



# Minutes of Business Advocacy & Economic Development Committee Meeting of August 29, 2019

---

**I. Call to Order & Roll Call**

Meeting called to order at 6:30 pm.

Attendance: Jon Liberman, David Menkes and Richard Bloom

**II. General Public Comment**

none

**III. New Business**

1. Election of Committee Officers.  
Jon Liberman elected Chair (Y2, N0,A0)
2. Discussion as to goals for current year.
  - a) Determine areas in Soro where formal business establishments are located and identify them by "business zone"
  - b) Assign Committee members to specific business zones.
  - c) Committee members will meet with businesses within assigned business zone. A brief contact info sheet will be completed to create a database of businesses located in Soro. Committee members will ask business what assistance Soro NC can provide to help them grow their business.
  - d) Committee may sponsor gatherings of businesses within a business zone to create a business-friendly environment.
3. Assignment of specific business areas to members of committee.  
Postponed until next meeting.
4. Discussion as to frequency of scheduled meetings.  
Meetings will be monthly.

**IV. Adjournment**

Meeting adjourned at 8:00 pm.

**Krystal Návar**  
President

**Ken Blaker**  
Vice-President

**Jon Liberman**  
Treasurer

**Martin Epstein**  
Secretary

**Charlie Stein**  
Corresponding Secretary

**Notes:**

---

(none)

**South Robertson  
Neighborhoods Council**

PO Box 35836  
Los Angeles, CA 90035

P: (310) 295-9920  
F: (310) 295-9906  
E: info@soronc.org

**soronc.org**

