[Draft motion] Funding joint SORONC and Palms NC Town Hall 2020 for up to $1,500

Agenda Item: To Be Filled in by Exec Committee
Date: December 19, 2019
Proposed By: Linda Theung

Full Proposal
The SORONC bylaws state that “[a] community meeting or town hall in which government leaders and representatives speak to stakeholders shall be held at a minimum of once per year with at least a fourteen (14) day notice.”

The last SORONC town hall was in 2016, and the topic was homelessness. This year, the Outreach Committee unanimously agreed that housing is one of the most important issues in our city right now, and constituents in SORONC are affected by everything from lack of affordability to lack of inventory. To that end, members of the committee recommended that the fiscal year town hall address housing as its main topic. The official synopsis of the town hall is as follows:

Housing is one of the most pressing and complex issues facing Los Angeles—if not the United States. Residents face a lack of affordable housing, displacement, lack of inventory, and homelessness. This town hall, cohosted by South Robertson Neighborhoods Council and Palms Neighborhood Council, examines the intersecting elements of housing, including gentrification, density, zoning, demand, and current policy that influences where and how we live in LA.

Panelists include representatives from city departments or council offices, tenant advocates, researchers working on housing and urban studies, and/or developers. The town hall aims to offer diverse perspectives about the housing crisis in this city, as well as empowering attendees to act on solutions to the problem and increase community engagement and involvement on land use issues.

This funding motion is to cover the costs associated with hosting and spreading the word about the Town Hall, so that we may organize a successful event.

Costs will include:

- Application fee for Hamilton High School (Beyond the Bell)
- Custodial and sound technician fees for Hamilton High School (to be arranged and agreed with Principal Pensamiento)
- Moderator
- Yard signs to promote event
- Printing flyers
- Facebook and Instagram ads
- Light refreshments
Proposed Motion

I. That SORO NC fund up to $1,500 for costs associated with the production and outreach for SORO NC’s 2020 Town Hall Event to be held on March 1, 2020.

Considerations

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<thead>
<tr>
<th>Committee review:</th>
<th>Votes For: TK</th>
<th>Against: 0</th>
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<tbody>
<tr>
<td>Amount previously allocated in Committee's working budget:</td>
<td>$1,090 (2016)</td>
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Arguments for:
Housing is one of the most pressing issues today and deserves to be discussed as a community.

Partnering with Palms NC, which shares similar land-use conditions of SORONC in terms of impacted housing and development, will allow both NCs to attract a bigger audience.

There appears to be significant interest in this topic not only within SORO boundaries, but throughout all of the city, county, and state.

Arguments against:
Cost. The event might run more than previously allocated in the budget (but we can draw from allocated General Outreach funds too).