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# Outreach Committee Special Meeting Minutes

Thursday, June 2, 2022, 7:00pm

Location: *online only, via Zoom.com* Meeting ID No. **955 9968 8698**

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- 1. Meeting Called to Order at 7:06pm by (acting Chair) Michael Lynn**
  - 2. Pledge of Allegiance led by Chair Lynn**
  - 3. Roll Call**  
Committee Members present: Michael Lynn (acting Chair), Fabiola Prieto
  - 4. General Public Comment: None**
  - 5. Unfinished Business**  
Nomination of Outreach Committee Co-Chair- *postponed*
  - 6. New Business**

Discussion and possible action on Outreach Committee topics, activities, goals, objectives, etc... for July 2022 – June 2023- No public comment.

Michael gave overview of previous Outreach Committee topics, including \$250 per month spending on Social Media, as well as projects that were not passed by the General Board, including Town Hall and Meeting Lawn Signs. Michael also gave a recap of previous years' activities and promotional items that the NC has in it's storage.

Michael reviewed the Committee's general purview and logistics of operating the Website, Newsletter and Social Media. Fabiola offered to utilize her Graphics skills and collaborate on any or all those areas.

Future Outreach should include building a list of potential events and/or places where we can set up an Outreach Table.

Boardmember Joseph Mollaie joined the meeting and was recognized by Chair to provide input. Joseph suggested a more compact Newsletter design and Boardmember pages updated.

Fabiola suggested to create a Google Form to get information to help facilitate posting Boardmember Bios and Photos, so they are all updated. She also suggested featuring individual businesses on Social Media, but Michael pointed out the City would not permit that unless it was an event or program open to all business (such as the SORO Discount Card or a Business oriented outreach event.)

In terms of a “Like” and “Follow” social media policy, Michael pointed out that we really need to develop one as a Standing Rule.

Fabiola suggested a Pets of SORO social media outreach (sending in photos)

Next Outreach Committee meeting is Monday, June 27<sup>th</sup>.

**7. Meeting was adjourned at 7:52pm by Chair Lynn without objection**