



Executive Committee Minutes

Thursday, November 8, 2012, 8:00pm
Robertson Recreation Center
1641 Preuss Rd., Los Angeles, CA 90035

I. Call to Order and Roll Call

Chair called the meeting to order at 8:00.

Board Committee Members Present: Brian Kite, Terrence Gomes, Doug Fitzsimmons

Other Members Present: Barry Levine, Jon Liberman

Committee Members Absent: Martin Epstein

II. General Public Comment

None.

III. Old Business

None.

IV. New Business

2012 election recap.

The voter results were relatively strong: 295 ballots cast, an increase of 11% from 2010 (yet with only half the seats open).

	2010	2012
Seats open:	25	14
Candidates who filed:	24	19
Final candidates:	26 (2 write-ins)	17
Contested seats:	6 (24%)	4 (29%)
Unfilled seats:	3	2
Votes cast:	266	295 (+11%)
Vote by mail registrations:	2	90
Vote by mail ballots returned:	2	37

This year we didn't do door-to-door flyering (expensive and of dubious benefit). We did hold two candidate information sessions again, one of which was a cookout at Robertson Rec Center during the weekend. The park event was well attended and seen as a success. We also held a meet-the-candidates forum before the general Board meeting that was fun, but lightly attended. All events were supported by yard signs, site posts, email, flyers distributed at events and local organizations, and Twitter and Facebook posts. We created promotional cover images for Facebook for each event as well.

New this year: Clear Channel donated electronic billboard space for all three events. The Board also invested in vote-by-mail and promoted it online and in flyers. We also

Doug Fitzsimmons
President

Brian Kite
Vice-President

Terrence Gomes
Treasurer

Martin Epstein
Secretary

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greatly increased the website functionality, including a dedicated candidate information page, direct online filing and online vote-by-mail registrations. The polling location was moved from Robertson Rec Center to Shenandoah Elementary because of parking issues in 2010. During polling hours, we also held a public meet-and-greet at Reynier Park, relocated because LAUSD prohibited grilling on school grounds.

Doug suggested that we post a formal report on our website.

Transition plan for new Board and Executive committee.

The new Board will be seated as the first item. Terry has talked to Councilmember Koretz about officiating; still waiting to hear about Council President Wesson. We will also have officer elections per the Bylaws, although Chair will entertain any motions to table until December. (This gives the new Board a chance to meet their fellow members).

Board will also discuss setting a date for a retreat. In the meantime, Doug has written new Board resource pages for the website and updated the PowerPoint presentation to help with orientation. All Board members are set up with email and site log in information.

Several emails have gone out to the new members and returning Board members whose ethics training has lapsed. This meeting will be the first where ethics training will be required to vote on land use and financial matters.

Review of the 2013 Board calendar.

No changes were proposed.

Westside Regional Alliance of Councils Update.

Nothing this month.

Discussion of November Board agenda.

Motions for Board calendar, and funding for business cards and the Town Hall.

V. Adjournment

The meeting was adjourned at 9:20.