

GB011923-03

GB011923-04

Candidate Applications for (2) At-Large Board Seats

soro

south robertson neighborhoods council

Candidate Name: Edgar Steven Caceres

Board Seat: At-Large

Optional, but encouraged: I am a creative director in advertising and have created campaigns for some of the largest films in Hollywood. I am a Reynier Village resident that loves his neighborhood who's son just graduated from Hamilton Highschool. I would love for every homeowner and local business take pride in our neighborhood and would work to help transform our little strip of Robertson into a friendly, walkable place that we could all be proud of. I am eager to find out what our neighbors would need to make them feel safe, proud and happy to be a part of this small community.

Legal Affirmation: yes

soro

south robertson neighborhoods council

Candidate Name: Stormey Ramdhan

Board Seat: At-Large

Optional, but encouraged: I, Stormey Ramdhan had full understanding of this role for the community. Having more than 5 years experience working with Public services organization, Students along with their parents to ensure that the specific needs were met or matched with the resources to be successful. I look forward to paying it forward with my experience, thank you.

Legal Affirmation: yes

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south robertson neighborhoods council

Candidate Name: Stuart Weiss

Board Seat: At-Large

Optional, but encouraged: I have been a SORO resident and homeowner since 1986. I recently retired and, with newfound time I am looking to volunteer for the benefit of our community. I would bring a thoughtful and dedicated attitude to the SORO Board. I currently serve as a Board member at Temple Beth Am. In the past I served on their Executive Committee and currently serve on their Endowment Fund Board (as President.) I received the synagogue's Service award in 2016. In the 90s I served on the California Alumni Association Board and their Executive Committee. In 1998 I received their "Excellence in Service" award. If

elected to the SORO Board I would bring skills learned from these activities and apply them to the Board and the Committees I serve on. If elected, I will strive to be an activist member of our community. My SORO Committee interests include Land Use, Public Safety and Business Advocacy & Development. I would appreciate the opportunity to join the SORO Board and look forward to working for the betterment of our special community.

Legal Affirmation: yes

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south robertson neighborhoods council

Candidate Name: Sarah Adivi

Board Seat: At-Large

Optional, but encouraged: Sarah specializes in nonprofit management, public policy and community relations. She has a decade of communications experience at the intersection of the nonprofit and public sectors. With demonstrable expertise in strategizing and implementing public affairs campaigns within a wide range of complex civic and legislative environments, Sarah has supported nonprofit clients and the offices and campaigns of elected officials across California. She is passionate about innovative social entrepreneurship and philanthropy, holding an Associate Board seat at Pacific Clinics, an organization bringing free and subsidized mental health services to Los Angeles' homeless and most vulnerable communities. Sarah's previous experience includes administration and operations at an internationally-acclaimed nonprofit cultural institution, the Skirball Cultural Center, where she developed logistics and financial acumen. Sarah earned her Master's in Public Management from Johns Hopkins University and her Bachelor's in International Security and Conflict Resolution with an emphasis on Environmental Security from San Diego State University. She currently resides in Zone 10 of SoRo, where she lives with her husband, a SoRo small business manager, and their two children, both of whom attend school in SoRo.

Legal Affirmation: yes

soro

south robertson neighborhoods council

Candidate Name: Daniel Ferszt

Board Seat: At-Large

Optional, but encouraged: I would like a chance to take a bigger role in helping my community.

Legal Affirmation: yes

SORO NC Committee Memberships as of 1/16/23

Land Use	Barry Levine, Ken Blaker, Richard Bloom, Ellen Lanet , Joseph Mollaie, Jacob Shofet, Mitch Cohen
Business Advocacy & Development Committee	Ken Blaker, Richard Bloom, Jon Liberman , Barry Levine, Michael Lynn, Shevy Lieder, Shirley Traum, Joseph Mollaie , Bill Gross, Baila Romm, Kylie Lobell
Outreach Committee	Terrence Gomes, Barry Levine, Michael Lynn, Sophia French, Fabiola Prieto
Parks and Recreation Committee	Barry Levine, Jon Liberman , Laurie Levine, Fabiola Prieto, Sandy Block
Public Safety Committee	Michael Lynn, Terrence Gomes , Richard Bloom, Sophia French, Ken Blaker, Jon Liberman, Laurie Levine, Baila Romm , Bill Gross, Joesph Mollaie
Transportation Committee	Barry Levine, Sophia French, Joel Weinberger , Shevy Dorfman Lieder, Ellen Lanet, Terrence Gomes
Homelessness Committee	Sophia French, Terrence Gomes , Barry Levine, Michael Lynn, Richard Bloom, Ken Blaker, Jon Liberman , Laurie Levine, Kylie Lobell
Education Committee	Shirley Traum, Barry Levine, Jon Liberman
Bylaws Committee	Ken Blaker , Michael Lynn, Terrence Gomes, Jon Liberman, Barry Levine
Budget & Finance Committee	Terrence Gomes , Barry Levine, Michael Lynn, Jon Liberman
Board Development	Baila Romm ,
Elections Committee (Ad Hoc)	Jon Liberman , Joel Weinberger

- g. Department of Neighborhood Empowerment (Cupen-Ames) Gave Report
- h. Office of the City Clerk- Election Division (Alvarado): None
- i. Office of Mayor Bass: None
- j. Office of County Supervisor Horvath: None
- k. Office of State Assemblymember Bryan (Persoff) None
- l. Office of State Senator Smallwood-Cuevas: None
- m. Other Neighborhood, City and State offices: None

**7. Board Membership- Selections, Removals, Resignations & Leaves of Absence
Public Comment: None**

- a. Notification of Automatic Removal of David Notowitz from the SORO NC General Board- due to missing three (3) consecutive General Board meetings in a fiscal year; At-Large Representative 4 Seat (Term expires 2023) is open (GB121522-01)
- b. Notification of Automatic Removal of Melinda Chuarn from the SORO NC General Board- due to missing three (3) consecutive General Board meetings in a fiscal year; At-Large Representative 5 Seat (Term expires 2025) is open (GB121522-02)
- c. Motion to appoint Student Representative (Term expires 2023) (GB121522-03)
No Applicants- postponed to 1/19/22 General Board Meeting

8. Committees, Liaisons and Alliance Representatives

- a. Opportunity to Join and/or Change Membership to Board Committees (GB121522-04)
Laurie Levine – Parks Rec Step down as Co-Chair – Stay on Committee
Kylie Lobell – Join Business Advocacy
Jacob Shofet Off Homelessness
- b. Committee, Liaisons and Alliance Reports
 - 1. Standing and Ad-hoc Committees: Executive; Education; Land Use; Public Safety; Homelessness; Outreach; Transportation; Business Advocacy
Jon Liberman – Elections Ad Hoc -Law Sign Distributions
Ellen Lanet - Special Meeting 8787 Venice Blvd on January 12, 2023
Terrence Gomes – Public Safety, Homelessness report 41.18, Mayor’s new plans for Public Safety
Joel Weinberger – Transportation - Venice project proceeding with installation
Development; Parks and Recreation; Budget & Finance; Bylaws; Board Development; Elections (Ad-hoc)
 - 2. Liaisons and Alliances: LANCC, WRAC, LADWP, Budget Advocates, City Attorney, Public Works, Animal Services, Data

9. Unfinished Business

- a. None

10. Consent Agenda

Public Comment: None

Moved: Baila Romm Second: Jon Liberman

Vote items a,b,c,e only

Vote: 16 yes 0 no 0 abstain 1 ineligible

Yes: Jacob Shofet, Richard Bloom, Laurie Levine, Michael Lynn, Dina Leeds, Fabiola Prieto, Joseph Mollaie, Joel Weinberger, Barry Levine, Terrence Gomes, Shirley Traum, Ellen Lanet, Baila Romm, Ken Blaker, Kylie Lobell, Jon Liberman

Ineligible: Shevy Lieder

Consent Agenda passes: a,b,c,e only

- a. Motion to approve Draft meeting minutes of November 17, 2022 General Board Meeting (GB121522-05)
- b. Motion to approve November 2022 MERS Report (GB121522-06)
- c. Motion for the SORO NC to purchase an additional 50 Phase 1 (English) Lawn signs with 25 "H" posts at a cost of \$200 (GB121522-07)
- ~~d. Motion for the SORO NC to add responsibility for cleanup of commercial streets to purview of the Business Advocacy & Development Committee purview and to fund up to \$1500 to purchase equipment to perform the clean ups (GB121522-08) Joel Weinberger~~
- e. Motion for the SORO NC to add a Standing Rule allowing technical questions regarding individual items in the Consent Calendar (GB121522-09)
- ~~f. Motion to have the City Council explore economic incentives to landlords to permit dog ownership in apartment rental units (GB121522-10) Michael Lynn~~

11. New Business

Public Comment: Jay Holben, Kwesi Kennedy, Joseph Paolillo, Simcha Friedman, Rachel Burnett, Colin Stackpoole, Dax Nichols

- a. Motion for the SORO NC to write a letter to LA City Planning to oppose the project regarding the proposed 29-unit apartment building at 8521 Horner Street with 6 units reserved for Very Low-Income Households (GB121522-11)
Jordan Berokhim gave presentation

Moved: Terrence Gomes Second: Jon Liberman

To amendment Joel Weinberger Second: Jacob Second

Vote to Amend the motion:

3 yes 12 no 0 abstain

Yes: Jacob Shofet, Joel Weinberger, Barry Levine

No: Richard Bloom, Laurie Levine, Michael Lynn, Fabiola Prieto, Joseph Mollaie, Terrence Gomes, Shirley Traum, Ellen Lanet, Baila Romm, Ken Blaker, Kylie Lobell, Jon Liberman

Amendment Fails

Roll call vote on 11a original motion: a. Motion for the SORO NC to write a letter to LA City Planning to oppose the project regarding the proposed 29-unit apartment building at 8521 Horner Street with 6 units reserved for Very Low-

Income Households (GB121522-11)

Vote: 12 yes 3 no 0 abstain

Yes: Richard Bloom, Laurie Levine, Michael Lynn, Fabiola Prieto, Joseph Mollaie, Terrence Gomes, Shirley Traum, Ellen Lanet, Baila Romm, Ken Blaker, Kylie Lobell, Jon Liberman

No: Jacob Shofet, Joel Weinberger, Barry Levine

Motion Passes

Left the Meeting Ken Blaker 8:05

Left the meeting Dina Leeds: 7:50

Reentered the meeting Ken Blaker 8:12 pm

Shevy Lieder left the meeting 8:35 pm

Ken Blaker left the meeting at 9:11 pm

b. Motion for the SORO NC to a write letter to LA City Planning supporting the MPA under governing case ZA 2019-7383 MCUP to allow sale & dispensing of full line of alcohol for on-site consumption at a new restaurant “Healthy America” @ Ivy Station 8900 Venice Blvd: 5,576 sf restaurant with 127 interior seats and a 2,067-sf patio with 80 seats (GB121522-12)

Moved: Terrence Gomes Second: Jon Liberman

Vote: 14 yes 0 no 0 abstain

Yes: Jacob Shofet, Richard Bloom, Laurie Levine, Michael Lynn, Fabiola Prieto, Joseph Mollaie, Joel Weinberger, Barry Levine, Terrence Gomes, Shirley Traum, Ellen Lanet, Baila Romm, Kylie Lobell, Jon Liberman

Motion Passes

Ellen Lanet will write the letter.

Items removed from the Consent Agenda

10 d. Motion for the SORO NC to add responsibility for cleanup of commercial streets to purview of the Business Advocacy & Development Committee purview and to fund up to \$1500 to purchase equipment to perform the clean ups (GB121522- 08)

Motion to postpone: Terrence Gomes Second: Laurie Levine

Terrence Gomes withdraws Motion to Postpone

Motion to amend 10 d. adding the words “upon the approval of the LA City Attorney

Motion for the SORO NC to add responsibility for cleanup of commercial streets to purview of the Business Advocacy & Development Committee and to fund up to \$1500 to purchase equipment to perform the clean ups, upon approval of the LA City Attorney. (GB121522- 08)

Jacob Shofet left meeting 9:40 pm (WIFI disconnected)

Motion to amend Vote: 14 yes 0 no 0 abstain

Yes: Jacob Shofet, Richard Bloom, Laurie Levine, Michael Lynn, Fabiola

Prieto, Joseph Mollaie, Joel Weinberger, Barry Levine, Terrence Gomes, Shirley Traum, Ellen Lanet, Baila Romm, Kylie Lobell, Jon Liberman
Motion passes

Vote on motion 10 d as amended.

Moved: Terrence Gomes Second: Michael Lynn

Vote: 12 yes 1 no 0 abstain

Yes: Richard Bloom, Laurie Levine, Michael Lynn, Fabiola Prieto, Joseph Mollaie, Joel Weinberger, Terrence Gomes, Shirley Traum, Ellen Lanet, Baila Romm, Kylie Lobell, Jon Liberman

No: Barry Levine

Motion passes as amended

Jacob Shofet reentered the meeting 9:46 pm

10 g. Motion to have the City Council explore economic incentives to landlords to permit dog ownership in apartment rental units (GB121522-10)

Move to amend: Michael Lynn Second: Richard Bloom

Motion to write a letter to our CD10 and CD5 councilmembers to create a council file to explore economic incentives to landlords to permit dog ownership in apartment rental units (GB121522- 10)

Vote to amend:

12 yes 1 no 0 abstain

Yes: Richard Bloom, Laurie Levine, Michael Lynn, Fabiola Prieto, Joseph Mollaie, Joel Weinberger, Terrence Gomes, Shirley Traum, Baila Romm, Ellen Lanet, Kylie Lobell, Jon Liberman

No: Barry Levine

Vote on 10 g. as amended

13 yes 0 no 1 abstain

Yes: Jacob Shofet, Richard Bloom, Laurie Levine, Michael Lynn, Fabiola Prieto, Joseph Mollaie, Barry Levine, Terrence Gomes, Shirley Traum, Ellen Lanet, Baila Romm, Kylee Lobell, Jon Liberman

Abstain: Joel Weinberger

Motion passes

12. Adjournment 9:59 pm

DRAFT

Monthly Expenditure Report



Reporting Month: December 2022 Budget Fiscal Year: 2022-2023

NC Name: South Robertson
Neighborhood Council

Monthly Cash Reconciliation					
Beginning Balance	Total Spent	Remaining Balance	Outstanding	Commitments	Net Available
\$36676.09	\$2474.05	\$34202.04	\$200.00	\$750.00	\$33252.04

Monthly Cash Flow Analysis					
Budget Category	Adopted Budget	Total Spent this Month	Unspent Budget Balance	Outstanding	Net Available
Office	\$17500.00	\$855.08	\$9127.04	\$0.00	\$8927.04
Outreach		\$298.97		\$0.00	
Elections		\$1320.00		\$200.00	
Community Improvement Project	\$7250.00	\$0.00	\$7250.00	\$0.00	\$7250.00
Neighborhood Purpose Grants	\$7250.00	\$0.00	\$7250.00	\$0.00	\$7250.00
Funding Requests Under Review: \$750.00		Encumbrances: \$0.00		Previous Expenditures: \$5898.91	

Expenditures						
#	Vendor	Date	Description	Budget Category	Sub-category	Total
1	THE WEB CORNER, INC	12/01/2022	Web hosting	General Operations Expenditure	Outreach	\$199.00
2	PUBLIC STORAGE 21914	12/03/2022	Storage	General Operations Expenditure	Office	\$466.00
3	USPS PO BOXES ONLINE	12/16/2022	PO BOX	General Operations Expenditure	Office	\$258.00
4	PARTNERS IN DIVERSITY	12/22/2022	Minute taking	General Operations Expenditure	Office	\$131.08
5	FACEBK 8NJLQKXPV2	12/31/2022	Facebook elections	General Operations Expenditure	Outreach	\$99.97
6	PHANTOM LITHOGRAPHY / DAVID M. GUERRA	12/01/2022	Lawn Signs for the SORO NC 2022-2023 Elections.	General Operations Expenditure	Elections	\$1320.00
Subtotal:						\$2474.05

Outstanding Expenditures						
#	Vendor	Date	Description	Budget Category	Sub-category	Total

1	PHANTOM LITHOGRAPHY / DAVID M. GUERRA	12/23/2022	50 lawn signs and H stakes.	General Operations Expenditure	Elections	\$200.00
Subtotal: Outstanding						\$200.00

The Web Corner, Inc.

Invoice

15300 Ventura Blvd. Suite 400
 Sherman Oaks, CA 91403
 818-345-7443

PAID
12/01/2022

Date	Invoice #	Terms
12/1/2022	24840	

Bill To
South Robertson Neighborhoods Council Terrence Gomes

Ship To

QTY	Description	Price Each	Amount
1	Dec. 2022 Monthly Maintenance : includes up to 1.5 hours for; phone support, website requests, & adjustments Cloud DNS Management Free SSL Certificate & Management Hosting	199.00	199.00
		Total	\$199.00
		Payments/Credits	-\$199.00
		Balance Due	\$0.00

Merchant: The Web Corner, Inc

15300 Ventura Blvd. Suite 400
Sherman Oaks, CA 91403
US

8183457443

Order Information

Description: South Robertson Neighborhoods Council Monthly Maintenance, Hosting and Management

Order Number:

P.O. Number:

Customer ID:

Invoice Number:

Billing Information

Terrence Gomes
South Robertson Neighborhoods Council

Shipping Information

Shipping: 0.00

Tax: 0.00

Total: USD 199.00

Payment Information

Date/Time: 01-Dec-2022 06:14:32 MST
Transaction ID: 43794224676
Transaction Type: Authorization w/ Auto Capture
Transaction Status: Settled Successfully
Authorization Code: 076756
Payment Method: MasterCard XXXX7213

Terrence Gomes

From: Public Storage <DoNotReply@Publicstorage.com>
Sent: 12/03/2022 3:54 PM
To: Terrencegomes@soronc.org
Subject: Your AutoPay confirmation

Have questions? Ask our [virtual assistant](#) 



**Public
Storage**



Thanks for your AutoPay payment!

Hi Terrence,

We're confirming that a payment in the amount of \$466.00 was made on 12/02/2022 from your Master Card CreditCard account ending in 7213 and entry type is manual.

Your confirmation number for this transaction is 040500.

Your Account Details [Log In](#)

TERRENCE GOMES

ACCOUNT NUMBER: 13352721

PHONE: (310) 387-1274

EMAIL: Terrencegomes@soronc.org

Payment Details

STORAGE LOCATION: 5917 Burchard Ave
Los Angeles, CA 90034
(323) 383-9913

SPACE NUMBER: 254

SPACE SIZE: 10x10

PAYMENT AMOUNT:
\$466.00

	PAST DUE/DUE NOW	DUE NEXT 01/01/2023
RENT	\$0.00	\$457.00
INSURANCE	\$0.00	\$9.00
TOTAL	\$0.00	\$466.00

Glad to have you with us,
Your Public Storage Team

Public Storage.

CONNECT:       **BLOG**

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Terrence Gomes <terrencegomes@soronc.org>

USPS - PO Box Payment Received, Thank You

1 message

donotreply@usps.com <donotreply@usps.com>
To: terrencegomes@soronc.org

Fri, Dec 16, 2022 at 6:37 AM

**Hello NOAH BLEICH,**

Thank you for your payment to the USPS in the amount of \$258.00 for the PO Box listed below. This payment has been applied to your account and your credit or debit card has been charged.

Transaction number:	91002378767488
Payment amount:	\$258.00
Payment period:	12 months
Payment method:	MASTERCARD credit-card
Next payment due:	12/31/2023
PO Box number:	35836
Post Office location:	1270 S ALFRED ST LOS ANGELES, CA 90035-9998

Take the stress out of remembering to make your next payment by signing up for our Automatic Renewal payment program. It's free, it's fast, and it's easy! Sign in at usps.com/poboxes and go to the Manage Your Account page. Then, click on Setup Auto Renewal under Next Payment Due. Be sure to review the Terms and Conditions governing automatic payments when you select this option.

Thank you for choosing the United States Postal Service[®]. We appreciate your business.

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PARTNERS IN DIVERSITY, INC.
A Small Business, Women Owned Enterprise

Remit to: Partners In Diversity, Inc.

P.O. Box 654
South Pasadena, CA 91031-0654

INVOICE

Invoice Amount
\$131.08

Payment Terms	Invoice Date
Due On Receipt	12/19/2022
Invoice No.	Customer No.
40043	1936

Neighborhood Council/South Robertson
P.O. Box 35836
Los Angeles, CA 90035

Customer Name	Department	Customer No.	Payment Terms
Neighborhood Council/South Robertson	Corporate	1936	Due On Receipt

Description	Type	Units	Rate	Amount
Week ending: 12/18/2022				
POZO, MICHAEL A Minute Taker	Reg	4.48	\$29.26	\$131.08
Total This Week ending:				\$131.08

Reg: 4.48 OT: 0 DT: 0	Total - This Invoice:	\$131.08
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Partners In Diversity, Inc. recruits and hires qualified candidates without regard to race, religion, color, sex, sexual orientation, age, national origin, ancestry, citizenship, veteran, or disability status, or any factor prohibited by law, and as such affirms in policy and practice to support and promote the concept of equal employment opportunity and affirmative action, in accordance with all applicable federal, state and municipal laws.

PARTNERS IN DIVERSITY
690 E GREEN ST STE 101
PASADENA, CA 91101-2190
626-793-0020

PARTNERS IN DIVERSITY

Date: 12/22/2022 10:31:07 AM

CREDIT CARD SALE

MASTERCARD
CARD NUMBER: *****7233 K
TOTAL AMOUNT: \$131.08
APPROVAL CD: 067651
RECORD #: 000
CLERK ID: Officeassist1
CUST CODE: 1936
INVOICE #: 40843

Customer Copy

EmployeeName	CustomerName	DepartmentName	ApprovedDate	ApprovedBy	WeekEndDate	TransactionType	DateWorked	DayLabel	StartTime	BreakOut	BreakIn	EndTime	BillUnit	PayUnit	BreakHours
POZO, MICHAEL A	Neighborhood Council/South Robertson	Corporate	12/20/2022 7:03	Michael Lynn	12/18/2022	Reg	12/18/2022	Sunday	19:30:00			21:00:00	1.5	1.5	0
POZO, MICHAEL A	Neighborhood Council/South Robertson	Corporate	12/20/2022 7:03	Michael Lynn	12/18/2022	Reg	12/15/2022	Thursday	19:00:00			21:59:00	2.98	2.98	0



Receipt for Michael Lynn

Account ID: 70871908

Invoice/Payment Date
Dec 31, 2022, 4:53 AM

Payment method
MasterCard · 7213
Reference Number: 8NJLQKXPV2

Transaction ID
5659575090826189-11387393

Product Type
Meta ads

Paid

\$99.97 USD

Remaining ad costs at the end of the month.

Campaigns

Post: "The SORO NC is not complete without the..."

From Dec 1, 2022, 12:00 AM to Dec 5, 2022, 11:59 PM

\$99.97

Post: "The SORO NC is not complete without the..."

2,039 Impressions

\$99.97

PHANTOM

Printing • Copies • Graphic Design

PHANTOM LITHOGRAPHY
9309 CATTARAUGUS AVE.
LOS ANGELES, CA 90034
(310) 387-9006

INVOICE NUMBER: 022472

INVOICE DATE:

SOUTH ROBERTSON N. C. 00876
PO BOX 35836

ORDER DESCRIPTION:

P.O.# "JON L."
ATTN: TERENCE GOMES, TREASURER

LOS ANGELES
CA 90035
TEL:

ORDER DATE: 11/23/2022

ORIGS	FIN QTY.	UP	SIDES	INK COLORS	IMPRESSIONS	DESCRIPTION	WGT.	TYPE	COLOR	BINDERY	PRINTING
1	1	50	1	4-COLOR		LAWN SIGNS / 18 X 24" / 2-SIDED		ENGLISH			650.00
2	1	30	1	4-COLOR		LAWN SIGNS / 18 X 24" / 2-SIDED		SPANISH			390.00
3	1	10	1	4-COLOR		LAWN SIGNS / 18 X 24" / 2-SIDED		HEBREW			140.00
4	1	10	1	4-COLOR		LAWN SIGNS / 18 X 24" / 2-SIDED		FARSI			140.00
5											
6											

BINDERY DETAIL:

PRINTING:	1320.00
BINDERY:	
TYPESET:	
DISCOUNT:	<-125.40>
SUB TOTAL:	1194.60
SALES TAX EXEMPT:	
SALES TAX:	125.40
TOTAL:	1320.00
CASH PAID:	
PAYMENT TYPE:	

CUSTOMER'S SIGNATURE



Motion for the South Robertson Neighborhoods Council to Approve the Revised FY 2022-2023 Budget.

Agenda Item: GB011923-08
Date: January 19, 2023
Proposed By: Budget and Finance
Include motion in Consent Agenda? Yes

Background

The South Robertson Neighborhoods Council received notification of the annual rollover in December 2022. The SORO NC Board needs to reallocate and approve the revised FY 2022-2023 SORO NC Budget. The Budget and Finance Committee met on January 7, 2023 to discuss and reallocate. The FY 2022-2023 was allocated as follows:

Revised SORO NC FY2022-2023		
Office/Operations	\$8,835.00	
Outreach Expenditures	\$3,700.00	
Election Outreach	\$7,481.00	
General and Operational Expense		\$20,016.00
Neighborhood Purpose Grants (NPGs)		\$571.04
Community Improvement Projects (CIP)		\$21,644.42
Total Expenditures		\$42,231.46

Michael Lynn
President

Ken Blaker
Vice-President

Terrence Gomes
Treasurer

Baila Romm
Secretary

Jon Liberman
Corresponding Secretary

**South Robertson
Neighborhoods Council**

PO Box 35836
Los Angeles, CA 90035

P: (310) 295-9920
E: info@soronc.org

soronc.org

Proposed Motion

The South Robertson Neighborhoods Council (SORO NC) moves to approve the revised FY 2022-2023 Budget.

Considerations



Committee review:
(Highly recommended)

Votes For: 4

Against: 0

Amount previously allocated in Committee's working budget:
(applies to funding motions only)

\$

Arguments for:

Arguments against:

SORO NC Budget 01-11-2023

Budget Amount	Expense to Date	Total Outstanding	Net Available
\$52,219.42	\$9,237.96	\$750.00	\$42,231.46

Item	Category	Cost	Months	Total
Public Storage	Office	\$466.00	5	\$2,330.00
Webcorner	Office	\$199.00	5	\$995.00
PID Minutes	Office	\$200.00	6	\$1,200.00
Zoom	Office	\$800.00	1	\$800.00
Vonage	Office	\$510.00	1	\$510.00
Office Supplies	Office	\$2,000.00	1	\$2,000.00
Meeting Food	Office	\$200.00	5	\$1,000.00
Subtotal				\$8,835.00
Facebook	Outreach	\$250.00	6	\$1,500.00
Outreach Events	Outreach	\$2,200.00	1	\$2,200.00
Subtotal				\$3,700.00
Elections	Elections	\$7,481.00	1	\$7,481.00
Subtotal				\$7,481.00
NPG	NPG	\$571.04	1	\$571.04
Subtotal				\$571.04
Trees	CIP	\$19,644.42	1	\$19,644.42
Clean-ups	CIP	\$2,000.00	1	\$2,000.00
Subtotal				\$21,644.42
			Subtotal	\$42,231.46
			NA	\$42,231.46
			Balance	\$0.00

Revised SORO NC FY2022-2023

Office/Operations	\$8,835.00	
Outreach Expenditures	\$3,700.00	
Election Outreach	\$7,481.00	
General and Operational Expense		\$20,016.00
Neighborhood Purpose Grants (NPGs)		\$571.04
Community Improvement Projects (CIP)		\$21,644.42
Total Expenditures		<u><u>\$42,231.46</u></u>

Office of the City Clerk
Neighborhood Council Funding Program
Fiscal Year Administrative Packet

Neighborhood Council: _____
Fiscal Year: _____

NEIGHBORHOOD COUNCIL FUNDING PROGRAM FISCAL YEAR ADMINISTRATIVE PACKET

Summary

The Administrative Packet provides for a more comprehensive and complete record of all items that support the Neighborhood Councils' (NC) fiscal and administrative operations, including its annual budget, Financial Officers, and any commitments for NC office space, storage facility, P.O. Boxes, etc.

Goal(s)

The goal(s) of the Administrative Packet is to make it easier for NCs to identify, plan, and confirm, via a board vote, all fiscal and administrative requirements upfront each year so that our Office can prepare for and process funding requests and resulting contracts judiciously and expeditiously.

The Packet contains the following items:

- NC Funding Program Acknowledgements & Agreements – Signed by all Financial Officers
 - **If a new Financial Officer is being appointed for the new Fiscal Year, please check the appropriate box for the Financial Officer(s).**
- Completed Annual Budget
- Information pertaining to office space, meeting space, storage facility, Post Office Box (P.O. Box), and website services, as applicable.

Procedure

On a yearly basis, we require each NC to discuss, prepare, and approve the Administrative Packet. Once the NC board has voted on the Packet, the Packet and the completed Board Action Certification (BAC) Form are to be submitted to the NC Funding Program.

Your NC Treasurer can submit both documents, the Packet and BAC, by uploading them in the NC Funding System portal, Budget Allocation section, immediately after Board approval. Once received, reviewed, and accepted by our Program, your NC will gain full access to its funds. The NC Funding System portal website is <https://cityclerk.lacity.org/NCFundPortal/#/login>

As our Program awaits your Packet submission, access to your NC funds will be limited to \$333.00 per month, until the annual budget, Administrative Packet, and BAC have been received and accepted. This limited amount is intended to assist your NC operationally for expenses related to conducting your NC meetings, i.e. meeting facility use fees, printing and photocopying of meeting documents, meeting refreshments/snacks, professional staff services.

If you have questions or require any assistance regarding the packet, please feel free to email us at clerk.ncfunding@lacity.org or call us at 213-978-1058.

**NEIGHBORHOOD COUNCIL FUNDING PROGRAM
FINANCIAL OFFICERS LETTER OF ACKNOWLEDGEMENT & AGREEMENT**

We, the undersigned, do hereby declare that as a result of an official action of the Governing Body of the Neighborhood Council (NC) named below:

- (1) we are authorized to request City funding to support NC general operations,
- (2) all items or services described or included in any related funding requests are exclusively intended to further the goals and objectives of the Neighborhood Council, and
- (3) all reasonable precautions shall be exercised by the undersigned to fully safeguard, control and account for all use of funds. Proper accountability of all City funds is critical to the success of the NC Funding Program.

Therefore, by the signature(s) below, and on behalf of the Neighborhood Council named below, WE HEREBY AGREE to the terms and conditions as set forth in this Letter of Acknowledgement and all related documents as provided by the City, agree to expend funds in accordance with any applicable City rules, policies or procedures, and specifically agree to expend monies received by the Office of the City Clerk solely for public purposes relating to the goals and purposes of the Neighborhood Council named below, consistent with the scope and authority under the City Charter, the Plan for a Citywide System of Neighborhood Councils and any implementing ordinances. We have attended and participated in the City-provided training relating to the NC Funding Program.

WE FURTHER ACKNOWLEDGE and WE AGREE to comply with any requirements regarding use of the NC funds. WE AGREE to provide NC financial reports and/or supporting documentation to the Office of the City Clerk, Neighborhood Council Funding Program as requested and at monthly meetings to the Governing Body and stakeholders of the NC named below. WE AGREE that the Office of the City Clerk and other City representatives may make on-site visits to inspect and review all NC financial records, upon providing reasonable advance notice to the NC Treasurer or designated representatives.

WE ACKNOWLEDGE THAT A NEW LETTER OF ACKNOWLEDGEMENT MUST BE FILED IF THERE IS ANY CHANGE OF FINANCIAL OFFICERS.

Neighborhood Council Financial Officers - Names and Signatures:

Treasurer

Please check here if a new Treasurer is being appointed

SIGNATURE OF THE TREASURER

DATE

PRINT NAME OF THE TREASURER

EMAIL

BOARD POSITION

PHONE NUMBER

CONTINUES OTHER SIDE

2nd Signer

Please check here if a new 2nd Signer is being appointed

SIGNATURE OF THE 2nd SIGNER

DATE

PRINT NAME OF THE 2ND SIGNER

EMAIL

BOARD POSITION

PHONE NUMBER

Alternate Signer

(If not applicable, please indicate "N/A")

Please check here if a new Alt. Signer is being appointed

SIGNATURE OF THE ALTERNATE SIGNER

DATE

PRINT NAME OF THE ALTERNATE SIGNER

EMAIL

BOARD POSITION

PHONE NUMBER

1st Bank Cardholder

Please check here if a new Cardholder is being appointed

SIGNATURE OF THE 1st BANK CARD HOLDER

DATE

PRINT NAME OF THE 1st BANK CARD HOLDER

EMAIL

BOARD POSITION

PHONE NUMBER

2nd Bank Cardholder

Please check here if a new Cardholder is being appointed

SIGNATURE OF THE 2nd BANK CARD HOLDER

DATE

PRINT NAME OF THE 2nd BANK CARD HOLDER

EMAIL

BOARD POSITION

PHONE NUMBER

***** Bank Cardholders, please read further next page *****

**NEIGHBORHOOD COUNCIL FUNDING PROGRAM
BANK CARDHOLDER ACKNOWLEDGEMENT &
AGREEMENT OF RESPONSIBILITIES**

This document outlines the responsibilities that I, as the Neighborhood Council Bank Cardholder, have as the primary custodial holder of a City Los Angeles Neighborhood Council (NC) Bank Card, referred herein as "the card" for the Neighborhood Council named below. My signature indicates that I have read and understand these responsibilities and further, that I agree to adhere to the guidelines established by the Office of the City Clerk and approved by the City Controller for the use of City funding as it relates to the Neighborhood Council Funding Program.

1. I understand that the City of Los Angeles Neighborhood Council Card is intended to facilitate the purchase and payment of materials or services required for the conduct of official Neighborhood Council business only.
2. I agree to make only those purchases consistent with the type of purchases authorized by the Office of the City Clerk and approved by the NC Governing Board.
3. I understand that under no circumstances will I use the Card to make personal purchases either for myself or for others. The Card is issued in the name of the Neighborhood Council and I serve as the Card custodian. I agree that should I willfully violate the terms of this Agreement and use of the Card for personal use or gain that I will reimburse the City of Los Angeles for all incurred charges and any fees related to the collection of those charges.
4. Uses of the Card not authorized by the Office of the City Clerk can be considered misappropriation of City funds. This could result in (a) immediate and irrevocable forfeiture of the Card, and /or (b) potential de-certification action. I understand that the Card must be surrendered upon termination of any official position with the Neighborhood Council to which the card is issued. I agree to maintain the Card with appropriate security whenever and wherever I or any other authorized person may use the Card. If the Card is stolen or lost, I agree to immediately notify the Office of the City Clerk.
5. I understand that since the Card is the property of the Bank and authorized for issue by the City of Los Angeles, I am required to comply with internal control procedures designed to protect City assets. This may include being asked to produce the Card, receipts, and/or statements to validate its existence and to audit its use.
6. I understand that I will have access to the Funding Program System portal via the Internet where all card transactions will be posted by the Bank when the card is used. I understand that I am required to obtain itemized receipts for all card transactions and upload the itemized receipts to the Funding Program System portal to verify the posted card transaction. Uploading the required itemized receipt is necessary for my NC Monthly Expenditure Report (MER) to be generated by the Funding Program System portal. The MER must be reviewed and approved by the NC Governing Board before being submitted to the Office of the City Clerk as a complete Report.
7. I understand that all transactions on the Card will reduce the funds available to the NC. I understand that the Bank will not accept any limit increases from me.
8. I understand that the Card is solely provided to the designated NC cardholder and that assignment of the Card is based on the understanding that I need to purchase materials required for the conduct of Neighborhood Council business. I understand that custodial possession of the Card is not an entitlement nor reflective of title or position.
9. As a Neighborhood Council Financial Officer, I have signed and received a copy of both the NC Funding Program Bank Cardholder Agreement of Responsibilities and Financial Officers Letter of Acknowledgement, have attended and completed the required NC Funding Program training, and understand the requirements and limitations regarding the NC Bank Card's use.

PLEASE SIGN NEXT PAGE

1st Bank Cardholder

SIGNATURE OF THE 1st BANK CARD HOLDER

DATE

PRINT NAME OF THE 1st BANK CARD HOLDER

2nd Bank Cardholder

SIGNATURE OF THE 2nd BANK CARD HOLDER

DATE

PRINT NAME OF THE 2nd BANK CARD HOLDER

NEIGHBORHOOD COUNCIL FUNDING PROGRAM
ANNUAL BUDGET TEMPLATE – FISCAL YEAR 2020-2021

The annual budget is a plan for the utilization of the NC’s financial resources. It should be used as a strategic financial road map to conduct activities and efforts that will help the NC achieve its mission, goals, and objectives. The budget should include the input of stakeholders, be accessible, and comply with the rules that govern the use of NC public funds.

As a planning tool, the annual budget allows the NC board to allocate its funds, both regular annual funds and rollover funds, if any, into the following Expenditure Categories:

1. General and Operational Expenditures
 - i. **Office/Operational**
 - ii. Outreach
 - iii. Elections
2. Neighborhood Purposes Grants (NPGs)
3. Community Improvement Projects (CIPs)

With the exception of certain expenditures related to Office/Operational items, the annual budget cannot be used as authorization or approval of actual payments to vendors. All payments related to Outreach purchases, activities, and events, Elections, NPGs, and CIPs must be considered and approved through separate board motions, not as part of the board approval of the annual budget.

The annual budget may be accepted as authorization for payment for certain monthly and recurring **Office/Operational expenditures only**, such as those listed below, when itemized in the Office/Operational Expenditure Category. Please see the sample itemized Office/Operational budget allocations next page.

1. Office lease payments
2. Office supplies and equipment expenses, not including inventory items
3. Storage facility lease payments
4. P.O. Box payments
5. Office telephone and Internet services
6. Refreshments/snacks for board/committee meetings
7. Website hosting and maintenance services
8. Professional meeting/office-related services, i.e. translators, minute-takers, audio services
9. Printing and copying for meetings/office-related purposes only
10. Printing NC business cards

The annual budget template form provided here is an optional tool. Your Neighborhood Council may submit its annual budget on a form different from this template as long as it only contains the same budget allocation Expenditures Categories listed above.

For more details on the Administrative Packet, Fiscal Year annual budget, and rollover of funds unspent at the end of the Fiscal Year, please review the Policies and Guidelines, Policy 1.1, found on our website: <https://clerk.lacity.org/clerk-services/nc-funding>

**Sample Itemized Budget Allocations for
Office/Operational Expenditures**

Office/Operational Expenditures Category	
<i>Office Rent (\$500/month x 12 months)</i>	<i>\$6,000.00</i>
<i>Office Supplies (paper, ink, staples, pens, binders, business cards, etc.)</i>	<i>\$500.00</i>
<i>Printer/Copy Machine Lease</i>	<i>\$1,500.00</i>
<i>Internet Service (Spectrum)</i>	<i>\$1,000.00</i>
<i>Telephone Service (Ooma)</i>	<i>\$500.00</i>
<i>Website Hosting and Maintenance</i>	<i>\$1,500.00</i>
<i>Printing and Photocopying for Meetings</i>	<i>\$300.00</i>
<i>Meeting Facility Fees (Riverside Elementary School)</i>	<i>\$1,500.00</i>
<i>Minute-Taker for Meetings (AppleOne)</i>	<i>\$1,500.00</i>
<i>Refreshments/Snacks for Meetings</i>	<i>\$1,200.00</i>
Total Office/Operational Expenditures \$15,500.00	

Neighborhood Purposes Grants (NPG) Expenditures Category	
Total NPG Expenditures	

Community Improvement Projects (CIP) Expenditures Category	
Total CIP Expenditures	

TOTAL ANNUAL BUDGET ALLOCATIONS	
Office/Operational Expenditures	
Outreach Expenditures	
Election Expenditures	
General and Operational Expenditures	
Neighborhood Purposes Grants (NPG) Expenditures	
Community Improvement Projects (CIP) Expenditures	
TOTAL EXPENDITURES FOR THE FISCAL YEAR	

NEIGHBORHOOD COUNCIL FUNDING PROGRAM

LEASES & AGREEMENTS

Please complete the following information, as applicable, for any leases or service agreements your NC currently has or plans on securing in the Fiscal Year involving office space, meeting space, storage facilities, P.O. Boxes, and/or website services. If sections below do not apply to your NC, please select NA on the sections that do not apply. If you have more than one Meeting Location, then please provide the same information on an additional page. The information provided on this form is to confirm services that an NC may currently have or that it would like to secure in the Fiscal Year which may require a City agreement. If an agreement needs to be drafted from the information provided, the NC board will be notified and advised to agendaize and approve the drafted agreement at a future board meeting; The approval the Administrative Packet/annual budget does not replace the vote the board will need to take to approve any agreements needed.

Office Location:

<input type="checkbox"/> Existing(may need to renew agreement) <input type="checkbox"/> New(new agreement may be needed) <input type="checkbox"/> Donated <input type="checkbox"/> NA	
Property Name:	
Property Address:	
Property Owner Name:	
Property Owner Phone Number:	
Property Owner Email:	

Meeting Location:

<input type="checkbox"/> Existing(may need to renew agreement) <input type="checkbox"/> New(new agreement may be needed) <input type="checkbox"/> Donated <input type="checkbox"/> NA	
Property Name:	
Property Address:	
Property Owner Name:	
Property Owner Phone Number:	
Property Owner Email:	

Storage Facility:

<input type="checkbox"/> Existing(may need to renew agreement) <input type="checkbox"/> New(new agreement may be needed) <input type="checkbox"/> Donated <input type="checkbox"/> NA	
Facility Name/Owner	
Facility Address:	
Facility Owner Phone Number:	
Facility Owner Email:	
Name on Facility Account:	

P.O. Box:

<input type="checkbox"/> Existing(may need to renew agreement) <input type="checkbox"/> New(new agreement may be needed) <input type="checkbox"/> Donated <input type="checkbox"/> NA	
Property Name/Owner:	
NC P.O. Box Address	
Property Owner Address:	
Property Owner Phone Number:	
Property Owner Email:	
Name on P.O. Box Account:	

Website Services:

<input type="checkbox"/> Existing(may need to renew agreement) <input type="checkbox"/> New(new agreement may be needed) <input type="checkbox"/> Donated <input type="checkbox"/> NA	
Name of Website Services Provider:	
Service Provider Address:	
Service Provider Phone Number:	
Service Provider Email:	
Type of Services Provided:	

When the Board completes and approves the Admin Packet, the NC Treasurer may submit the Packet and BAC Form online in the NC Funding System portal, Budget Allocation section. The NC Funding System portal website is <https://cityclerk.lacity.org/NCFundPortal/#/login>

Please contact our Office for any questions you may have. We are here to help.
Clerk.NCFunding@lacity.org
 (213)978-1058



Motion for the South Robertson Neighborhoods Council to Submit a Community Impact Statement to Oppose CF 11-1020 S3

Agenda Item: GB011923-09
Date: January 19, 2023
Proposed By: Budget and Finance
**Include motion in
Consent Agenda?** Yes

Background

The South Robertson Neighborhoods Council was notified that the DONE submitted a motion to give the General Manager authority to have oversight, appropriation of funds, and the ability to direct Neighborhood Council authorized funding as seems fit. Neighborhood Council have autonomy from the DONE and can direct funding as voted on by the Board. This possible change in the administrative code erodes the autonomy of the Neighborhood Council System. The proposed change to the administrative code adds additional language: to the City of Los Angeles Administration Code: Sec. 2. Subsection (c) is added to Section 5.517 of Chapter 117, Division 5 of the Los Angeles Administrative Code to read as follows: (c) The Department shall promulgate procedures, rules, and regulations, as well as issue any directives necessary for the administration of the Department Fund and the appropriation of funds therefrom for the Congress of Neighborhoods and budget advocacy, in conformity with Section 909 of the Los Angeles City Charter, which allows certified Neighborhood Councils to present annual City budget priorities to the Mayor and City Council.

The South Robertson Neighborhoods Council is opposed to any change that could potentially reduce/remove autonomy of the Neighborhood Council.

Proposed Motion

The South Robertson Neighborhoods Council (SORO NC) moves to approve to create a CIS to oppose CF 11-1020-S3 additional language to the City of Los Angeles Administration Code: Sec. 2. Subsection (c) is added to Section 5.517 of Chapter 117, Division 5 of the Los Angeles Administrative Code to read as follows: (c) The Department

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President

Ken Blaker
Vice-President

Terrence Gomes
Treasurer

Baila Romm
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shall promulgate procedures, rules, and regulations, as well as issue any directives necessary for the administration of the Department Fund and the appropriation of funds therefrom for the Congress of Neighborhoods and budget advocacy, in conformity with Section 909 of the Los Angeles City Charter, which allows certified Neighborhood Councils to present annual City budget priorities to the Mayor and City Council.

Considerations

Committee review: <i>(Highly recommended)</i>	Votes For: 4	Against: 0
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Amount previously allocated in Committee's working budget: <i>(applies to funding motions only)</i>	\$
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Arguments for:	Arguments against:
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CIS

The South Robertson Neighborhoods Council (SORO NC) opposes Council File 11-1020-S3. Neighborhood Councils form alliances with advocacy groups when they want to join together to work on something of common interest. SORO NC wants to be able to contribute specifically to alliances or advocacy groups we support. It is important is that every recognized alliance or advocacy group has the ability to raise its own funds and those funds are reserved for its use and its use alone and not of the General Manager. Our Neighborhood Council wants the ability to direct our funds to a specific alliance or advocacy group and not to a fund that is allocated without our input. We strongly request that the City Council motion contained in CF 11-1020-S3 be amended to make this clear and preserve our autonomy as Neighborhood Councils as outlined in the City of Los Angeles Charter.



Motion for the SORO NC to send the LA Bureau of Street Lighting a letter to request that a broken light fixture on 18th Street be replaced with a similar fixture

Agenda Item: GB011923-10
Date: January 19, 2023
Proposed By: Transportation Committee
Include motion in Consent Agenda? YES

Background

A light post on 18th Street between Corning and Holt was knocked down and the fixture was broken. The Bureau of Street Lighting is in the process of repairing the post and replacing the fixture. The original fixture was an ornamental fixture that matched the others on the street and neighborhood, as opposed to the modern fixtures sometimes installed.

A Stakeholder reached out to request that we send a letter to the city to encourage them to replace the fixture with a similar ornamental fixture to what was originally there. The Stakeholder was concerned that it would otherwise not fit the look and feel of the neighborhood.

Proposed Motion

I. Motion for the South Robertson Neighborhoods Council to send a letter to the LA Bureau of Street Lighting (and CC to Council District 5) to request that a broken light fixture on 18th Street be replaced with a similar fixture.

Considerations

Committee review: <i>(highly recommended)</i>	Votes For: 3	Against: 0
Amount previously allocated in Committee's working budget: <i>(applies to funding motions only)</i>	\$ N/A	

Arguments for: _____ Arguments against: _____

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south robertson neighborhoods council

City of Los Angeles Certified Neighborhood Council

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Bureau of Street Lighting
1149 S. Broadway
Suite 200
Los Angeles, CA 90015

Office of Councilmember Katy Yaroslavsky
6380 Wilshire Boulevard, Suite 800
Los Angeles, CA 90048

Dear Bureau of Street Lighting and Councilmember Yaroslavsky,

We, the South Robertson Neighborhoods Council, received notice of a completely destroyed street light and post in our neighborhood on 18th Street, between Corning and Holt, on the side of the home at 1788 South Holt Street. The SORO NC officially supports its Stakeholders preference to maintain the existing aesthetic of the neighborhood by replacing the streetlight with an ornamental light that matches the original streetlight as well as the other streetlights on this section of 18th Street.

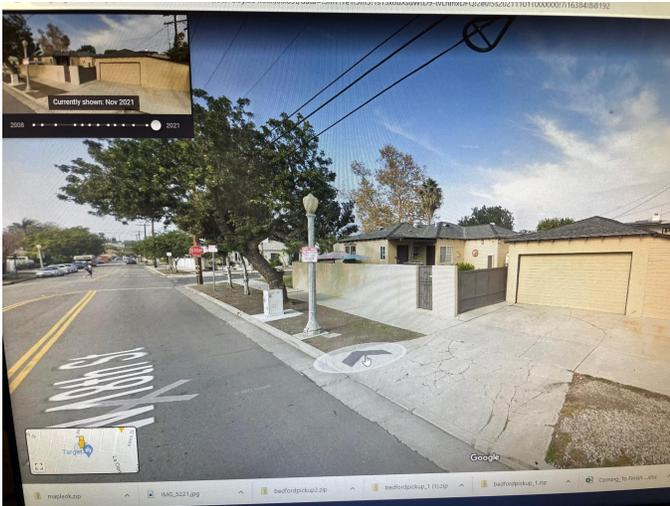
This streetlight was an ornamental light that matched the look and feel of the neighborhood, as well as the other lights in the neighborhood (see screenshot of the original light below as well as an identical light on 18th Street). While the light was knocked down, it should be replaced in a way that incorporates the historical look and feel of the neighborhood by matching the original fixture.

When this light is repaired and a new post is installed, we want to make sure that the fixture is replaced with an original, matching ornamental light and **not** a modern one.

Sincerely,

Michael Lynn
President

Screenshot of the original light:



The current site of the post and a neighboring ornamental light:





Motion for the South Robertson Neighborhood Council to participate in the Adopt a Median program for medians in the SORO NC boundaries and to seek grants and corporate sponsors

Agenda Item: GB011923-11
Date: January 19, 2023
Proposed By: Transportation Committee
Include motion in Consent Agenda? YES

Michael Lynn
President

Ken Blaker
Vice-President

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Treasurer

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Background

The Los Angeles Office of Community Beatification runs an [Adopt a Median program](#) where individuals and organizations are able to update and maintain certain areas of the public right-of-way. This can be done through an application process and waiting period.

The Committee noticed that there are two public medians on Venice Blvd in particular—one between La Cienega and Melville and another between Melville and Cattaraugus—that have grass and watering capabilities, but are otherwise empty and unnoteworthy. The Committee felt that these provided an excellent opportunity to beautify and enhance the aesthetics of the neighborhood while potentially encouraging local businesses and organizations to fund and participate in a neighborhood project.

The Committee believes that the SORO NC should solicit grants and sponsors to support beautifying one or both of these medians, especially given the rapid development along Venice Blvd.

The Committee also reached out to Metro and LA DOT who confirmed that there are no current plans that would affect these medians, despite other work along Venice Blvd nearby. If there ever were plans that would affect it, it would be years away.

Proposed Motion

I. Motion for the SORO NC to participate in the Adopt a Median program for medians in the SORO NC boundaries—in particular on Venice Blvd—and to look for grants, and corporate sponsors, especially those doing active development on Venice Blvd.



Considerations

Committee review:
(highly recommended)

Votes For: 3

Against: 0

Amount previously allocated in Committee's working budget:
(applies to funding motions only)

\$ N/A

Arguments for:

- Potential to beautify otherwise unkempt medians in the neighborhood
- Possibility of getting community organizations and businesses more involved in the local community
- Way to encourage developers in the area to help out neighborhoods they would like to build in

Arguments against:

- Time consuming and costly, especially if the NC were to sponsor it themselves
 - If not done carefully with native, drought tolerant plants, could result in excess water consumption
 - Careful plans will be needed to maintain and upkeep
 - In the long term, the median may be affected by Venice Blvd road improvements
-



Motion to allocate funds up to \$69 per month to purchase paid Mailchimp paid tier services. To reduce the spending of Social Ads for \$69 from the social media advertising portion of the outreach budget

Agenda Item: GB011923-13
Date: January 19, 2023
Proposed By: Outreach Committee
Include motion in Consent Agenda? Yes

Background

The Outreach Committee has been using the free tier of the email marketing platform Mailchimp which imposes a limit on the number of contacts in our mailing list. SORO NC has surpassed that number. Moving into the next tier will allow us to continue seeking expanded awareness and participation from our stakeholders.

Proposed Motion

- I. Motion for the SORONC to allocate funds up to \$69 per month to purchase paid Mailchimp paid tier services. To reduce the spending of Social Ads for \$69 from the Social Media advertising portion of the outreach budget.

Michael Lynn
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Treasurer

Baila Romm
Secretary

VACANT
Corresponding Secretary

Considerations

Committee review: Votes For: 3 Against: 0

Amount previously allocated in Committee's working budget: \$ N/A

Arguments for: Our email campaigns are an important tool to reach our constituents. The paid tier offers additional features not available in free tier services.
Arguments against: None

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