

Candidate statement

Candidate Name

Jonathan Brand

Seat qualifications

Based on my stakeholder status within the SORO NC boundaries, I am applying for the following Board seat:

Zone Representative (Resident homeowner or tenant)

For resident seats: please select your NC Zone.

Zone 3

Candidate statement

In one or two lines, tell us a little about yourself.

Husband, father of three young children, homeowner, urban planner. Stakeholder as a resident and businessperson.

What is your stake in SORO?

Everything. Our whole lives are in SORO. Home, work, business school, recreation at local parks. My family and I literally "live, work and play" in SORO.

What is your favorite thing about this community?

Easy question. The people of SORO is my favorite thing about our community

Five years from now, how might SORO be different, and how would you help make that happen?

Improved walk-ability. Our community already has a high walk-ability rating and I think we can make it better. Safer crossings, repairing sidewalks on Pico and other heavily walked streets, utilizing the free street tree program.

What are your strongest skills and leadership qualities, and how will they be an asset as a Boardmember?

I have 11 years experience as a City of Los Angeles employee, primarily as a council deputy specializing in urban planning. I know how the city works from the inside. I speak the language of the City and can act as a translator between the community member and the bureaucrat building a bridge to achieve results. I can help the board understand the often perplexing process of local government navigating the SORO ship through the sea of red-tape.