Outreach Committee Meeting Minutes  
Monday, January 30, 2012, 7:00pm  
Robertson Recreation Center  
1641 Preuss Road, Los Angeles 90035

I. Call to Order and Roll Call  
Marj Safinia called the meeting to order at 7:00.

Present: Marj Safinia, Kimber Smith, Bette Billet, Barry Levine, Troy Richardson, Armando Roman

II. General Public Comment  
- Request from chair that Troy Richardson and Sam Jagger begin to collaborate on early strategy and planning for business mixers and report back to Outreach Committee

III. New Business  
- Discussion of Committee programming for balance of FY2011-12  
  - Committee desire to understand how and when election outreach will happen and be funded.  
  - Committee goals for 2012 calendar year  
  - Get more turn out for General Board meetings  
  - Consider organizing a community-wide Volunteers Day, with SORO based organizations and people with a social event feeling  
  - Develop and continue Business Mixers  
  - Increase outreach to Faith communities  
  - Increase outreach to education community, especially trade schools etc.  
  - Organize a Neighborhood Leaders meeting
- Update on We Are Soro project in collaboration with KCET  
  - Update on collaboration with KCET to create multimedia interactive online project telling SORO community stories to be co-produced and published by KCET. Discussion of elements of program – educational workshop, community outreach opportunities, archiving of SORO histories, public outreach and web presence.  
  - Committee voted unanimously to recommend project with $3500 in funding to the Board in the form of an NPG to KCET
- Update on Neighborhood Markers medallions  
  - Update on quote from A-Star Signs and consideration of budget limitations. Review of placement options. Committee voted to keep scope project that we could afford in first stage concentrated on the Cattaraugus – Cadillac corridor on Robertson. Quote and information passed forward to CD10 and CD5.

IV. Old Business  
- Status updates: Town Hall MMD  
  - Committee agreement to postpone until more clarity around issue
- Status update Mayor’s day of service  
  - Waiting for confirmation from Joseph Hari as to whether SORO would be a project site or not.

VII. Adjournment