



Ad Hoc Elections Committee Draft Minutes

Tuesday, January 26, 2021, 7:00pm

Meetings end at 9:00pm unless the Board votes to end earlier or extend the time.

VIRTUAL ZOOM MEETING ONLINE OR BY TELEPHONE FOR PUBLIC PARTICIPATION

In conformity with the Governor's Executive Order N-29-20 (March 17, 2020) and due to concerns over COVID-19, the South Robertson Neighborhoods Council meeting will be conducted entirely telephonically.

Every person wishing to address the Neighborhood Council must either join via telephone or log in via computer or mobile device. To join via telephone, dial 1-669-900-6833 and enter Webinar ID: 865 0021 4578 and then press # to join the meeting. To join via computer or mobile device, enter the Webinar ID above at zoom.us/join. Instructions on how to sign up for public comment will be given to listeners at the start of the meeting.

PUBLIC INPUT AT NEIGHBORHOOD COUNCIL MEETINGS

The public is requested to dial *9, when prompted by the presiding officer, to address the Board on any agenda item before the Board takes an action on an item. Comments from the public on agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the agenda that are within the Board's jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the Board is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Board meeting. In the interest of addressing all items on the agenda, time limits for individual comments and discussion may be set at the discretion of the presiding officer of the Board.

Charlie Stein
President

Ken Blaker
Vice-President

Jon Liberman
Treasurer

Gloria Dioum
Secretary

Olga Lexell
Corresponding Secretary

**South Robertson
Neighborhoods Council**

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- I. **Call to Order & Roll Call** Meeting was called to order at 7:05PM. Gomes, Dioum, and Lexell were present.
 - II. **General Public Comment & Brief Committee Announcements** No comments
 - III. **Approve January 19, 2021 minutes.** Minutes approved. Moved: Lexell Seconded: Dioum 3-0

Michael Lynn, from the Outreach Committee joined the meeting to represent the Outreach Committee to provide support for the elections.

- IV. **New Business**
 - a. **Discussion and possible action to review budget and determine possible outreach items discussed at last week's meeting.** It was proposed to have a Candidate Orientation on April 20 and a Candidate Forum on May 11. Possible outreach activities for the election discussed were Bus Shelter Ads (NC needs to pay for printing) Pico and Robertson, Door Direct (Gomes will contact Freddy) NextDoor, Facebook, Twitter, and Instagram will be coordinated to promote the elections and to increase Brand awareness. Currently Facebook has 790 followers, Twitter has 500 followers, Instagram has 154 followers and the NC has no Snapchat or TikTok account. Most social medias accounts have had little use. The NC email list has 1279 active addresses with a click rate of 2.7%. Gomes had provided text for the SORONC website election page to Mike and Brian. Update to website TBD. Outreach to the homeless through the CBOs hired by DONE. Email sent to Freddy for the contact information of the CBOs.
 - b. **Discussion and possible action to review and recommend options to the Board.** Committee to have tangible have tangible electronic ads ready by Monday February 1, 2021.

- I. **Adjournment**

Special thanks to our official posting locations:

Demers & Associates, The Robertson Blvd Library, The Robertson Recreation Center, The Office of Councilmember Paul Koretz, Malcolm Brown Insurance Co., Hamilton High School, and the SORO NC and DONE websites.

In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the Board in advance of a meeting may be viewed at our website (soronc.org) or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact us via phone at (310) 295-9920 or via email at info@soronc.org.



SORO NC Board members abide by a code of civility (soronc.org/civilitycode). Any person who interferes with the conduct of a Neighborhood Council meeting by willfully interrupting and/or disrupting the meeting is subject to removal. A peace officer may be requested to assist with the removal should any person fail to comply with an order of removal by the Neighborhood Council. Any person who resists removal by a peace officer is subject to arrest and prosecution pursuant to California Penal Code Section 403.

SI REQUIERE SERVICIOS DE TRADUCCION, FAVOR DE NOTIFICAR A LA OFICINA 3 días de trabajo (72 horas) ANTES DEL EVENTO. SI NECESITA ASISTENCIA CON ESTA NOTIFICACION, POR FAVOR LLAME A NUESTRA OFICINA AL (310) 295-9920.

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