



Green Team Committee Agenda

Wednesday, April 22, 2015 6:00pm

Meetings end at 7:00pm unless the committee votes to end earlier or extend the time
Hamilton Senior High School LAB Building, Second Floor Room 607
2955 S. Robertson Blvd., Los Angeles, CA 90034 (behind Admin building)

I. Call to Order & Roll Call

- a. Committee Members: Paula Waxman, Heather Leiken, Karen Smith-Laramy, Grant Cohen, Bette Billet, Charmaine Colina, Martin Epstein, Anne Geffner, Saran Kirschbaum, Barry Levine, Erick Morales, Anne Sutton, Aimee Zeltzer, Leo Portal

II. General Public Comment

III. Unfinished Business

- a. Paper Towel Stickers – plans for handing out stickers and distribution (Cohen)
- b. Save Water Save LA Town Hall – Event set for Sun 5/17 from 12-3p at Castle Heights. (space held from 10a-4p for set up and clean up)
 - i. Location – Confirm WiFi and Mic/Speakers availability (Colina)
 - ii. Speakers – Panel to cover key topics around causes of the drought and what individuals can do to conserve water. (Cohen)
 - Confirmed: Lisa Cahill (Tree People), Lisa Novick (Payne Foundation), George Kopf (CLEAResult), Stephanie Speights (Sustainable Works) and Dr Stephanie Pincetl (UCLA). Initial info on event sent – incl request for bio, headshot, etc
 - Need to confirm: LADWP, being arranged by Andy Shrader (Koretz Office)
 - Requests sent to govt officials: Assemblyperson Bloom, Councilperson Koretz, Mayor Garcetti & Gov Brown
 - iii. Tables – Available for speakers to have 1:1 conversations with attendees before and after panel. Additionally, there will be other local vendors there distributing info to the community. (Leiken)
 - Confirmed: Walker Foley (Food & H2O Watch), Grow Native Nursery (Lucinda McDade), Greywater Corps (Leigh Jerrad), Cindy Berglund (Rain Barrels Intl), Jim Lamm (Ballona Creek Renaissance), Guy Ziv (Rain Gutter Specialists). Initial info on event sent – incl request for logo, swag, etc
 - Need To Confirm: LA Waterkeeper, Surfrider & Green Gardens Group (G3)
 - iv. Promotion – Social media and traditional promotion to drive awareness and attendance (Safinia)
 - Yard signs designed and ordered to be delivered to Grant's house. Need to determine plan for setting up around SoRo.
 - Landing Page created @ <http://www.soronc.org/townhall>
 1. Need to add speaker and table presenter info
 - Flyer created and will be distributed. Need to get it added to website.
 - Plan for promotion to CD reps, the mayors office, Beverlywood Homeowners Assoc, Reyneir Village community, etc
 1. Local Schools – Canfield (Waxman), Hamilton (Safinia), Castle Heights & Green Beginnings (Cohen)
 - v. Additional Components – Other key parts of the event being worked on include:

Doug Fitzsimmons
President

Kevin Gres
Vice-President

Terrence Gomes
Treasurer

Beth Hirsch
Secretary

**South Robertson
Neighborhoods Council**

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- eWaste Drive – Annual CH eWaste drive during this time and list of acceptable items provided (Colina)
- Landscaping Prize Giveaway – Working with vendor to provide info and some free assessment to winning attendee (Leiken)
- Swag Bags – Getting giveaway materials to provide in SORO NC bags to attendees (Leiken)
 - Speakers/Tables
 - Dept of Sanitation
 - Office of Sustainability
 - Others?
- Food Trucks – Green Truck needs to be reconfirmed and must determine others (Cohen)
- Rain Barrel Giveaway – Sign up to be included during event for sign up with actual giveaway on 5/31 at Hamilton
 - Need to update materials to include this info (Safinia)
 - Confirm Hami location is locked down (Cohen/Safinia)

IV. New Business

V. Adjournment

Notes:

Special thanks to our official posting locations:
Demers & Associates, The Robertson Blvd Library, The Robertson Recreation Center, The Office of Councilmember Paul Koretz, Malcolm Brown Insurance Co., Hamilton High School, and the SORO NC and DONE websites.

In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the Board in advance of a meeting may be viewed at our website (soronc.org) or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact us via phone at (310) 295-9920 or via email at info@soronc.org.

SORO NC Board members abide by a code of civility (soronc.org/civilitycode). Any person who interferes with the conduct of a Neighborhood Council meeting by willfully interrupting and/or disrupting the meeting is subject to removal. A peace officer may be requested to assist with the removal should any person fail to comply with an order of removal by the Neighborhood Council. Any person who resists removal by a peace officer is subject to arrest and prosecution pursuant to California Penal Code Section 403.

SI REQUIERE SERVICIOS DE TRADUCCION, FAVOR DE NOTIFICAR A LA OFICINA 3 dias de trabajo (72 horas) ANTES DEL EVENTO. SI NECESITA ASISTENCIA CON ESTA NOTIFICACION, POR FAVOR LLAME A NUESTRA OFICINA AL (213) 978-1551.

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