



Motion to fund up to \$2,000 for SORO NC to Sponsor CPR/AED/First Aid Classes

Agenda Item: GB041819-4

Date: April 18, 2019

Proposed By: SORO NC Public Safety Committee

Include motion in Consent Agenda? No preference

Background

Full Proposal

As part of an overall SORO NC Emergency Preparedness Plan and the Public Safety Committee's "Neighborhood Team Program" (NTP), it is important that stakeholders be trained in CPR, Child CPR, Automated External Defibrillator (AED), and First Aid.

In a major emergency or disaster where first responders and medical professionals may be overwhelmed, these classes would train residents to perform potentially life-saving rescue and medical care. Training and skills could also prove critical to potentially saving someone's life during non-disaster situations. Certified instructors would demonstrate and train participants in basic first aid techniques, CPR for adults and infants, and proper use of an AED. Participants that complete the training course will obtain American Heart Association certification.

The Public Safety Committee would schedule 1 class for (up to) 25 participants each, to be scheduled for (tentatively) Saturday May 18, 2019. SORO NC would cover the costs of instruction, certification and necessary supplies.

SORO NC has previously sponsored CPR/Child CPR/First Aid/AED classes (2012, 2014, 2015, 2016, 2017 and 2018) that were very successful and highly praised. Within a month of completing a class, one of the participants was able to use his skills and assist in the saving of a life.

Proposed Motion

For the SORO NC to sponsor and fund \$2000 for the following

- a. \$1800 for 1 (one) CPR/Child CPR/AED/First Aid classes for up to 25 participants each, provided by Vital Training, and
- b. Up to \$200 for location fees, and/or flyers, and/or social media ads, and/or refreshments.

Krystal Návar
President

Ken Blaker
Vice-President

Jon Liberman
Treasurer

Martin Epstein
Secretary

Charlie Stein
Corresponding Secretary

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Considerations

Committee review:
(highly recommended)

Votes For: 5

Against: 0

Amount previously allocated in Committee's working budget: \$1800
(applies to funding motions only)



Arguments for:

Previous classes from 2012-2018 were popular and well attended.

Skills can help save a life at any time.
Previous attendees helped save lives.

This training is part of the 2011 NTP plan that the General Board voted to approve.

Arguments against:

May require outreach to attract participants.

Limited to 25 participants.

Funds can be used elsewhere.



Motion to fund up to \$1,000 to Purchase SORO NC / LAPD “Lock It-Hide It-Keep It” Reusable Bags

Agenda Item: GB041819-5

Date: April 18, 2019

Proposed By: SORO NC Public Safety Committee

Include motion in Consent Agenda? No preference

Background

Full Proposal

The Los Angeles Police Department (LAPD) launched a campaign in 2010 aimed at informing the public of burglary and theft from motor vehicles (BTFV and BFMV), and providing a few simple steps to keep from becoming victims of these crimes- “Lock It!, Hide It!, Keep It!”.

The message is simple:

- **Lock It:** Lock your vehicle every time you leave it unattended and always lock your valuables in the trunk.
- **Hide It:** If you don’t have a trunk, hide valuables under the seats, in the glove box, or other compartments within the vehicle.
- **Keep It:** Personal responsibility is the best prevention to safeguard personal property and to prevent becoming a victim.

The overall campaign includes banners, billboards, celebrity endorsements, and public service announcements to remind the public that property crime prevention is largely dependent upon an individual’s willingness to take the necessary precautions.

The West LAPD bureau has proposed a co-branded SORO NC/LAPD reusable bag to be distributed as part of the Campaign. The exterior of the bag would be printed with both SORO NC and LAPD logos, and feature the “Lock It!, Hide It!, Keep It!” message. Depending on type of bag and vendor, the target amount to be printed is approximately between 750-1000 bags.

Proposed Motion

For the SORO NC to sponsor and fund \$1000 to purchase SORO NC/LAPD co-branded Reusable Bags in support of LAPD’s “Lock It!, Hide It!, Keep It!” campaign.

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Considerations

Committee review:
(highly recommended)

Votes For: 3

Against: 0

Amount previously allocated in Committee's working budget: \$1800
(applies to funding motions only)



Arguments for:

Great outreach promotional item.

Associates SORO NC involvement with reducing neighborhood crime.

LAPD can handle a bulk of the distribution.

Arguments against:

Other promotional items may be more effective.

Other causes may have greater need for promotion.

Funds can be better used elsewhere.



Motion to approve up to \$2,000 for NC Laptop & Recording Devices

Agenda Item: GB041819-6
Date: April 18, 2019
Proposed By: Executive Committee

Background

In 2016, the NC bought an inexpensive ASUS laptop computer. It has proven to be buggy and unreliable. It is no longer under warranty.

In order to record (and potentially live stream) our recurring neighborhood council meetings we require a laptop with more significant memory and a faster processor, as well as two external Bluetooth microphones.

Recommendation

We propose purchase of the following items:

- **LAPTOP: 13-inch MacBook Air**
(Touch ID; 1.6GHz Dual-Core Processor with Turbo Boost up to 3.6GHz
256GB Storage)
- **RECORDING DEVICE: eMeet M1 Black Conference Speakerphone**
(360° Audio Pickup; LED Indicate; Conference Call; Speaker; 6+1 Microphone; Skype
Mobile Phone)

Proposed Motion

SORO NC shall fund:

- I. Up to \$1,399 for an Apple Macbook Air;
- II. Up to \$400 for two Bluetooth Conference Microphones/Speakers;
- III. 10% tax

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Considerations

Committee review:
(highly recommended)

Votes For: 4

Against: 0

Amount previously allocated in Committee's working budget: \$0
(applies to funding motions only)

Arguments for:

The Secretary should have a laptop with sufficient memory and processor capability to accommodate the current needs.

The old computer was underpowered three years ago. We need a machine than can reasonably run Office for the next five+ years

Arguments against:

This level of transparency is unnecessary. We should just keep doing things the way we've always done them and keep the status quo.

Laptops are overrated, councilmembers could simply write down notes from their meetings with a pencil and paper.



Motion to fund up to \$1,500 for SORO NC Branded Gear for Board Members

Agenda Item: GB041819-8

Date: April 18, 2019

Proposed By: Executive Committee

Include motion in Consent Agenda? No

Background

The funding for this motion would cover the cost of new polo shirts, ruled notebooks, and stainless steel water bottles, all with the SORO NC logo. Many board members have expressed interest in new SORO NC branded shirts, particularly polo shirts, which would present the board members in a unified and professional manner. Board members would be encouraged to bring their ruled notebooks to each meeting to take notes and, again, to present a unified appearance. Board members could also bring the stainless steel water bottles to each meeting, eliminating the Board's consumption of styrofoam cups. Board members could also use the water bottles in their day-to-day activities, helping to give the SORO NC brand more exposure, and demonstrate the Board's commitment to sustainability.

Proposed Motion

For the SORO NC to fund up to \$1,500 to purchase new SORO NC branded gear for Board members.

Considerations

Committee review:
(highly recommended)

Votes For: 4

Against: 0

Amount previously allocated in Committee's working budget: \$
(applies to funding motions only)

Arguments for:

SORO NC branded gear would help to unite the new Board members with the incumbent Board members.

Arguments against:

There may be better uses for this money.

The new gear would be a nice welcome to the new Board members after the election. New gear reinforces a consumerist culture.

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From: **Merchology** sales@merchology.com
Subject: You've Been Sent a Merchology Cart!
Date: April 18, 2019 at 10:47 AM
To: krystal.navar@gmail.com



Note: GB041819-8

Your cart details are below! If you have an account, just log back in and this cart will be waiting for you.

4 Styles (100 Items) in cart



Moleskine Pebble Grey Cahier Ruled Large Journal (5" x 8.25")

Size	Price	Qty
OS	\$7.75 USD	50

Total	You Save
\$387.60 USD	\$96.90 USD



Clique Women's Grey Melange Addison Polo

Size	Price	Qty
Medium	\$19.79 USD	13

Total	You Save
\$257.28 USD	\$28.59 USD



Clique Men's Grey Melange Addison Polo

Size	Price	Qty
Medium	\$19.79 USD	12

Total	You Save
\$237.49 USD	\$26.39 USD



Gemline White Sidney Double Wall 17 oz. Stainless Steel Bottle

Size	Price	Qty
OS	\$13.83 USD	25

Total	You Save
\$345.80 USD	\$86.45 USD

TOTAL CART SAVINGS

Quantity Discount
- \$238.33 USD

Customization Discount
- \$350.00 USD

Estimated Shipping Discount
- \$49.13 USD

Total Savings
- \$637.46 USD

Cart Total
\$1,228.17 USD

LOG IN

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SORO NC Logo for Polo Shirts



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SORO NC Logo for Notebooks



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SORO NC Logo for Water Bottles



Motion to fund up to \$1,000 for SORO NC Branded Reusable Tote Bags

Agenda Item: GB041819-9

Date: April 18, 2019

Proposed By: Executive Committee

Include motion in Consent Agenda? No

Background

The funding for this motion would cover the cost of approximately 125-150 new tote bags with the SORO NC logo embroidered on the front. The tote bags, being understated and of a neutral design, are more likely to be used by Board members and members of the public than the current SORO NC branded reusable grocery bags. The tote bags, since they are more likely to be used in the daily activities of users, would help give the SORO NC brand more exposure, while also demonstrating the Board's commitment to sustainability.

Proposed Motion

For the SORO NC to fund up to \$1,000 to purchase new SORO NC branded reusable tote bags.

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Corresponding Secretary

Considerations

Committee review:
(highly recommended)

Votes For: 4

Against: 0

Amount previously allocated in Committee's working budget: \$
(applies to funding motions only)

Arguments for:

SORO NC branded tote bags would give the SORO NC brand more exposure.

SORO NC branded tote bags would demonstrate the Board's commitment to sustainability.

Arguments against:

There may be better uses for this money.

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From: **Merchology** sales@merchology.com
Subject: You've Been Sent a Merchology Cart!
Date: April 18, 2019 at 10:49 AM
To: krystal.navar@gmail.com



Note: GB041819-9

Your cart details are below! If you have an account, just log back in and this cart will be waiting for you.

1 Style (125 Items) in cart



Econscious Natural Organic Cotton Eco Promo T

Size	Price	Qty
OS	\$7.43 USD	125

Total	You Save
\$929.23 USD	\$569.52 USD

TOTAL CART SAVINGS

Quantity Discount
- \$569.52 USD

Customization Discount
- \$437.50 USD

Estimated Shipping Discount
- \$37.17 USD

Total Savings
- \$1,044.19 USD

Cart Total
\$929.23 USD

LOG IN



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SORO NC Logo for Tote Bags