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## **Outreach Committee Special Meeting Minutes**

**Monday, February 24, 2025@ 7:00pm**

**Location: online via Zoom- <https://us02web.zoom.us/j/95599688698> and by phone (877) 853-5257 (Meeting ID No. 955 9968 8698)**

- 1. Meeting called to Order at 7:05PM**
- 2. Pledge of Allegiance led by Stuart**
- 3. Roll Call-**  
**Current Committee Members Present: Michael Lynn, Stuart Weiss, Marlene Katz**  
**Current Committee Members Absent: Terrence Gomes, Barry Levine, Sara Messall, Mallory Smith**  
  
**Baila Romm entered the meeting at 7:07PM and left at 7:24PM**
- 4. General Public Comment: None**
- 5. Approval of January 27, 2024 Outreach Committee Meeting Minutes**  
**Moved by Marlene; Seconded by Stuart; Vote Count 3 yes, 0 no, 1 abstain;**  
**PASSES**
- 6. Unfinished Business**
  - a. Discussion and possible action to recommend that SORO NC purchase Advertisements on bus benches and/or billboards  
**Continued to next meeting**
  - b. Update, discussion and possible action on planning a SORO NC Town Hall for fiscal year 2024-25  
**Mike read Sara's update, that DA Hochman's office could not attend any of the proposed dates and no response from LAPD Chief's office**  
**Continued to next meeting**
  - c. Discussion and possible action on the SORO NC possibly co-sponsoring Outreach events with the South Robertson Library and/or Schools  
**Stuart spoke with library and Station 58, both have interest in an event where firefighters read to young kids and park truck out front. After school, 45-60 mins. Stuart will follow up to determine availability.**
- 7. New Business**

- a. Discussion and possible action on the planning, design, wording, purchase and distribution of SORO NC Candidate Recruitment and Election Day Outreach materials, as approved in the Elections Budget approved by the General Board

• <b>Pre-Candidate</b>	• <b>Banners to Schools, Parks, Rec Center</b>	• <b>\$1,500</b>
• <b>Candidate Recruitment</b>	• <b>100 Lawn Signs</b>	• <b>\$1,000</b>
• <b>Candidate Recruitment</b>	• <b>20000 Postcards (Paid Distribution to Business)</b>	• <b>\$1,800</b>
• Voter Engagement	• Candidate Forum (food and Voter Guides)	• \$500
• Voter Engagement	• 100 Lawn Signs	• \$1,000
• Selection Event	• Banners	• \$200

**Committee collaboratively designed a banner, lawn sign and postcard. Mike will verify the number of locations for banners.**

**Motion to recommend that the SORO NC approve the 3 designs and purchase up to 7 banners, 100 lawn signs and 20000 postcards  
Moved by Sara; Seconded by Stuart; Vote Count 3 yes, 0 no; PASSES**

## **8. Meeting Adjourned at 9:00PM**