Community Application Workshop

December 2018

Vision Zero Division
Kevin Ocubillo
What is People St?

- People St contributes to more **active, accessible, livable streets**, enhancing **quality of life** in Los Angeles!

- Transforms LA's streets into **public, community space**.

- Programs are **partnerships** with the community and administered by **LADOT's Vision Zero Division**.
5 Project Types

**Parklet**
Expands the sidewalk into 1 to 2 on-street parking spaces to create a people-oriented space

**Plaza**
Converts a redundant or underused portion of a street into public space with tables, chairs, and other furnishings
5 Project Types

3. Decorated Crosswalk
   (pending Metro approval)

4. Intersection Mural
   (pending Metro approval)

5. Bike Corral
   (pending Metro approval)
About this Cycle

- **Goal:** 1 Community Partner in every Council District - 15 projects total
- **Projects** must be within half-mile of a Metro Rapid stop or within 1 mile of a Metro rail station
- **Consultants** provide technical design assistance, materials, construction
- Community driven and bottom-up
- Application-based process
One Stop Shop:
peolest.lacity.org

• Quick, cost-efficient transformation
• Streamlined process speeds up installation
• “Kit of Parts” instructs on required or pre-approved materials
Community Partners

- Business Improvement Districts (BIDs)
- Chambers of Commerce
- Non-profit and Community-based Organizations
- Adjacent Property Owner
- Fronting Business Owner
- Other organizations on a case by case basis
**Project Partnership**

**Expenses and responsibilities are shared**

<table>
<thead>
<tr>
<th></th>
<th>Plaza</th>
<th>Parklet</th>
<th>Bicycle Corral</th>
<th>Intersection Mural</th>
<th>Decorative Crosswalk</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Design development</strong></td>
<td>Both</td>
<td>Both</td>
<td>Both</td>
<td>Both</td>
<td>Both</td>
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<tr>
<td><strong>Maintenance and upkeep</strong></td>
<td>Partner</td>
<td>Partner</td>
<td>Partner</td>
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<td>Partner</td>
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<tr>
<td><strong>General Liability Insurance</strong></td>
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<td>Partner</td>
<td>Partner</td>
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<td><strong>Materials</strong></td>
<td>LADOT + Consultant</td>
<td>LADOT + Consultant</td>
<td>LADOT + Consultant</td>
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<td>LADOT + Consultant</td>
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<tr>
<td><strong>Installation</strong></td>
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<td><strong>Removal</strong></td>
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<td>LADOT + Consultant</td>
<td>Partner</td>
<td>Partner</td>
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</tbody>
</table>
Example: Plaza

NoHo Plaza
North Hollywood
Example: Parklet

Hope St

DTLA
Example: Parklet
York Blvd
Highland Park
Example: Bicycle Corrals

Abbot Kinney
Venice
Example: Bicycle Corrals

Traction Avenue
Arts District
Example: Decorative Crosswalk

Grand Ave
DTLA
Example: Intersection Mural

St. Paul, Minnesota
Online Application Portal Now Available!

People St Application open:
December 3, 2018 - January 22, 2019
peoplest.lacity.org/specialcycle
2018-2019 Application Cycle
Timeline Overview

Outreach
Oct 2018

Initial Application Window + roadshows
Dec 3 2018

Jan 22 2019

Final Application Due
Mar 2019

Projects Installed
Jun 30 2019
Get ready to apply!

Potential Community Partners should:

1. Check out installed projects
2. Download and read Application and Kit of Parts
3. Plan sites and coordinate with neighbors
4. Run ideas by us
5. Build community support
6. Visit peoplest.org/get-ready/
PLAZA
Converts redundant or underused portion of a street into a public space with tables, chairs, and other furnishings.

PARKLET
Expands the sidewalk into one or more on-street parking spaces to create people-oriented places.

BICYCLE CORRAL
Installs bicycle parking within on-street parking spaces, making room for sidewalk activity and creating a business district trip attractor.

Welcome to People St
Your one-stop shop for transforming L.A.’s largest public asset—our 7,500 miles of city streets—into active, accessible spaces for people.
How to Submit Application

- Online Portal
- Email
- Mail in
# Application Requirements

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<tbody>
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<td>Existing Conditions Photos</td>
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<td>Programming Prospectus</td>
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<td>Financial Statements</td>
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## Outreach Requirements

<table>
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<tr>
<th>Requirement</th>
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</thead>
<tbody>
<tr>
<td>Council office letter of support</td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
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<tr>
<td>Letters of support from nearby entities associated with color curb zones if the proposal involves relocation</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td></td>
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<tr>
<td>Letters of support from adjacent property owner(s) and/or others directly impacted by or fronting</td>
<td>X</td>
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<td>Proof of neighborhood council outreach</td>
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<td>Optional</td>
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<td>Council Office letter of acknowledgement</td>
<td></td>
<td></td>
<td>X</td>
<td>X</td>
<td>X</td>
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</table>
Location Requirements

**Plaza or Parklet**
- <25 mph speed limit
- Provides alternative access to delivery trucks and sanitation vehicles
- **Does not:**
  - block driveway access
  - restrict access to emergency vehicles, hydrants or utilities
  - interfere with public transit or include bus stop

**Bike Corral**
- <35 mph speed limit
- **Does not**
  - block driveway access
  - interfere with catch basin, storm drain, manhole or utilities
  - obstruct sidewalk furniture, benches, newsstands, bus shelters, trees, or other landscaping
- Not located on State Highway
- Not located in or directly adjacent to bus zone
Location Requirements

Decorative Crosswalk
- Existing continental (zebra-striped) crosswalk
- Existing continental crosswalks controlled by a traffic signal or stop sign
- No yellow school crosswalks or crosswalks without traffic signals or stop signs

Intersection Mural
- Local or collector streets
- Intersection controlled by a traffic signal or stop sign
- Not allowed at uncontrolled crosswalks
Helpful Tips

✓ Request letters and Neighborhood Council presentation early
  Neighborhood Councils meet monthly

✓ Seek the guidance and assistance of design professionals (LADOT consultant)

✓ Form a project team and secure partnerships to cover project responsibilities

✓ Share information.
  Help educate your neighbors and community about People St projects! Photos and studies on pilot projects can be downloaded for your use in flyers or presentations from the People St website.
General Inquiries
peoplest@lacity.org