive official/legal notices:

Name:

2) Street

City

State

Zip Code

3) Type of Organization- Please select one:

☐ Public School (not to include private schools) or ☐ 501(c)(3) Non-profits (other than religious institutions)

Attach Letterhead

Attach IRS Determination Letter

SECTION II - PROJECT DESCRIPTION

4) Please describe the Neighborhood Improvement Project for which the grant is intended.

LAUSD candidate forum

5) How will this grant be used to primarily support or serve a non-discriminatory, public purpose and benefit the public at-large.

Educational information for stakeholders of South Robertson N.C.
SECTION III - PROJECT BUDGET OUTLINE - Please outline the project budget below.

6A) Facility & Audio expenses

<table>
<thead>
<tr>
<th>Amount</th>
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<tr>
<td>$400.00</td>
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6B) Additional expenses

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7) Is the implementation of this specific program or purpose described in box 4 above contingent on any other factors or sources or funding? ☐ Yes, please describe below ☒ No

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8) What is the TOTAL amount of the grant funding requested with this application: $400.00

9) What is the expected completion date? 5/1/14 (mm/dd/yyyy) [date required]

SECTION IV - PROJECT PRIMARY AND SECONDARY CONTACT INFORMATION

Provide the name, telephone number, fax and e-mail address (if applicable) of the person(s) responsible for the funds and program(s) listed in Section II of this application.

10A) First Name ____________________________ Last Name ____________________________ MI ____________________________

Telephone Number ____________________________ Fax Number ____________________________ E-mail ____________________________

10B) First Name ____________________________ Last Name ____________________________ MI ____________________________

Telephone Number ____________________________ Fax Number ____________________________ E-mail ____________________________

SECTION V - DECLARATION AND SIGNATURE

We hereby affirm that, to the best of my knowledge, the information provided herein and communicated otherwise is truly and accurately stated. We further affirm that we have read Appendix A, "What is a Public Benefit," and Appendix B "Conflicts of Interest" of this application and affirm that the proposed project(s) and/or program(s) fall within the criteria of a public benefit project/program and that no conflict of interest exist that would prevent the awarding of the Neighborhood Purposes Grant.

11A) Executive Director of Non-Profit Corporation or School Principal

PRINT First Name/ Last Name ____________________________ Title ____________________________ Signature ____________________________ Date ____________________________

11B) Secretary of Non-profit Corporation or Assistant School Principal

PRINT First Name/ Last Name ____________________________ Title ____________________________ Signature ____________________________ Date ____________________________
SECTION VI - AFFILIATIONS

Does anyone in your organization have a former or existing relationship with any of the NC board members?

<table>
<thead>
<tr>
<th>Name of Organization</th>
<th>Status</th>
</tr>
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<tbody>
<tr>
<td>Example: XYZ Non-profit Corporation</td>
<td>Executive Director</td>
</tr>
</tbody>
</table>

SECTION VII - FOR DEPARTMENT OF NEIGHBORHOOD EMPOWERMENT USE ONLY

Application: □ Complete □ Incomplete

DATE RECEIVED BY FUNDING UNIT

Application: □ Complete □ Incomplete

Funding Unit Notes:

DONE Date Stamp Receipt
Full Proposal

First passed in 1981, the Century City North Specific Plan (CCNSP) established parameters and limits on the development of residential and commercial properties. A copy of that plan may be found online at http://cityplanning.lacity.org/complan/specplan/pdf/cencityn.pdf

Specific Plans, like LA’s larger-area Community Plans, are dynamic documents. Their purpose, as described in the Governor’s Office of Planning and Research’s “Planner’s Guide to Specific Plans,” is to establish “a link between implementing policies of the general plan and the individual development proposals in a defined area...A specific plan may be developed in response to a single policy issue, or to address each applicable policy of the general plan.”

The general recommendation is to revisit them every 10 years; by that measure, the 33 year-old CCNSP is critically overdue for revision. Given the acute traffic and development issues on the Westside, creating an updated CCNSP is particularly important and pressing.

Indeed, JMB Realty’s proposed Century City Center project throws the CCNSP’s declining relevancy into high relief. JMB argues that the trip limits assigned to each parcel are no longer accurate, and their own traffic analysis shows that today a commercial office building generates roughly 1/3 of the car trips the Plan thinks it should. They are therefore proposing to use this lower trip generation factor for their particular project.

The concern is that if JMB’s argument is accepted by the City, it may serve as a template for future developers and so render a key part of the old Plan effectively useless.

The planned Westside Subway extension will certainly again change the transportation makeup of Century City, and is often used as an argument for delaying changes to the CCNSP. However, even Metro’s optimistic projections don’t call for the Century City stop to be completed for another twelve years—right at the time when the CCNSP should be looked at again.

Changes to the Plans that guide our City’s development should be made via processes that are open and solicit public input, rather than through ad hoc rulings. It is therefore critical that the City’s Planning Department begin the public process of revising the CCNSP immediately, before JMB’s argument becomes precedent.

Proposed Motion

I. That in response to acute community and developer dissatisfaction with the 1981 Century City North Specific Plan (CCNSP), SORO NC officially requests that the City Council direct the Department of City Planning to immediately...
begin a public review and amendment of said Plan, and provide funds to complete the process in a reasonable and timely manner;

II. That during the public process of reviewing and amending the CCNSP, the City places a moratorium on the use of alternative calculations of trip generation factors, as described in Section 6 of the current Plan.

Considerations

<table>
<thead>
<tr>
<th>Committee review:</th>
<th>Votes For: 0</th>
<th>Against: 0</th>
</tr>
</thead>
</table>

Amount previously allocated in Committee's working budget: n/a

Arguments for: | Arguments against:
--- | ---
With modern working and shopping patterns, the assumptions that underlie the CCNSP are 23 years out of date. | We’ll have to revisit the plan once the Purple line opens in 12 or so years. |
The traffic on the Westside has become a nightmare. Responsive specific plans are a great tool for managing growth in a way that protects residents. | It’s difficult to balance the needs of developers and residents. |
Providing clear, up-to-date rules for developers minimizes costly and divisive battles with residents. | Savvy organized groups can leverage developers’ requests for variances to get them to fund pet projects. |
A review process would be open and include public input | Revising specific plans can be costly |