



Outreach Committee Meeting Minutes

Monday, January 30, 2012, 7:00pm

Robertson Recreation Center

1641 Preuss Road, Los Angeles 90035

I. Call to Order and Roll Call

Marj Safinia called the meeting to order at 7:00.

Present: Marj Safinia, Kimber Smith, Bette Billet, Barry Levine, Troy Richardson, Armando Roman

II. General Public Comment

- Request from chair that Troy Richardson and Sam Jagger begin to collaborate on early strategy and planning for business mixers and report back to Outreach Committee

III. New Business

- Discussion of Committee programming for balance of FY2011-12
 - Committee desire to understand how and when election outreach will happen and be funded.
- Committee goals for 2012 calendar year
 - Get more turn out for General Board meetings
 - Consider organizing a community-wide Volunteers Day, with SORO based organizations and people with a social event feeling
 - Develop and continue Business Mixers
 - Increase outreach to Faith communities
 - Increase outreach to education community, especially trade schools etc.
 - Organize a Neighborhood Leaders meeting
- Update on We Are Soro project in collaboration with KCET
 - Update on collaboration with KCET to create multimedia interactive online project telling SORO community stories to be co-produced and published by KCET. Discussion of elements of program – educational workshop, community outreach opportunities, archiving of SORO histories, public outreach and web presence.
 - Committee voted unanimously to recommend project with \$3500 in funding to the Board in the form of an NPG to KCET
- Update on Neighborhood Markers medallions
 - Update on quote from A-Star Signs and consideration of budget limitations. Review of placement options. Committee voted to keep scope project that we could afford in first stage concentrated on the Cattaraugus – Cadillac corridor on Robertson. Quote and information passed forward to CD10 and CD5.

IV. Old Business

- Status updates: Town Hall MMD
 - Committee agreement to postpone until more clarity around issue
- Status update Mayor's day of service
 - Waiting for confirmation from Joseph Hari as to whether SORO would be a project site or not.

VII. Adjournment

Doug Fitzsimmons
President

Brian Kite
Vice-President

Terrence Gomes
Treasurer

Nick Burkhart
Secretary

**South Robertson
Neighborhoods Council**

PO Box 35836
Los Angeles, CA 90035

P: (310) 295-9920
F: (310) 295-9906
E: info@soronc.org

soronc.org