



P: (310) 295-9920
E: info@soronc.org
W: soronc.org

Outreach Committee Meeting Minutes

Monday, March 25, 2024 @ 7:00pm

Meetings end at 8:00pm unless the Board votes to end earlier or extend the time.

Location: Coffee Bean and Tea Leaf – 1845 S. La Cienega Blvd., Los Angeles CA 90035

- 1. Meeting called to Order at: 7:08pm**
- 2. Pledge of Allegiance**
- 3. Roll Call**
 - a. Committee Members Present: Michael Lynn, Jon Liberman, Stuart Weiss,
Committee Members Absent: Terrence Gomes, Barry Levine, Baila Romm,
Sara Messall, Marlene Katz
- 4. General Public Comment- NONE**
- 5. Brief Committee Announcements:** Future agenda- medallion unveiling celebration and contest
- 6. Unfinished Business**
 - a. None
- 7. New Business**
 - a. Discussion and possible action on recommending the SORO NC fund potential outreach activities and events through the end of the fiscal year
Motion to recommend that the SORO NC fund up to \$6600 to print 20,000 postcards and mail (via EDDM) to all SORO residential addresses
Moved by Jon, seconded by by Stuart. Passed 3-0
 - b. Discussion and possible action on Social Media strategy and assigning committee member responsibilities - **Postponed**
- 8. Meeting adjourned at: 7:55pm**