

# **SORONC Outreach Committee Minutes**

## **held on Zoom June 27, 2022**

Meeting came to order at 7:03pm

Michael Lynn, Fabiola Prieto, and David Notowitz Present  
Joseph is a guest  
Bill Gross joined as a guest 7:12pm

5a) Fabiola asked to be a co-Chair on the Outreach Committee  
Mike moves to nominate Fabiola and David seconds  
Yes, Yes, Yes, (3 yesses), and no nos.  
PASSES

5b) New ideas from the last meeting, Fabiola said murals or landmarks within SoroNC to take photos and promote that on the website and in emails, outside churches and businesses.

In past, CD-10 proposed Movies in the Park,

Create an updated SORO T-shirt.

6A) Michael moved and Fabiola seconded approval of past minutes, June 2, 2022. Yes, Yes, Yes — Minutes pass

6B) Calendar (detailed in the meeting) moved by Michael and seconded by David Notowitz  
Yes, Yes, Yes, — Passes

6C) Social media budget — \$250/month  
Preparing for the meeting,  
Motion that General Board votes to spend up to \$250/month for social media marketing excluding the SORONC elections — moved by Michael and seconded by Fabiola

In body of motion list various types of ads we would be promoting, events, city news events from city entities, but NOT SoroNC elections (separate budget),

Joseph recommends a “webmaster” that would be in charge of all social media, (Facebook, Twitter, etc) and the SORO website, and also recommends changing the Facebook page to update it.

YES, YES, YES — 3 yes PASS

6D) Joseph suggested this motion, and would like to utilize press releases to local media, on local radio or local TV, and the Outreach Committee would send out a press release after the General Board meeting, and then a listing of SoroNC events.

Fabiola suggested that we create a list of publications to reach out to Michael said that as long as the General board passes something, then the Outreach Committee can publicize approved positions and events.

Background: Press releases are limited to what is discussed on items that gets passed by the SORONC General Board.

Motion: To recommend to the General Board that the Outreach Committee creates and disseminates press releases to promote approved positions and events passed by the SORONC General Board to the local media.

David moves and Fabiola seconds it.

Joseph fully supports the motion.

YES, YES, YES — 3 yes, PASSES

Fabiola volunteered to write a list of local media

**Meeting adjournment at 8:23pm**