



South Robertson Neighborhoods Council


Developer Guidelines Form

**Requested SORO NC
Land Use Committee
meeting date ***

/ / 
 Month Day Year

Project information

Planning case number

(To be assigned, expedited case)
City hearing date / / 
 Month Day Year

Project name

Project address *

Street Address

Street Address Line 2

City

Postal / Zip Code

Contact information

Information for Owner Applicant

Name *

<input type="text" value="Robert"/>	<input type="text" value="Alter"/>
First Name	Last Name

Address *

<input type="text" value="3334 E. Coast Hwy. Ste 410"/>	
Street Address	
<input type="text"/>	
Street Address Line 2	
<input type="text" value="Corona Del Mar"/>	<input type="text" value="Ca"/>
City	State / Province
<input type="text" value="92625"/>	
Postal / Zip Code	

Phone number *

<input type="text" value="609 280 8374"/>	-	<input type="text"/>
Area Code		Phone Number

Email *

tjbevins@seaviewinvestors.com

<input type="text" value="ex: myname@example.com"/>

Representative of the

Owner Applicant

Representative name

<input type="text" value="Margaret"/>	<input type="text" value="Taylor"/>
First Name	Last Name

Address

<input type="text" value="14622 Ventura Blvd. Ste 102 PMB 2238"/>	
Street Address	
<input type="text"/>	
Street Address Line 2	
<input type="text" value="Los Angeles"/>	<input type="text" value="CA"/>
City	State / Province
<input type="text" value="91403"/>	
Postal / Zip Code	

Phone number

818 398 2740

Area Code

-

Phone Number

margaret@apex-la.com

Email

ex: myname@example.com

Project background

1. Description of what is being requested of this Committee that is not "by right" *

As allowed under Section 12.24 W 1 of the LAMC, the applicant is requesting a Conditional Use Permit to allow an upgrade from beer and wine to a full line of alcoholic beverages in conjunction with the operation of a new hotel operator of an existing 7-story, 117,774 square-foot, 188-room hotel. Alcohol consumption premise areas will include the lobby, restaurant (indoor and patio) and bar area in the C4-1VL-0 Zone.

2. Description of project

a. Size of property *

33,648.2

in square feet

b. Size of proposed building(s) *

117,774

in square feet

Proposed project is

- within allowable "by right" size
 larger than allowable "by right" size

3. Proposed use of property *

Include reasons why, if different from property zoning

Upgrade from beer and wine to a full line of alcoholic beverages for on-site consumption in conjunction with the operation of an existing hotel. Aesthetic renovations being done per a new hotel operator. No modifications to floor area.

4. Describe the community benefit from your proposed use of the property

Tribute hotels focus on creating spaces that bring people together and experiences that connect to the surrounding community. The sale of alcohol is in conjunction with a quality hotel and restaurant including a substantial menu prepared by a highly professional operation. Alcohol sales with appropriate conditions of approval will not substantially impact the welfare of the area.

5. Parking spaces

a. Currently on property *

b. Required by code *

c. Breakdown of the actual spaces

Standard spaces

Compact spaces

Handicap spaces

6. Trash enclosure and loading dock

a. Trash enclosure * Yes No

b. Loading dock * Yes No

Additional notes on trash and loading

7. Have you provided any additional amenities we should know about to offset requested discretionary approvals affects on adjacent neighbors and/or the SORO community? *

8. Outreach

For discretionary approval, SORO requires, *prior* to this meeting, your notification of neighbors within a 500 foot radius of the project. You must also notify us of the results of sign-offs by neighbors within this 500 foot radius.

9. Name and ID of all environmental or planning documents prepared to support this project. Click the + sign to add more lines.

Name	ID	Link (if available)
<input type="text" value="N/A"/>	<input type="text"/>	<input type="text"/>
<input type="button" value="+"/>		

10. Additional comments

Enter the information as it's shown *

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