



# Green Team Committee Minutes

Wednesday, April 22, 6:00pm

Hamilton Senior High School Lab Building, Room 607  
2955 S. Robertson Blvd., Los Angeles, CA 90034 (behind Admin building)

## I. Call to Order and Roll Call

Chair called the meeting to order at 6:00pm.

**Board Committee Members Present:** Grant Cohen, Aimee Zeltzer, Barry Levine

**Community Committee Members Present:** Karen Smith-Laramay, Heather Leiken, Anne Geffner, Saran Kirschbaum, Charmaine Colina

**Committee Members Absent:** Bette Billet, Martin Epstein, Erick Morales, Anne Sutton, Leo Portal

## II. General Public Comment

a) Farmers Market on La Cienega is looking for a new space – may move to western part of parking lot (Zeltzer)

## II. Old Business

- a. Paper Towel Stickers – handed out, order more to put in swag bags for SoRo event
- b. Save Water Save LA Town Hall – Event set for Sun 5/17 from 12-3p at Castle Heights. (space held from 10a-4p for set up and clean up)
  - i. Location – Confirm WiFi and Mic/Speakers availability (Colina) – Wifi can be used on school's 3 laptops, can also plug into moveable projector, use for rain barrel sign up, etc. Mic and speakers there and will be set up that morning
  - ii. Speakers – Panel to cover key topics around causes of the drought and what individuals can do to conserve water. (Cohen)
    - Confirmed: Lisa Cahill (Tree People), Lisa Novick (Payne Foundation), George Kopf (CLEAResult), Stephanie Speights (Sustainable Works) and Dr Stephanie Pincetl (UCLA). Initial info on event sent – incl request for bio, headshot, etc – Got info from Lisa Cahill need to locate email, include question about shelf (Ridiculously Resilient Ridge) that's

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South Robertson  
Neighborhoods Council

PO Box 35836  
Los Angeles, CA 90035

P: (310) 295-9920  
F: (310) 295-9906  
E: info@soronc.org

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- causing rain to go past us. Everyone send Grant emails with questions
  - Need to confirm: LADWP, being arranged by Andy Shrader (Koretz Office), waiting to confirm
  - Requests sent to govt officials: Assemblyperson Bloom, Councilperson Koretz, Mayor Garcetti & Gov Brown
- iii. Tables – Available for speakers to have 1:1 conversations with attendees before and after panel. Additionally, there will be other local vendors there distributing info to the community. (Leiken)
- Confirmed: Walker Foley (Food & H2O Watch), Grow Native Nursery (Lucinda McDade), Greywater Corps (Leigh Jerrad), Cindy Berglund (Rain Barrels Intl), Jim Lamm (Ballona Creek Renaissance), Guy Ziv (Rain Gutter Specialists). Initial info on event sent – incl request for logo, swag, etc
  - Need To Confirm: LA Waterkeeper, Surfrider & Green Gardens Group (G3) - Get info on if Michael is coming and follow up for info. Not able to get in contact with Gutter Guy.
- iv. Promotion – Social media and traditional promotion to drive awareness and attendance (Safinia) – Plan to start using #SaveWaterSaveLA
- Yard signs designed and ordered to be delivered to Grant's house. Need to determine plan for setting up around SoRo. – Heather set up zone 6, Karen around Hamilton, Aimee Zone 1, 2, 10, will get some from the school. See if we can make a banner for the event via SoRo Budget.
  - Landing Page created @ <http://www.soronc.org/townhall>
    1. Need to add speaker and table presenter info.
      - Need to follow up to get the info
  - Flyer created and will be distributed. Need to get it added to website. – Call out panel timing in flyers and get exhibitors to stay at tables, get to Karen & Charmaine for distributing to schools (Sunday announcement at Hami)
  - Plan for promotion to CD reps, the mayors office, Beverlywood Homeowners Assoc, Reyneir Village community, etc – Marj to help coordinate outreach
    1. Local Schools – Canfield (Waxman), Hamilton (Safinia), Castle Heights & Green Beginnings (Cohen)
- v. Additional Components – Other key parts of the event being worked on include:



- eWaste Drive – Annual CH eWaste drive during this time and list of acceptable items provided (Colina) – All squared away will run 12-3p
- Landscaping Prize Giveaway – Working with vendor to provide info and some free assessment to winning attendee (Leiken) – No love, will try Aimee’s friend
- Swag Bags – Getting giveaway materials to provide in SORO NC bags to attendees (Leiken) – provide bags for getting stuff below
  - Speakers/Tables – give away their own stuff
  - Dept of Sanitation
  - Office of Sustainability
  - LADWP – what can we get, possible shower timers?
  - Others?
- Food Trucks – Green Truck needs to be reconfirmed and must determine others (Cohen) - Get info on who sets up at Castle Heights, CoolHaus, Komodo, MexiKosher, Holy Aoli (Colina to look into how to block parking and get truck scheduled)
- Rain Barrel Giveaway – Sign up to be included during event for sign up with actual giveaway on 5/31 at Hamilton
  - Need to update materials to include this info (Safinia) – Send updated flyer out for promotion
  - Confirm Hami location is locked down (Cohen/Safinia) – Spoke to Gary, need to send follow up with info to double confirm
- Kids Corner – Aimee will talk through with Ginnean on planned activities and we’ll talk to the exhibitors to get info until the end of next week, then figure out
- Refreshments – H2O station (get from LADWP), some light refreshments

#### **IV. New Business**

#### **V. Adjournment**

The meeting was adjourned at 7:00pm