



**Doug Fitzsimmons**  
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**Brian Kite**  
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**Nick Burkhart**  
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# Motion to support changing Venice Blvd. and surrounding streets into a parking meter zone

**Agenda Item:** GB031512-6  
**Date:** 15 March 2012  
**Proposed By:** Doug Fitzsimmons

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## Full Proposal

The Expo line opens at Venice and National in spring of this year. Although the project includes a parking lot, nearby businesses and residents are concerned that overflow parking (and those looking to get around overnight parking restrictions) will flood the surrounding streets.

At a public meeting to discuss the problem in late February, the community attendees were in vocal support of the establishment of a parking meter zone (PMZ) along Venice and adjacent streets. The Department of Transportation is ready to implement a PMZ with enough community support. The PMZ does not mandate meters, but makes their installation possible. Indeed, residents requested that the PMZ be extended to include residential streets south of the 10 Freeway, in the hope that this would help in the establishment of a Preferential Parking area (once that moratorium is lifted). A map is attached.

Metering would likely be in effect from 8am-8pm with a two-hour maximum. Standard \$1/hour rates would apply.

The SORO NC Transportation Committee voted unanimously to support the PMZ.

## Proposed Motion

- I. To strongly support the establishment of a parking meter zone along Venice Blvd. between Durango and Cattaraugus Avenues, including Regent St. and connecting residential streets south of the 10 Freeway.

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## Considerations

**Committee review:**  
*(highly recommended)*

Votes For: 3

Against: 0

**Amount previously allocated in Committee's working budget:** \$0  
*(applies to funding motions only)*

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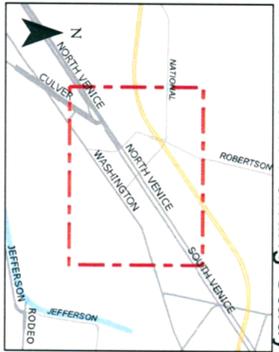
### Arguments for:

The residents and businesses want it.

### Arguments against:

Somewhat surprising that there aren't meters along Venice already.





**Proposed PMZ Boundary:**  
 Venice Blvd b/w Cattaragus Ave & Culver Blvd,  
 incl. intersecting cross-streets

- Area of Interest
- Proposed Parking Meter Zone
- Additional PMZ area requested by residents





# Resolution in support of Adult Education

**Agenda Item:** GB041912-7

**Date:** April 19, 2012

**Proposed By:** Barry Levine

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## Proposed Resolution

*Whereas*, the LAUSD Superintendent, John Deasy, and the LAUSD school board are proposing the elimination of adult education in Los Angeles;

*Whereas*, Adult Education is essential to the communities it serves;

*Whereas*, Adult Education teaches basic skills and job training that are essential to working class communities;

*Whereas*, Adult Education is teaching parents to help their children succeed in school;

*Whereas*, the elimination of Adult Education will decrease opportunities for communities that need these educational services the most;

*Whereas*, the elimination of Adult Education will make the recession worse especially in this economic climate;

*Now, therefore, be it resolved* that the South Robertson Neighborhoods Council officially takes a position of support for Adult Education.

*Be it further resolved* that the South Robertson Neighborhoods Council writes a letter, to the 17 local officials listed below, in support of Adult Education in Los Angeles urging them to vote against cutting any funding and instead to preserve current levels of funding for Adult Education.

*Finally, be it resolved*, the South Robertson Neighborhoods Council encourages other Neighborhood Councils to pass a resolution in support of Adult Education.

## List of Local Officials

LAUSD Superintendent John Deasy

The seven members of the LAUSD School Board

- Board President Monica Garcia
- Tamar Galatzan
- Richard Vladovic
- Marguerite LaMotte
- Steve Zimmer
- Nury Martinez
- Bennet Kayser

Local representatives:

- L. A. City Councilman, Paul Koretz (CD-5)
- L.A. City Councilman, Herb Wesson (CD-10)
- L. A. County Supervisor, District 2, Mark Ridley-Thomas
- L. A. County Supervisor, District 3, Zev Yaroslavsky
- CA State Senator, District 26, Curren D. Price, Jr.

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- CA State Assemblymember, District 42, Mike Feuer
- CA State Assemblymember, District 47, Holly Mitchell
- Mayor Antonio Villaraigosa, Mayor, City of Los Angeles
- Jerry Brown, Governor, State of California



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City of Los Angeles Certified  
Neighborhood Council

DRAFT April 20, 2012 – to public officials

The Honorable Herb Wesson  
Councilmember, 10<sup>th</sup> District  
1819 South Western Ave.  
Los Angeles, CA 90006

Dear Councilmember Wesson:

RE: Adult Education

Attached is a copy of the resolution (adopted) by the South Robertson Neighborhoods Council at its meeting on April 19, 2012.

For all the reasons stated in that resolution, we urge you to advocate against LAUSD cutting any funding for Adult Education and, instead, to advocate to preserve current levels of funding for Adult Education.

Adult Education, for which we understand funding has already been cut by some 40 percent during the past few years, provides marketable skills – and hope – to more than 250,000 adults in Los Angeles. Now representing only 2 percent of LAUSD's budget, this program provides high value for our community – for the individuals and families it serves, for the social and economic well-being of our city, and indirectly for public safety.

Please join us in voicing these concerns directly to the decision-makers.

Sincerely,

Doug Fitzsimmons  
President, SORO NC

Enclosure

- Local representatives:

- (a) L. A. City Councilman, Paul Koretz (CD-5)
- (b) L.A. City Councilman, Herb Wesson (CD-10)
- (c) L. A. County Supervisor, District 2, Mark Ridley-Thomas
- (d) L. A. County Supervisor, District 3, Zev Yaroslavsky
- (e) CA State Senator, District 26, Curren D. Price, Jr.
- (f) CA State Assemblymember, District 42, Mike Feuer
- (g) CA State Assemblymember, District 47, Holly Mitchell
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DRAFT April 20, 2012 – to LAUSD School Board member

John Deasy  
Superintendent, LAUSD  
Address to follow

Dear Superintendent Deasy:

RE: Adult Education

Attached is a copy of the resolution (adopted) by the South Robertson Neighborhoods Council at its meeting on April 19, 2012.

For all the reasons stated in that resolution, we urge LAUSD not to cut any funding for Adult Education and, instead, to preserve current levels of funding for Adult Education.

Adult Education, for which we understand funding has already been cut by some 40 percent during the past few years, provides marketable skills – and hope – to more than 250,000 adults in Los Angeles. Now representing only 2 percent of LAUSD's budget, this program provides high value for our community – for the individuals and families it serves, for the social and economic well-being of our city, and indirectly for public safety.

We urge you to preserve current levels of funding for Adult Education.

Sincerely,

Doug Fitzsimmons  
President, SORO NC

Enclosure

List of Local Officials

- LAUSD Superintendent John Deasy
- The seven members of the LAUSD School Board
  - (a) Board President Monica Garcia
  - (b) Tamar Galatzan
  - (c) Richard Vladovic
  - (d) Marguerite LaMotte
  - (e) Steve Zimmer
  - (f) Nury Martinez
  - (g) Bennet Kayser



# Support of the Expansion of Pico Glatt Kosher Mart ZA-1993-0598

**Agenda Item:** GB041912-8  
**Date:** April 19, 2012  
**Proposed By:** Terrence Gomes

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## Full Proposal

Pico Glatt Kosher Mart, located at 9427 West Pico Blvd is requesting a plan review. The applicant will be expanding their operations into adjacent existing retail space. The current floor area of the existing market is 5,984 SF and the proposed area of the floor area will be 8,629 SF.

Although the proposed project will be desirable to the public convenience and welfare and is in harmony with the general plan, the current mart has had a history of complaints. These complaints have range from traffic, noise, and litter to shopping carts being left throughout the surrounding community. This issue has created a safety issue where shopping carts have been struck by passing vehicles, having caused damage to parked cars, and have almost hit pedestrians.

The Land Use and Economic Development Committee met with the property owner and the representative of the applicant. The owner was made aware of the issues with the property and had made recommendations that he would insert into the new lease to address the problems. One issue that was brought up was whether or not the project fell under the On-Site Shopping Cart Containment ordinance. This issue was to be followed up with CD 5.

The committee voted to recommend that the Board vote to support the project with the named recommendations.

## Proposed Motion

The South Robertson Neighborhoods Council supports the Pico Glatt Kosher Mart expansion with the following lease amendments and adoption of the Los Angeles On-site Shopping Cart Containment ordinance.

*Lessee hereby agrees to enter into a lease amendment with the Landlord of the subject property with terms and conditions substantially comporting to the following criteria:*

*1) Lessee shall coordinate deliveries from suppliers and vendors to the market to maximize delivery efficiencies, and shall make its best efforts to stop all deliveries from taking place from 9:30am until closing time, on Fridays only. In doing so, Lessee shall make available the two existing loading street stalls along Elm Drive, to allow patrons to use these two stalls ("Loading Stalls") for a momentary parking for loading and unloading groceries.*

*2) During such period, Fridays from 9:30 AM until closing, Lessee shall also provide one person to monitor the proper continued use of the Loading Stalls to insure immediate loading of groceries and to prevent any customers from double parking their cars.*

*3) Lessee shall also provide a parking attendant to monitor the proper and efficient use of the existing parking lot, six days a week. This person will not be required to park cars but will have the responsibility of improving the flow of cars through the parking lot.*

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4) Lessee shall also make its best efforts to insure shopping carts will not leave the building perimeter and shall also take hourly and active efforts to retrieve the shopping carts taken by the patrons and left behind throughout neighborhood.

To implement an On-Site Shopping Cart Containment system per ordinance. (See attached)

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## Considerations

**Committee review:**  
*(highly recommended)*

Votes For: 5

Against: 0

**Amount previously allocated in Committee's working budget:** \$ N/A  
*(applies to funding motions only)*

**Arguments for:**

Will make the neighborhood safer.

**Arguments against:**

Cost to applicant/propertyowner.



# Motion to release FY 11-12 funds previously allocated

**Agenda Item:** GB041912-9

**Date:** 19 April 2012

**Proposed By:** Terrence Gomes

## Full Proposal

Because of DONE's May 16th deadline for funding paperwork, a number of motions passed by SORO NC cannot be completed in time. By reallocating the unspent money, we can use the funds for other projects.

## Proposed Motion

- I. That funds previously allocated by the NC for the following motions be reduced as indicated and added to the NC operations budget:

Motion number	Description	Original Allocation	Revised Allocation
GB102011-9	Business Cards	\$200.00	\$0.00
GB111711-9	Town Hall: Med Marijuana	\$400.00	\$0.00
<b>Total</b>		<b>\$600.00</b>	<b>\$0.00</b>

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## Considerations

**Committee review:** (highly recommended)      Votes For:      Against: 0

**Amount previously allocated in Committee's working budget:** \$0  
(applies to funding motions only)

### Arguments for:

Frees funds for other projects

### Arguments against:

None

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# Motion to fund up to \$1500 for Movies in the Park in conjunction with CD-10

**Agenda Item:** GB041912-10  
**Date:** 19 April 2012  
**Proposed By:** Marjan Safinia

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## Full Proposal

This is the fifth year of CD-10's very successful Movies in the Park summer series. CD-10 has chosen once again to bring one of the evenings to SORO and host a community movie screening at Reynier Park in July.

In the past, this event has attracted upwards of 800 people to the park, making it one of the largest Outreach opportunities we support in the community. It's a great family night out, and offers us significant outreach into the Latino community, who usually attend in great numbers and who we could benefit from reaching out to more.

This also offers us an opportunity to continue our close collaboration with the CD-10 office.

Our portion of the funds will be used to purchase food items for the event including candy, hot dogs, buns, popcorn and associated service items. The whole event for Reynier will cost in the neighborhood of \$2800.

## Proposed Motion

- I. That SORO NC fund up to \$1500 to co-sponsor CD-10's Movies in the Park series specifically for Reynier Park in July 2012.

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## Considerations

<b>Committee review:</b> <i>(highly recommended)</i>	Votes For: 7	Against: 0
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<b>Amount previously allocated in Committee's working budget:</b> <i>(applies to funding motions only)</i>	\$1500
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### Arguments for:

Large outreach opportunity that people have come to expect in the community

Strengthens our relationship with CD-10

### Arguments against:

Cost

Movies in the Park is a CD-10 branded event which occurs in several locations, so it's not specifically a SORO NC branded event.

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# Motion to fund up to \$200 for NC identification ribbons for new Robertson Trees

**Agenda Item:** GB041912-10  
**Date:** 19 April 2012  
**Proposed By:** Marjan Safinia

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## Full Proposal

March's phase I tree planting along Robertson was a huge success. However, most people not involved with the event are unaware that the NC sponsored the event.

City rules prevent us from putting yard signs in the tree wells, so one proposed solution is to print the SORO NC logo on 1 1/2 to 2 inch wide green ribbon and tie lengths of it to either the support posts or the tree itself. The ribbon would decay (or be removed) long before it impeded the tree growth.

The ribbon comes in spools and could also be used for other purposes.

## Proposed Motion

I. That SORO NC fund up to \$200 to purchase ribbon imprinted with the NC logo.

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## Considerations

**Committee review:**  
*(highly recommended)*

Votes For: 7

Against: 0

**Amount previously allocated in Committee's working budget:** \$0  
*(applies to funding motions only)*

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### Arguments for:

Identifies the tree planting along Robertson as an NC project in a clever and low-impact way.

Ribbons may be used for other projects

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### Arguments against:

Ribbons may be removed by people walking by

Ribbons would be most visible to pedestrians, not people driving.

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# Motion to spend up to \$500 for SORO NC t-shirts

**Agenda Item:** GB041912-12

**Date:** 19 April 2012

**Proposed By:** Doug Fitzsimmons

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## Full Proposal

In 2010, the Board purchased a limited number of t-shirts with the SORO NC logo. The shirts were intended to be worn by Board members when working at community events.

At this point we only have a small number of XL Board t-shirts remaining.

## Proposed Motion

- I. That SORO NC spend up to \$500 for additional t-shirts bearing its logo



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## Considerations

**Committee review:**  
*(highly recommended)*

Votes For: 0

Against:

**Amount previously allocated in Committee's working budget:** \$0  
*(applies to funding motions only)*

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## Arguments for:

## Arguments against:

The shirts identify the group at community events and help raise awareness and recruit new Board members

Cost

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# Motion to fund up to \$385 for repair of NC street banners

**Agenda Item:** GB041912-13  
**Date:** 19 April 2012  
**Proposed By:** Marjan Safinia

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## Full Proposal

After a number of recent storms, some of our SORO NC Banners along Robertson have come loose, fallen, or are about to fall. AAA Flag & Banner contacted us to suggest that they be serviced as a safety priority. The cost for service is \$350 plus tax.

## Proposed Motion

That SORO NC funds up to \$385 for servicing of the SORO NC Banners along Robertson.

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## Considerations

**Committee review:**  
*(highly recommended)*

Votes For: 7

Against: 0

**Amount previously allocated in Committee's working budget:** None  
*(applies to funding motions only)*

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### Arguments for:

Safety is a priority – it would be a disaster if our banners fell and caused damage or injury.

We have invested a negligible amount over the years for all the benefit we have gained from the banners

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### Arguments against:

Cost

We are hoping to move forward soon with replacing some banners altogether with new medallions.

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## Motion to fund up to \$400 for Neighborhood Association workshop

**Agenda Item:** GB041912-14

**Date:** 19 April 2012

**Proposed By:** Marjan Safinia

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### Full Proposal

While the South Robertson Neighborhoods have a number of exceptional homeowner and resident groups/associations, there are large parts of SORO NC that are unorganized on the hyper-local level.

From the NC's perspective, we would be able to radically improve our outreach to the entire community if there were more organized local leadership. This chain of communication is already being used effectively with our "Neighborhood Leaders" group. NC-related news now gets to many more stakeholders by virtue of our collaborative partnerships with existing neighborhood associations (who share our messages with their lists, block captains etc.) Accordingly, the NC is better fulfilling its mandate as a NC by better communicating about work and the work of the City. Importantly, we are also able to gather the community quickly and effectively when there are crisis issues.

A number of our Neighborhood Association leaders, including Beth Ryan (Crestview), Phoebe Neil (RVNA) and Jenny Savitsky (Beverlywood HOA) have expressed interest in helping other unorganized areas within SORO NC get organized. Using their amassed wisdom, expertise, literature and guidance, our Neighborhood Leaders are offering to help run a series of outreach efforts and educational workshops, as well as a support network, for neighborhoods wishing to organize. They will be doing this work in close collaboration with the NC Outreach Committee, and SORO NC will effectively host the program with the volunteer efforts of our existing neighborhood leaders.

Each area's needs will be dictated by the people within the community, and we anticipate different areas participating in different ways, from simply setting up block captains and email chains to formally setting up 501(c)3 dues-paying membership organizations.

In order to get the ball rolling, we propose funding up to \$400 to cover initial costs to include preparing outreach materials (yard signs, fliers), educational materials (literature, binders etc), refreshments for the workshop etc. We are also working to help set up a booth at the SoRo Festival dedicated to this project, since the outreach potential to the wider community is huge at this event.

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## Proposed Motion

That SORO NC fund up to \$400 to help create materials and outreach around Neighborhood Development workshop(s) to be organized in collaboration with our existing Neighborhood Leaders.

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## Considerations

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**Committee review:**      Votes For: 7      Against: 0  
*(highly recommended)*

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**Amount previously allocated in Committee's working budget:**      None  
*(applies to funding motions only)*

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## Arguments for:

Outreach is the primary purpose of the NC. Better neighborhood organization will lead to better outreach for the NC.

Many unorganized residents have expressed a desire to become organized, so we can provide a valuable educational and community building service.

## Arguments against:

Cost.

Since we would only provide support and guidance and we would rely on the unorganized communities to actually do the work to build organization, we cannot guarantee that our best efforts will actually result in more organized neighborhoods.



## Motion to fund up to \$400 for Neighborhood Association workshop

**Agenda Item:** GB041912-14

**Date:** 19 April 2012

**Proposed By:** Marjan Safinia

---

### Full Proposal

While the South Robertson Neighborhoods have a number of exceptional homeowner and resident groups/associations, there are large parts of SORO NC that are unorganized on the hyper-local level.

From the NC's perspective, we would be able to radically improve our outreach to the entire community if there were more organized local leadership. This chain of communication is already being used effectively with our "Neighborhood Leaders" group. NC-related news now gets to many more stakeholders by virtue of our collaborative partnerships with existing neighborhood associations (who share our messages with their lists, block captains etc.) Accordingly, the NC is better fulfilling its mandate as a NC by better communicating about work and the work of the City. Importantly, we are also able to gather the community quickly and effectively when there are crisis issues.

A number of our Neighborhood Association leaders, including Beth Ryan (Crestview), Phoebe Neil (RVNA) and Jenny Savitsky (Beverlywood HOA) have expressed interest in helping other unorganized areas within SORO NC get organized. Using their amassed wisdom, expertise, literature and guidance, our Neighborhood Leaders are offering to help run a series of outreach efforts and educational workshops, as well as a support network, for neighborhoods wishing to organize. They will be doing this work in close collaboration with the NC Outreach Committee, and SORO NC will effectively host the program with the volunteer efforts of our existing neighborhood leaders.

Each area's needs will be dictated by the people within the community, and we anticipate different areas participating in different ways, from simply setting up block captains and email chains to formally setting up 501(c)3 dues-paying membership organizations.

In order to get the ball rolling, we propose funding up to \$400 to cover initial costs to include preparing outreach materials (yard signs, fliers), educational materials (literature, binders etc), refreshments for the workshop etc. We are also working to help set up a booth at the SoRo Festival dedicated to this project, since the outreach potential to the wider community is huge at this event.

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## Proposed Motion

That SORO NC fund up to \$400 to help create materials and outreach around Neighborhood Development workshop(s) to be organized in collaboration with our existing Neighborhood Leaders.

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## Considerations

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**Committee review:**      Votes For: 7      Against: 0  
*(highly recommended)*

---

**Amount previously allocated in Committee's working budget:**      None  
*(applies to funding motions only)*

---

## Arguments for:

Outreach is the primary purpose of the NC. Better neighborhood organization will lead to better outreach for the NC.

Many unorganized residents have expressed a desire to become organized, so we can provide a valuable educational and community building service.

## Arguments against:

Cost.

Since we would only provide support and guidance and we would rely on the unorganized communities to actually do the work to build organization, we cannot guarantee that our best efforts will actually result in more organized neighborhoods.



## Motion to encumber \$2800 for 2012 NC election outreach

**Agenda Item:** GB041912-15

**Date:** 19 April 2012

**Proposed By:** Marjan Safinia

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### Full Proposal

Neighborhood Council elections are being proposed for late October/early November 2012 for our area.

The main mandate of the NCs is to perform outreach to connect the community with local government, and as such, outreach around our elections is vital, both to promote the NC in general, and to make stakeholders aware of their opportunity to participate in the NC process.

DONE is allowing NCs to encumber funds from fiscal year 2011-12 towards election outreach costs in the next fiscal year. DONE's guidelines on encumbering funds are as follows:

*Encumbering Election Expenses: Some NCs have expressed a desire to use current fiscal year funds to pay for election outreach. However, it is not yet known when the election will be held, where, or any of the pertinent information candidates and stakeholders need to know. In addition, NCs may not know which vendors will be used. The Department has coordinated with the Office of the Controller to allow the **encumbrance** of FY 2011- 12 funds for election outreach expenses that will be incurred next fiscal year (after June 30, 2012). To do so, NCs will be required to provide the following by the **Wednesday, May 16, 2012** cut-off date:*

- List of all possible vendors that may be used for election outreach (e.g. Walking Man, Academy Mailing, etc.)*
- The total dollar amount approved by the NC board to pay for election outreach (board resolution stating funds will be set aside and not spent in the current fiscal year)*
- Board authorization for the expenditure (board resolution, agenda and minutes, or budget line item)*

*After the end of the current fiscal year (June 30, 2012), the department will reconcile all NC accounts to confirm the actual amount encumbered for election outreach. Once the Department has approved the NC's encumbrance request, the normal Request for Demand Warrant form with an invoice from a vendor on the list and including*

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supporting documentation will need to be submitted for the Department to process and issue payment. Know that any funds **encumbered** for election outreach that are not expended for that purpose will revert back to the City's general fund.

*(Hint: Begin discussing how you will reach out to your stakeholders for your next election and the type of outreach methods you want to use such as banners, newsletters, postcards; and how you will distribute them. You will need to have discussions with the various vendors available to determine how much you will need to **encumber**.)*

Both the Finance Committee and the Outreach Committee discussed election outreach strategy. There was a strong feeling from both committees that the level of spending we incurred for the last election was not commensurate with the turnout we achieved, and that we should reign in our spending this year and be more targeted in our approach.

The proposal from the outreach committee, in line with DONE's recommendations is as follows:

List of Proposed Vendors:

- Mark Young / MasterSign
- Smart & Final
- Dominos Pizza
- Subway
- AAA Flag & Banner
- Amazon.com
- Staples
- Office Depot

Total amount to be encumbered for election outreach: \$2,800

### **Proposed Motion**

That SORO NC encumber \$2,800 of FY 2011-12 funds for the purposes of NC election outreach in 2012, to be spent at the vendors listed above.

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### **Considerations**

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<b>Committee review:</b> <i>(highly recommended)</i>	Votes For: 7	Against: 0
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<b>Amount previously allocated in Committee's working budget:</b> <i>(applies to funding motions only)</i>	None
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**Arguments for:**

Outreach is the primary purpose of the NC

By using DONE's allowance to encumber funds from this fiscal year towards next year's election outreach, we leave more of next year's funds available for other NC projects.

**Arguments against:**

Cost

If we do not use the full \$2,800, the balance will be swept into the City's general fund and not used in our community.