



# Outreach Committee Minutes

Monday, July 25, 2016, 7:00pm

*Meetings end at 8:30pm unless the committee votes to end earlier or extend the time*

Robertson Recreation Center

1641 Preuss Rd., Los Angeles, CA 90035

**Doug Fitzsimmons**  
President

**Ken Blaker**  
Vice President

**Jon Lieberman**  
Treasurer

**Beth Hirsch**  
Secretary

**Martin Epstein**  
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## I. Call to Order & Roll Call

- a. Members in Attendance – Marjan Safinia, Charlie Stein, Jon Lieberman, Barry Levine, Doug Fitzsimmons, Ken Blaker, Adam Rich, Beth Hirsch

## II. General Public Comment

- a. No Public Present to Comment

## III. Ongoing Business

- a. KCET project update – Will be dealing with transportation issues
  - i. Draft outlines exchanged and commented on. Waiting for revisions from KCET team
  - ii. Site visit conducted
- b. Editor training
  - i. Date announced as September 12, 2016 at 7 p.m.
  - ii. Location to be determined
- c. Town Hall for second half of 2016
  - i. Finalize topic. Current suggestions:
    - Suggestions Initially Proposed - Advocacy 101 and Robertson Vision
    - New Suggestion – Propositions 101 – Focused on the propositions on the November ballot
  - ii. Start planning and determine timeline
    - Location, Date, Speakers, Partner NCs? Hamilton High Auditorium is top choice with Iman Center and Museum of Tolerance as Backup Options; November 1
    - Work together with League of Women Voters as well as other NCs, but need to determine which NCs (Mid-City, Palms, PICO, and Westside are all options
    - Assign committee leads – Split up the roles between the committee so each task gets completed
  - iii. Will need funding motion to pay for Budget of Town Hall – Will pay for League of Women Voters, Yard Signs, Hamilton High fee, Sound, and Printing

## IV. New Business

- a. Committee structure
  - i. How can we work together most efficiently? Divide and Conquer would be best
- b. Movies in the Park
  - i. August 26<sup>th</sup> at Reynier Park. Outreach table volunteers
- c. Speaker Series idea brainstorm (Ken Blaker) – Likely to start at beginning of 2017
- d. Other committee programs that need publicizing? Need to follow up with full board to support events from other committees

## V. Adjournment

- a. Meeting was adjourned at 8:33 p.m.

