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## **Outreach Committee Meeting Draft Minutes**

**Monday, June 30, 2025 @ 7:00pm**

**Location: online via Zoom- <https://us02web.zoom.us/j/95599688698>  
and by phone (877) 853-5257 (Meeting ID No. 955 9968 8698)**

- 1. Meeting Called to Order by Chair at 7:01pm**
- 2. Pledge of Allegiance led by Mallory Smith**
- 3. Roll Call:**  
**Committee Members Present: Michael Lynn, Stuart Weiss, Mallory Smith**  
  
**Committee Members Absent: Terrence Gomes, Barry Levine, Baila Romm, Marlene Katz**
- 4. General Public Comment: Shia Fisher**
- 5. Brief Board Announcements: Last meeting of the Fiscal year**
- 6. Approval of May 28, 2025 Outreach Committee Special Meeting Minutes**  
**Motion to approve outstanding Minutes**  
**Moved by Mallory; Seconded by Stuart; Vote Count 3 yes, 0 no; PASSES**
- 7. Unfinished Business**
  - a. Discussion and possible action to recommend that SORO NC purchase Advertisements on bus benches and/or billboards - **Postponed to next Outreach Committee meeting**
  - b. Update and discussion on the May 13, 2025 LAFD Book reading at Library Event  
**Stuart- 34 attendees and 7 Firefighters. Event lasted about 45 minutes. Promoted at preschools on Robertson with flyer. More flyer distribution to schools would help increase participation**  
**Item continued to next Outreach Committee meeting**
  - c. Discussion and possible action on recommending designing and purchasing outreach items for the SORO NC, including Dog bag holders, Flashlight keychains, bookmarks **Postponed to next Outreach Committee meeting**
  - d. Discussion and possible action regarding Outreach activities for fiscal year 2025-26

July 2025- Movies-In-the-Park w/CD10  
August 2025- Splish-Splash w/CD10  
October 2025- Pico Cleanup w/CD5, Fall Festival w/Rec Center, Library Event  
December 2025- Winter Wonderland w/CD10, Festival of Lights w/CD10  
April 2026- Spring Festival w/Rec Center  
Spring 2026- LAFD Reading at Library  
June 2026- SORO FEST  
TBD- Town Hall

Possible outreach activities- Increase Social Media, Newsletter, WhatsApp Group Newsletter, Monthly table at LaCienega Farmers Market, Business Scavenger Hunt, general material for Library and Rec Center glass cases  
Item continued to next Outreach Committee meeting

## **8. New Business**

- a. Discussion and possible action on scheduling Outreach Committee meeting dates and locations for fiscal year 2025-26  
**As to date and time, last Mondays of the month at 7pm work well with exception of May 25, 2026 which is Memorial Day. Possible alternatives would be Tuesday, May 26 or Wednesday May 27. As to location, Mallory likes the meetings online, but Stuart would also prefer to have at least one meeting in person. Further input wanted from other committee members.**  
**Item continued to next Outreach Committee meeting**
- b. Discussion and possible action on recommending the SORO NC co-sponsor the Friday, July 18, 2025 CD-10 Movies-in-the-Park event at Reynier Park and fund refreshments  
**Motion to recommend the SORO NC co-sponsor the Friday, July 18, 2025 CD-10 Movies-in-the-Park event at Reynier Park and fund up to \$500 for refreshments**  
**Moved by Stuart; Seconded by Mallory; Vote Count 3 yes, 0 no; PASSES**
- c. Discussion and possible action on recommending the SORO NC co-sponsor the August 24, 2025 CD-10 Splish-Splash event at Reynier Park and fund refreshments  
**Motion to recommend the SORO NC co-sponsor the Sunday, August 24, 2025 CD-10 Splish-Splash event at Reynier Park and fund up to \$1200 for refreshments**  
**Moved by Mallory; Seconded by Stuart ; Vote Count 3 yes, 0 no; PASSES**
- d. Discussion and possible action on recommending the SORO NC co-sponsor CD5 has any events in SORO scheduled between July 17th and August 31st  
**Removed, no objection**

## **9. Meeting Adjourned by Chair at 8:09pm**