



Motion for SORONC to increase the budget for the Town Hall from \$1000 up to \$3000, with the additional \$2000 to come from the budget item labeled "Unallocated OEC" (Outreach Expenditures Category).

Agenda Item: ???????
Date: February 6, 2022
Proposed By: Outreach Committee
Include motion in Consent Agenda? NO

Background

One of the purposes of the Outreach Committee is to hold an annual Town Hall for our community.

Elections this June for City Council are to replace CD-5's representative, and SORONC would like to encourage involvement by our community in the election process and to make sure our stakeholders are educated about those candidates running for office.

SoroNC voted in a previous General Board Meeting to make the Town Hall this year a Candidate Forum for those running for CD-5 City Council in the 2022 elections. The Wiesenthal Center has agreed to host the Town Hall Candidate Forum on Monday, April 4, 2022, from 7:30pm - 9pm. The event would be held in person at the Museum of Tolerance Peltz Theater and streamed live to Zoom, Facebook Live, and possibly YouTube. Holding this event on their large, beautiful stage adds a level of prestige and will attract more in person attendance and more online participation as well.

As of today, 5 candidates have confirmed in person attendance and participation; 1 candidate has not responded after several attempts at reaching out.

Michael Lynn
President

Ken Blaker
Vice-President

Terrence Gomes
Treasurer

Baila Romm
Secretary

Jon Liberman
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The structure of the evening is currently planned to be as follows (subject to change): After a greeting from the honorable SORO NC President, each candidate would be given 1 minute to make introductory remarks. After that, the moderator would ask the first question, and each candidate would be given 2 minutes to answer. Then each candidate would be given 1 additional minute to respond to what they heard from other candidates. The moderator would ask a total of six questions during the evening. At conclusion, each candidate would be given 1 additional minute for closing remarks.

Questions to ask the candidates would be solicited and gathered from the public prior to the event through requests in social media and emails, and the Outreach Committee would consider, review, and combine these suggestions into questions to be asked at the Town Hall.

Michael Lynn, President of SORO NC, has sent letters to the President of each NC that falls within the geographic boundaries of City Council CD-5 to invite the NCs to be co-sponsors, to assist in publicizing the event, and to encourage participation and attendance from their stakeholders.

The Museum of Tolerance offered to donate use of their theater and parking and requested reimbursement for the following: General theater lighting, microphones and setup, microphone stands, mixing of sound by a technician, a camera and operator for streaming the event live on Zoom and Facebook Live, and security. Based on our current plans, they have asked for \$1300. This could increase if we need to increase security or add a preparation room so, even though total costs are only \$1300 right now, we are asking for \$2000 to be sure all expenses are covered in the budget. In addition, the SORO NC General Board already approved \$1000 to pay for lawn signs advertising the Town Hall event.



The \$1000 expense for lawn signs is equal to the amount currently allocated in the SORO NC budget for the entire Town Hall.

Proposed Motion

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Considerations

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| Outreach Committee review: | Votes For: 6 | Against: 0 |
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| Amount previously allocated in Committee's working budget: <i>(applies to funding motions only)</i> | \$?????? |
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Arguments for:

This is an efficient method for educating and encouraging involvement in SORONC by stakeholders.

Arguments against:

Money could be used elsewhere