

# South Robertson Neighborhoods Council SORO NC

SORO Neighborhoods Council  
P.O. Box 35836  
LOS ANGELES, CA 90035  
Telephone: 310-295-9920  
Fax: 310-295-9906  
www.soronc.org



**(vacant)**  
President

**Jon Liberman**  
Vice President

**Ann Hammond**  
Secretary

**Terrence Gomes**  
Treasurer

## A Certified Neighborhood Council

**PROPOSAL BY:** Outreach Committee (Presenter: Marjan Safinia)  
**DATE:** 15 October 2008  
**TITLE:** Motion to request that SoRo Inc. make a donation of \$500 towards yard signs to promote the SORO NC Town Hall.

**SUMMARY:** Motion to request that SoRo Inc. make a donation of \$500 towards the purchase of outreach yard signs to promote the SORO NC Town Hall on Energy and Savings, to be held at Hamilton High School Auditorium on November 10<sup>th</sup> 2008..

**FULL PROPOSAL:** The outreach committee is drawing together a full and exciting program for the SORO NC Town Hall on Energy and Savings, to be held on Monday November 10<sup>th</sup> at 7pm at Hamilton High School Auditorium. The committee has worked hard to pull together a diverse and engaging program and would like to ensure wide participation of community stakeholders.

To that end, we would like to request that SoRo Inc. fund \$500 towards the purchase of yard signs to promote this event. SoRo Inc. has the ability to fund faster than the NC (no need for approved minutes before funding) so we would be able to get the yard signs in time to adequately promote the event.

In the event that the total cost of yard signs exceeds \$500, the balance (no more than an additional \$500) will be covered by an individual boardmember and reimbursement can be sought from SORO NC if this motion passes, upon approval of minutes.

<b>Pros:</b>	<b>Cons:</b>
SoRo Inc. is available for times like this	SoRo Inc. might have other plans for their money
SORO NC stakeholders	
SoRo Inc. members have indicated their interest in this topic	

**MOTIONS for the Board's consideration:**

1. That we request that SoRo Inc. make a donation of \$500 towards the purchase of yard signs to promote the SORO NC Townhall on Energy & Savings on November 10<sup>th</sup>, 2008 at Hamilton High School Auditorium.
2. That up to but not more than \$500 of additional funding for yard signs be earmarked for reimbursement to an individual boardmember upon approval of these minutes, should the final cost of the promotional yard signs be greater than \$500.

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**PROPOSAL BY:** Ad-hoc Board Development Committee  
**DATE:** October 15, 2008  
**TITLE:** Motion to purchase 30 lawn signs to announce monthly SORONC meetings (GB101508-5).

**SUMMARY:** Provide \$117.00 to purchase 30 lawn signs to announce monthly SORONC Board meetings to increase attendance by community stakeholders at the meetings.

**FULL PROPOSAL:** The SORONC Board seeks to increase attendance at monthly meetings. Experience has shown that more people have attended when meetings have been announced with lawn signs. There has been attrition of the signs previously used and they need to be replaced. In addition, the time and meeting place have changed from what was previously recorded on the signs. The signs would give the time and location of the meeting. There would be a large white area on the sign that would be filled in with a marker for the specific date of the meeting. Each Board Member would be requested to fill in the date and then place two signs the week before the meeting. These are low-cost signs, like those used successfully for the SoRo Festival, and would overcome a problem with old signs that said "second Wednesday of the month."

Pro: Effective and low-cost method of announcing our meetings.	Con: This would require each Board Member to invest a small amount of additional time each month to ensure signs are posted in a timely manner.
Pro: Would aid in getting more stakeholders to attend our meetings.	
Pro: Would increase SORONC visibility in the community and help expand pool of potential future Board Members.	

**MOTION** for the Board's consideration:

South Robertson Neighborhoods Council will purchase 30 lawn signs to announce our monthly Board meetings, at a cost of \$3.90 each including stake, for a total cost of \$117.00

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