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Outreach Committee Meeting Minutes

Monday, March 31, 2025 @ 7:00pm

**Location: online via Zoom- <https://us02web.zoom.us/j/95599688698> and by phone
(877) 853-5257 (Meeting ID No. 955 9968 8698)**

- 1. Meeting Called to Order at 7:02pm**
- 2. Pledge of Allegiance led by Mallory Smith**
- 3. Roll Call-**
Current Committee Members Present: Michael Lynn, Marlene Katz, Mallory Smith

Current Committee Members Absent: Terrence Gomes, Barry Levine, Baila Romm, Sara Messall, Stuart Weiss
- 4. General Public Comment: None**
- 5. Brief Board Announcements: None**
- 6. Approval of February 24, 2024 Outreach Committee Special Meeting Minutes
Motion to approve minutes, moved by Marlene Katz; Seconded by Mallory Smith;
Vote count 3 yes, 0 no; PASSES**
- 7. Unfinished Business**
 - a. Discussion and possible action to recommend that SORO NC purchase Advertisements on bus benches and/or billboards **POSTPONED**
 - b. Update, discussion and possible action on planning a SORO NC Town Hall for fiscal year 2024-25
**Motion to recommend that the SORO NC cancel the currently scheduled Public Safety Town Hall and return the \$1500 funding back into the Outreach Budget
Moved by Michael Lynn; Seconded by Marlene Katz; Vote count 3 yes, 0 no; PASSES**

- c. Discussion and possible action on the SORO NC possibly co-sponsoring Outreach events with the South Robertson Library and/or Schools
- Stuart Weiss’s Proposal for May 13 2025 LAFD/Library Event
- Motion to recommend that the SORO NC co-sponsor the May 13, 2025 LAFD Reading to Children event at the Robertson Library, with funding of up to \$250 for flyer printing**
Moved by Marlene Katz; Seconded by Mallory Smith; Vote count 3 yes, 0 no; PASSES
- d. Discussion and possible action on the planning, design, wording, purchase and distribution of SORO NC Voter Engagement and Election Day Outreach materials, as approved in the Elections Budget approved by the General Board
- | | | |
|--------------------|---|-----------|
| • Voter Engagement | • Candidate Forum (food and Voter Guides) | • \$500 |
| • Voter Engagement | • 100 Lawn Signs | • \$1,000 |
| • Selection Event | • Feather Flag Banners | • \$200 |

Motion to recommend that the SORO NC fund up to \$500 for food and printing of Voter Guide

Moved by Mallory Smith; Seconded by Marlene Katz; Vote count 3 yes, 0 no; PASSES

Motion to recommend that the SORO NC fund up to \$1000 for printing of Voter Lawn Signs

Moved by Mallory Smith; Seconded by Marlene Katz; Vote count 3 yes, 0 no; PASSES

Motion to recommend that the SORO NC fund up to \$200 for printing of “Vote Here” feather flag banners

Moved by Mallory Smith; Seconded by Marlene Katz Mallory Smith; Vote count 3 yes, 0 no; PASSES

8. New Business

- a. Discussion and possible action on recommending the SORO NC Co-sponsor with CD-5 a Neighborhood Cleanup on Harlowe Ave in May 2025, including possible funding for refreshments **Item Removed, without objection**
- b. Discussion and possible action on recommending the SORO NC Co-sponsor the Robertson Spring Fair at the Robertson Recreation Center on Thursday, April 24th 4:30PM-6:30 PM, including possible funding for refreshments
Motion to recommend that the SORO NC co-sponsor the April 24, 2025 Robertson Spring Fair, with funding of up to \$200 for refreshments
Moved by Marlene Katz; Seconded by Mallory Smith; Vote count 3 yes, 0 no; PASSES

9. Meeting adjourned at 8:24pm