



Outreach Committee Agenda

Monday, July 27, 2015, 7:00pm

Meetings end at 8:30pm unless the committee votes to end earlier or extend the time

Robertson Recreation Center
1641 Preuss Rd., Los Angeles, CA 90035

-
- I. **Call to Order & Roll Call**
 - II. **General Public Comment**
 - III. **New Business**
 - a. Update on new Quality of Life Committee
 - IV. **Unfinished Business**
 - a. Potential small business event with Ron Galperin
 - b. Update on Press Release sub-committee
 - c. Committee discussion and possible vote about outreach advertising strategy and expenditure (social media focus)
 - d. Update from SoRo Festival Outreach Survey
 - e. Workplan for Business/Community Assets Database
 - f. Update on Street Medallions project
 - g. Update on Outreach strategy for publicizing SORO NC Neighborhood Purposes Grants
 - h. Setting date for editor training session:
Marj, Beth R, Doug, Giovanni, Aimee, Beth H, Kimber, Vickie
 - V. **Adjournment**

Doug Fitzsimmons
President

Kevin Gres
Vice-President

Terrence Gomes
Treasurer

Beth Hirsch
Secretary

Special thanks to our official posting locations:

Demers & Associates, The Robertson Blvd Library, The Robertson Recreation Center, The Office of Councilmember Paul Koretz, Malcolm Brown Insurance Co., Hamilton High School, and the SORO NC and DONE websites.

In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the Board in advance of a meeting may be viewed at our website (soronc.org) or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact us via phone at (310) 295-9920 or via email at info@soronc.org.

SORO NC Board members abide by a code of civility (soronc.org/civilitycode). Any person who interferes with the conduct of a Neighborhood Council meeting by willfully interrupting and/or disrupting the meeting is subject to removal. A peace officer may be requested to assist with the removal should any person fail to comply with an order of removal by the Neighborhood Council. Any person who resists removal by a peace officer is subject to arrest and prosecution pursuant to California Penal Code Section 403.

SI REQUIERE SERVICIOS DE TRADUCCION, FAVOR DE NOTIFICAR A LA OFICINA 3 dias de trabajo (72 horas) ANTES DEL EVENTO.
SI NECESITA ASISTENCIA CON ESTA NOTIFICACION, POR FAVOR LLAME A NUESTRA OFICINA AL (213) 978-1551.

As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request, will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Translators, sign language interpreters, assistive listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least three (3) business days prior to the meeting you wish to attend by contacting the Department of Neighborhood Empowerment at (213) 978-1551 or e-mail NCSupport@lacity.org.

**South Robertson
Neighborhoods Council**

PO Box 35836
Los Angeles, CA 90035

P: (310) 295-9920
F: (310) 295-9906
E: info@soronc.org

soronc.org

