



Outreach Committee Meeting Minutes

Monday, July 25, 2011, 7:00pm
Robertson Recreation Center
1641 Preuss Road, Los Angeles 90035

I. Call to Order and Roll Call

Marj Safinia called the meeting to order at 7:00.

Present: Marj Safinia, Bette Billet, Doug Fitzsimmons, Troy Richardson, Erick Morales

II. General Public Comment

III. New Business

- a. Planning for Business Mixer meetings
 - a. Reach out to Sam Jagger to get him/Mr. C. involved.
 - b. Draft an invitation format
 - c. Brainstormed list of potential people to reach out to:
 - i. Smog Shoppe, Blum and Poe, Johnny Shouhed, Jerry Singer, Coffee Bean, Helms, Factors, Dolce Isola, Shiloh's, Picca/Sotto, Echo Ceramics, Beverlywood Swim School, Bella Roma, Kosher liquor store, Sushi Zo, It's a Wrap, Komodo, Delice, Alcon Lighting, BluePrint Furniture, Mr. C. investors, Sara Shaw (Westfield), The Dance Store, Kumar Optician, Fu's Palace, Hipcooks, Browns Auto, Green Beginnings preschool, Young Soon, Modative, MOT, Adam Wheeler
- b. Town Hall 2011: 4 ideas
 - a. Revitalization: Mayor's office, MTA development guy, Josphe Hari
 - b. Economic State of Education: Marguerite LaMotte, Gary Garcia, Robyn Ritter Simon, Charter schools, Davis Guggenheim
 - c. Land Use seminars – talk to Terry
 - d. Robertson Recreation Center redevelopment with CD5
- c. Annual Budget Discussion
- d. Neighborhood Leaders meeting – planning for another roundtable meeting. Add Melvil Block Association.

IV. Old Business

- a. Orphan Area Update to group
- b. SORO Medallion update

VII. Adjournment

Doug Fitzsimmons
President

Brian Kite
Vice-President

Terrence Gomes
Treasurer

Nick Burkhart
Secretary

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