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Business Advocacy & Development Committee Special Meeting Agenda

Thursday, January 25, 2024, 6:00pm

Meetings end at 7:55pm unless the Board votes to end earlier or extend the time.

Location: Robertson Branch Public Library, 1719 S. Robertson Blvd., Los Angeles, CA 90035 Community Room 1st Floor

The amount of time for public comment on each agenda item is to be determined by the Chair at each meeting. Speakers shall limit their comments to matters relevant to the item on the agenda. The Chair may rule that the speaker is out of order if the comments are not germane to the item under consideration. If multiple requests for public comment are submitted on one agenda item, preference will be granted to members of the public who have not spoken previously during the meeting, either during general public comment or on another agenda item. Comments from the public on other matters not appearing on the agenda that are within the Committee's jurisdiction will be heard during the General Public Comment period. General Public Comment is limited to 15 minutes maximum. No individual speaker will be allowed more than two (2) minutes during General Public Comment unless the presiding officer decides differently.

- 1. Call to Order**
- 2. Pledge of Allegiance**
- 3. Roll Call- Current Committee Members: Jon Liberman, Joseph Mollaie, Barry Levine, Shirley Traum, Ken Blaker, Richard Bloom, Stuart Weiss, Baila Romm, and Michael Lynn**
- 4. General Public Comment**
- 5. Brief Committee Announcements**
 - a. Items for future Business Advocacy & Development Committee Agendas
 - b. Other Brief Committee Announcements
- 6. Unfinished Business**
 - a. None

7. New Business

- a. Confirmation of proposed dates for future meetings of this committee.
- b. Continuation of discussion and possible action on street cleanups in areas of SORO to an ongoing program promoting clean ups in all areas of SORO (residential and commercial areas).
 - (i) development of Worksheet detailing work needed to be done and responsibility for specific items.
 - (ii) developing flyers/correspondence from Soro NC to commercial/educational/organizations requesting cooperation in maintaining the exterior portion of the property in a clean and welcoming way.
 - (iii) Work on letters to Hamilton HS, Private Schools within Soro, other organizations asking whether their students or others want to volunteer for our community cleanups in exchange for community credit.
- c. Continuation of discussion and possible action on implementation of our first “Streets of Soro Clean Up Event.”
 - (i) Discussion of a proposed location.
 - (ii) Discussion of a proposed date and time for the clean up.
 - (iii) Discussion as to how we obtain volunteers to assist in the cleanup.
 - (iv) Logistics, Publicity and working with other community stakeholders.
- d. Discussion and possible action on requiring stores selling items where they impose the state mandated CRV charge to also uphold the current California laws requirement that they also accept CRV containers for redemption instore.
- e. A restart of discussion and possible action on studying the feasibility of establishing “Business Improvement Districts” or something else in areas within the boundaries of the South Robertson NC to promote commerce within Soro.
 - (i) Prior history of such efforts.
 - (ii) Benefits of a B.I.D.
 - (iii) Challenges to the creation of a B.I.D.
 - (iv) Factors needing further study.

8. Adjournment

Note: *Public comment will be taken for each item where there is discussion and possible action. Public comment and/or participation may occur on other items at the discretion of the Chair. Please note that under the Brown Act, the Committee is prevented from acting on matters brought to its attention during the General Public Comment period; however, the issue may become the subject of a future meeting. In the interest of addressing all items on the agenda, time limits for individual comments and discussion may be set at the discretion of the Chair.*

Motions that are presented at any committee meeting do not represent an official action or position of the SORO NC, until approved by an affirmative vote at a properly noticed meeting of the General Board.

Public Posting of Agendas -

Neighborhood Council agendas are posted for public review as follows:

- Demers & Associates- 1836 1/2 S Robertson Blvd, Los Angeles, CA 90035; The Robertson Blvd Library- 1719 S Robertson Blvd, Los Angeles, CA 90035; The Robertson Recreation Center- 1641 Preuss Rd, Los Angeles, CA 90035; The Office of Councilmember Katy Yaroslavsky- 6380 Wilshire Blvd #800, Los Angeles, CA 90048; Hamilton High School- 2955 S Robertson Blvd, Los Angeles, CA 90034
- www.soronc.org
- You can also receive our agendas via email by subscribing to [L.A. City's Early Notification System \(ENS\)](#)

Reconsideration and Grievance Process -

For information on the NC's process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the NC Bylaws. The Bylaws are available at our Board meetings and our website www.soronc.org

Notice to Paid Representatives -

If you are compensated to monitor, attend, or speak at this meeting, City law may require you to register as a lobbyist and report your activity. See Los Angeles Municipal Code Section 48.01 et seq. More information is available at ethics.lacity.org/lobbying. For assistance, please contact the Ethics Commission at (213) 978-1960 or ethics.commission@lacity.org

In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the Board in advance of a meeting may be viewed at our website (soronc.org) or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact us via phone at (310) 295-9920 or via email at info@soronc.org.

SORO NC Board members abide by a code of civility (soronc.org/civilitycode). Any person who interferes with the conduct of a Neighborhood Council meeting by willfully interrupting and/or disrupting the meeting is subject to removal. A peace officer may be requested to assist with the removal should any person fail to comply with an order of removal by the Neighborhood Council. Any person who resists removal by a peace officer is subject to arrest and prosecution pursuant to California Penal Code Section 403.

SI REQUIERE SERVICIOS DE TRADUCCION, FAVOR DE NOTIFICAR A LA OFICINA 3 dias de trabajo (72 horas) ANTES DEL EVENTO. SI NECESITA ASISTENCIA CON ESTA NOTIFICACION, POR FAVOR LLAME A NUESTRA OFICINA AL (310) 295-9920.

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